## **The LongFellow Investor Report**

## Stock Challenges

Use Due Diligence

EPSR2 > 0.90 Trend not Down

PAR 11.1 - 16.1

Sorted by Current Dividend,PAR

RV 75.0 - 110.0 Select Series Expanded +

Ticker	Name		Rev Size	Sales Grwth			Trend PTP		EPS R^2	%Debt to Cap			RV	PAR	TR C Tck	Cur. Price	Buy UP to
TSCO	TRACTOR SUPPLY	Specialty Retail	L	11.1	24.1	10.0	EVEN	1.00	0.96	29.9%	0.960	1.6%	75.3	12.0	16.1 B TSCO	61.91	67.66
NKE	NIKE INC	Footwear & Acc	L	7.9	12.2	13.2	UP	0.97	0.94	21.6%	0.720	1.3%	100.4	12.2	15.6 B NKE	55.41	61.47
<b>EGOV</b>	NIC INC	Software - Appli	S	15.9	18.9	22.4	UP	0.97	0.99	0.0%	0.320	1.5%	79.1	15.7	19.3 B EGOV	21.35	25.33

## The LongFellow Investor Report

## Stock Challenges

Use Due Diligence

EPSR2 > 0.90 Trend not Down

Rev Size = Based on Sales Revenue Size-BI value

SP Qlty = Standard Poors Quality

Date of Data = Date of Last Update

Sales Grwth = Sales Growth

EPS Grwth = EPS Growth

PAR 11.1 - 16.1 75.0 - 110.0

**Sorted by Current Dividend, PAR** 

Select Series Expanded +

Ticker Name

Relative

Industry

Rev Sales

**EPS** 

Profit Trend Mrain PTP

SLS **EPS** R^2 R^2

%Debt to Cap Cur Cur

PAR TR TCk

Cur. Buv UP to

Size Grwth Grwth

Div Yld%

Price

**Report Headers Legend** 

Profit Mrgin = Pre-tax Profit Margin

Trend PTP = Trend of Pre-tax Profit

Sales R^2 = Sales Trend Line Predictability

EPS R^2 = EPS Trend Line Predictability

**%Debt to Cap = % of Debt to Capitalization** 

RV = Relative Value of Current PE to Average PE

PAR = 5 yr Projected Average Return

TR = 5 yr Total Return

Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

- 1. Look for RV,PAR,TR Columns to be Dark Blue.
- 2. Sales ^2 in upper.90's should indicate good trend lines.
- 3. Compare PTP (Pre Tax Profit) for individual stock to the Industry

4. Compare % of Debt to Capitalization) for individual stock to the Industry

5. Check Company with Buy reccomendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence, DO NOT PROCEED!









40 Plus: Money goes to the Banks not to You. Compare to Industry

Null

0.0%