

The LongFellow Investor Report

Stock Challenges

Use Due Diligence

Sorted by EPS R2

EPSR2 > 0.90

PAR 11.4 - 16.4

Select Series Expanded +

Trend not Down

RV 75.0 - 110.0

Ticker	Name	Industry	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	RV	PAR	TR	R _{OC}	Tck	Cur. Price	Buy UP to
EGOV	NIC INC	Software - Appli	S	15.9	18.9	22.4	UP	0.97	0.99	0.0%	0.320	1.5%	76.6	15.2	18.9	B	EGOV	21.45	25.01
AZO	AUTOZONE INC ~	Specialty Retail	L	6.5	19.9	17.5	UP	0.99	0.99	0.0%	0.000	0.0%	103.8	11.5	16.3	B	AZO	705.31	789.46
TSCO	TRACTOR SUPPLY	Specialty Retail	L	11.1	24.1	10.0	EVEN	1.00	0.96	29.9%	0.960	1.5%	75.3	12.0	16.1	B	TSCO	61.95	67.66
NKE	NIKE INC	Footwear & Acc	L	7.9	12.2	13.2	UP	0.97	0.94	21.6%	0.720	1.3%	97.8	11.9	15.4	B	NKE	53.95	58.66

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Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value
 SP Qlty = Standard Poors Quality
 Date of Data = Date of Last Update
 Sales Grwth = Sales Growth
 EPS Grwth = EPS Growth

Profit Mrgin = Pre-tax Profit Margin
 Trend PTP = Trend of Pre-tax Profit
 Sales R^2 = Sales Trend Line Predictability
 EPS R^2 = EPS Trend Line Predictability
 %Debt to Cap = % of Debt to Capitalization

RV = Relative Value of Current PE to Average PE
 PAR = 5 yr Projected Average Return
 TR = 5 yr Total Return
 Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

1. Look for RV,PAR,TR Columns to be Dark Blue.
2. Sales ^2 in upper.90's should indicate good trend lines.
3. Compare PTP (Pre Tax Profit) for individual stock to the Industry
4. Compare % of Debt to Capitalization) for individual stock to the Industry
5. Check Company with Buy recommendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

Header	Color	Value Range	Count	Percentage	Header	Color	Value Range	Count	Percentage
R ^2	Blue	.97 to 1.00	2	50.0%	Large Revenue	Blue	14.9 Plus %	1	25.0%
	Green	.90 to 0.96	2	50.0%		Green	12.0 to 14.8	1	25.0%
	Orange	less than .90	0	0.0%		Orange	10.0 to 11.9	2	50.0%
	Yellow		4			Orange	< 10.0	0	0.0%
Relative Value	Blue	85.0 to 110.0	2	50.0%	Mid Revenue	Blue	20 Plus	0	0.0%
	Green	70.0 to 84.9	2	50.0%		Green	14.9 to 19.9	4	100.0%
	Orange	110.01 to 115.	0	0.0%		Orange	10.0 to 14.8	0	0.0%
	Pink	Market knows something that we don't				Orange	< 10.0	0	0.0%
	Pