

The LongFellow Investor Report

Stock Challenges

PAR 11.1 - 16.1

RV 55.0 - 110.0

EPSR2 > 0.75

PTP Trend All

Select Series Expanded

Current Dividend

Month 1

Sorted by

Use Due Diligence

| Ticker | Name                 | Rev Size | ADR | 1 to 10 Year Historical |           |     | Historical |         |            | Cur Div | Cur Yld% | Avg PE | PE    | RV   | PAR    | 2016      |        |           | 2017    |      | 2016 YE Price | YTD Pr % | REC    | 4/28/2017  |           |
|--------|----------------------|----------|-----|-------------------------|-----------|-----|------------|---------|------------|---------|----------|--------|-------|------|--------|-----------|--------|-----------|---------|------|---------------|----------|--------|------------|-----------|
|        |                      |          |     | Sales Grwth             | EPS Grwth | PTP | SLS R^2    | EPS R^2 | High Price |         |          |        |       |      |        | Low Price | Pct    | LTM Price | LTM Pr% | ACE  |               |          |        | Cur. Price | Buy UP to |
| PHM    | PULTE HOMES I L      |          |     | 0.3                     | 209.0     | U   | 0.00       | 0.75    | 0.360      | 1.6%    | 13.4     | 12.6   | 94.0  | 18.2 | 22.40  | 14.61     | 1.2%   | 21.51     | 5.39    | 21.6 | 18.38         | 23.34 B  | 22.67  | 27.28      |           |
| BTI    | Bat-British Tobacc L | UK       |     | -0.3                    | 6.3       | U   | 0.01       | 0.83    | 2.180      | 3.2%    | 17.1     | 13.7   | 80.1  | 12.4 | 65.67  | 49.90     | 3.6%   | 61.60     | 10.45   | 8.4  | 56.33         | 20.78 B  | 68.04  | 68.35      |           |
| LEN    | LENNAR CORP L        |          |     | 7.9                     | 193.0     | U   | 0.20       | 0.78    | 0.160      | 0.3%    | 13.4     | 13.1   | 97.8  | 12.3 | 52.44  | 37.14     | -3.7%  | 44.65     | 13.10   | 13.5 | 42.93         | 17.63 B  | 50.50  | 54.92      |           |
| AL     | Air Lease M          |          |     | 30.3                    | 36.6      | U   | 0.90       | 0.89    | 0.300      | 0.8%    | 14.3     | 11.1   | 77.6  | 13.4 | 37.24  | 22.47     | 2.4%   | 36.38     | 4.84    | 15.0 | 34.33         | 11.10 B  | 38.14  | 41.85      |           |
| NKE    | NIKE INC L           |          |     | 7.9                     | 12.2      | U   | 0.97       | 0.94    | 0.720      | 1.3%    | 23.0     | 23.1   | 100.4 | 12.2 | 68.19  | 47.25     | -18.7% | 52.90     | 4.74    | 12.5 | 50.83         | 9.01 B   | 55.41  | 61.47      |           |
| TEP    | Tallgrass Energy P M |          |     | 16.9                    | 123.9     | U   | 0.73       | 0.76    | 3.260      | 6.4%    | 22.2     | 23.1   | 104.1 | 15.1 | 50.78  | 25.82     | 1.0%   | 49.48     | 3.68    | 11.2 | 47.45         | 8.11 B   | 51.30  | 55.88      |           |
| LEG    | LEGGETT & PLA M      |          |     | -0.1                    | 21.8      | U   | 0.00       | 0.85    | 1.360      | 2.6%    | 19.7     | 20.1   | 102.0 | 16.1 | 54.63  | 36.64     | -3.8%  | 47.72     | 10.10   | 15.0 | 48.88         | 7.49 B   | 52.54  | 60.41      |           |
| EVR    | EVERCORE PAR M       |          |     | 21.6                    | 166.4     | U   | 0.94       | 0.77    | 1.360      | 1.8%    | 32.9     | 30.2   | 91.8  | 17.9 | 71.97  | 40.35     | 2.5%   | 77.45     | -4.78   | 19.6 | 68.70         | 7.35 B   | 73.75  | 85.65      |           |
| VLP    | Valero Energy Prt S  |          |     | 38.6                    | 316.3     | U   | 0.92       | 0.78    | 1.630      | 3.4%    | 27.6     | 17.4   | 63.0  | 15.9 | 52.20  | 38.90     | -9.0%  | 48.17     | -1.39   | 14.6 | 44.27         | 7.30 B   | 47.50  | 52.91      |           |
| CNI    | Canadian Ntnl Rail L | CA       |     | 6.2                     | 10.9      | U   | 0.87       | 0.93    | 1.220      | 1.7%    | 14.8     | 15.0   | 101.4 | 11.9 | 70.00  | 46.23     | 3.3%   | 69.52     | 3.98    | 11.2 | 67.40         | 7.26 B   | 72.29  | 76.78      |           |
| BF.B   | Brown-Forman M       |          |     | 3.7                     | 10.8      | U   | 0.58       | 0.87    | 0.730      | 1.5%    | 23.4     | 18.1   | 77.4  | 12.8 | 55.53  | 45.01     | -14.8% | 45.60     | 3.77    | 12.4 | 44.92         | 5.34 B   | 47.32  | 51.70      |           |
| GNTX   | GENTEX CORP M        |          |     | 13.3                    | 19.2      | U   | 0.92       | 0.81    | 0.360      | 1.7%    | 16.4     | 16.5   | 100.6 | 11.6 | 20.39  | 12.93     | 1.3%   | 20.89     | -1.15   | 9.7  | 19.69         | 4.88 B   | 20.65  | 22.30      |           |
| CVS    | CVS Caremark L       |          |     | 9.0                     | 10.8      | D   | 0.98       | 0.96    | 2.000      | 2.4%    | 18.1     | 16.8   | 92.8  | 12.9 | 106.67 | 69.30     | -22.7% | 78.81     | 4.61    | 13.4 | 78.91         | 4.47 B   | 82.44  | 91.42      |           |
| VFC    | VF CORP L            |          |     | 7.5                     | 11.7      | D   | 0.89       | 0.78    | 1.680      | 3.1%    | 21.3     | 19.6   | 92.0  | 11.5 | 67.10  | 51.76     | -18.6% | 51.48     | 6.12    | 10.4 | 53.35         | 2.40 B   | 54.63  | 59.13      |           |
| WIT    | WIPRO LTD IN A L     | IN       |     | 8.1                     | 8.5       | U   | 0.76       | 0.89    | 0.040      | 0.4%    | 21.9     | 19.1   | 87.2  | 11.3 | 13.48  | 10.65     | -26.9% | 9.23      | 6.72    | 11.0 | 9.68          | 1.76 B   | 9.85   | 10.55      |           |
| CHRW   | C H ROBINSON L       |          |     | 7.8                     | 7.6       | E   | 0.90       | 0.81    | 1.800      | 2.5%    | 19.8     | 20.1   | 101.5 | 11.2 | 77.89  | 60.31     | -6.7%  | 76.06     | -4.42   | 10.0 | 73.26         | -0.76 B  | 72.70  | 76.84      |           |
| INFY   | INFOSYS TECHN L      | IN       |     | 10.7                    | 7.0       | D   | 0.94       | 0.89    | 0.380      | 2.6%    | 17.4     | 15.5   | 89.1  | 13.7 | 20.47  | 13.58     | -28.9% | 13.77     | 5.74    | 11.7 | 14.83         | -1.82 B  | 14.56  | 16.38      |           |
| DG     | Dollar General L     |          |     | 9.9                     | 30.4      | E   | 0.99       | 0.80    | 1.040      | 1.4%    | 17.6     | 16.4   | 93.2  | 11.8 | 96.88  | 66.50     | -24.9% | 73.82     | -1.50   | 11.5 | 74.07         | -1.84 B  | 72.71  | 77.27      |           |
| MNRO   | MONRO MUFFL M        |          |     | 10.2                    | 14.2      | U   | 0.99       | 0.89    | 0.680      | 1.3%    | 28.8     | 26.3   | 91.3  | 12.8 | 77.00  | 55.34     | -32.7% | 59.90     | -13.44  | 15.0 | 57.20         | -9.35 B  | 51.85  | 57.37      |           |
| EGOV   | NIC INC S            |          |     | 15.9                    | 18.9      | U   | 0.97       | 0.99    | 0.320      | 1.5%    | 32.5     | 25.7   | 79.1  | 15.7 | 25.90  | 14.48     | -17.6% | 24.10     | -11.41  | 18.8 | 23.90         | -10.67 B | 21.35  | 25.33      |           |
| AAP    | Advance Auto Part L  |          |     | 8.8                     | 13.4      | D   | 0.88       | 0.89    | 0.240      | 0.2%    | 20.9     | 23.0   | 110.0 | 11.3 | 177.83 | 131.59    | -20.1% | 164.24    | -13.46  | 13.1 | 169.12        | -15.95 B | 142.14 | 158.74     |           |
| TSCO   | TRACTOR SUPP L       |          |     | 11.1                    | 24.1      | E   | 1.00       | 0.96    | 0.960      | 1.6%    | 25.5     | 19.2   | 75.3  | 12.0 | 97.25  | 61.50     | -36.3% | 73.67     | -15.96  | 13.3 | 75.81         | -18.34 B | 61.91  | 67.66      |           |

# Stock Challenges

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EPSR2 > 0.75

PTP Trend All

Select Series Expanded

Current Dividend

1 to 10 Year

Month 1

Sorted by

Use Due Diligence

4/28/2017

| Ticker Name | Rev Size | ADR | 1 to 10 Year Historical |           | Historical |         | Cur Div | Cur Yld% | Avg PE | PE | RV | PAR | 2016       |           | 2017      |         | 2016 YE Price | YTD Pr % | REC | Cur. Price | Buy UP to |
|-------------|----------|-----|-------------------------|-----------|------------|---------|---------|----------|--------|----|----|-----|------------|-----------|-----------|---------|---------------|----------|-----|------------|-----------|
|             |          |     | Sales Grwth             | EPS Grwth | SLS R^2    | EPS R^2 |         |          |        |    |    |     | High Price | Low Price | LTM Price | LTM Pr% |               |          |     |            |           |

## Report Headers Legend

- Rev Size = Based on Sales Revenue Size-BI values
- Sales Grwth = Sales Growth Historical
- EPS Grwth = EPS Growth Historical
- Trend PTP = Trend of Pre-tax Profit Up,Down,Even
- Sales R^2 = Sales Trend Line Predictability
- EPS R^2 = EPS Trend Line Predictability
- RV = Relative Value of Current PE to Average PE
- PAR = 5 yr Projected Average Return
- TR = 5 yr Projected Total Return
- High/Low Price Last Year
- PCT = Cur. Price is % of last years High Price
- LTM Price = Last Two Months Price
- LTM PR% = Last 2 or 3 Months Price % Growth
- ACE= Analyst Consensus Estimate of EPS Growth
- YE Price = Year End Price of Previous Year
- YTD Pr % = Year to Date Price increase since 01/01/xx
- Rec = Recommendation Buy, Hold, Sell
- ADR = America Depository Receipt, Country Initials

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

- Look for RV,PAR,TR Columns to be Dark Blue.
- Sales ^2 in upper.90's should indicate good trend lines.
- Compare PTP (Pre Tax Profit) for individual stock to the Industry
- Compare % of Debt to Capitalization) for individual stock to the Industry
- Check Company with Buy recommendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

| R ^2 | Color  | Range         | Count | Percentage |
|------|--------|---------------|-------|------------|
|      | Blue   | .97 to 1.00   | 1     | 4.5%       |
|      | Green  | .90 to 0.96   | 4     | 18.2%      |
|      | Orange | less than .90 | 17    | 77.3%      |

| Relative Value | Color  | Range          | Count | Percentage |
|----------------|--------|----------------|-------|------------|
|                | Blue   | 85.0 to 110.0  | 16    | 72.7%      |
|                | Green  | 70.0 to 84.9   | 5     | 22.7%      |
|                | Orange | 110.01 to 115. | 0     | 0.0%       |

| Market knows something that we don't | Color | Range   | Count | Percentage |
|--------------------------------------|-------|---------|-------|------------|
|                                      | Pink  | < 70.0  | 1     | 4.5%       |
|                                      | Pink  | > 115.0 | 0     | 0.0%       |

| Category      | Count | Percentage |
|---------------|-------|------------|
| Large Revenue | 13    | 59.1%      |
| Mid Revenue   | 7     | 31.8%      |
| Small Revenue | 2     | 9.1%       |
| Companies     | 22    |            |

| Category     | Color  | Range         | Count | Percentage |
|--------------|--------|---------------|-------|------------|
| PAR          | Blue   | 14.9 Plus %   | 6     | 27.3%      |
|              | Green  | 12.0 to 14.8  | 9     | 40.9%      |
|              | Orange | 10.0 to 11.9  | 7     | 31.8%      |
|              | Orange | < 10.0        | 0     | 0.0%       |
| Total Return | Blue   | 20 Plus       | 4     | 18.2%      |
|              | Green  | 14.9 to 19.9  | 18    | 81.8%      |
|              | Orange | 10.0 to 14.8  | 0     | 0.0%       |
|              | Orange | < 10.0        | 0     | 0.0%       |
| %Debt to Cap | Blue   | 33% or Less   | 6     | 27.3%      |
|              | Green  | 33.01 to 40.0 | 2     | 9.1%       |
|              | Orange | 40.01 Plus    | 9     | 40.9%      |
|              | Orange | <= Zero       | 5     | 22.7%      |
|              | Orange | Null          | 0     | 0.0%       |

40 Plus: Money goes to the Banks not to You. Compare to Industry

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EPSR2 > 0.75

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Current Dividend

Month 1

Sorted by

Use Due Diligence

1 to 10 Year

Historical

Historical

2016

2017

2016

4/28/2017

| Ticker Name | Rev Size | ADR | Sales Grwth | EPS Grwth | PTP | SLS R^2 | EPS R^2 | Cur Div | Cur Yld% | Avg PE | PE | RV | PAR | High Price | Low Price | PCT | LTM Price | LTM Pr% | ACE | YE Price | YTD Pr % | REC | Cur. Price | Buy UP to |
|-------------|----------|-----|-------------|-----------|-----|---------|---------|---------|----------|--------|----|----|-----|------------|-----------|-----|-----------|---------|-----|----------|----------|-----|------------|-----------|
|-------------|----------|-----|-------------|-----------|-----|---------|---------|---------|----------|--------|----|----|-----|------------|-----------|-----|-----------|---------|-----|----------|----------|-----|------------|-----------|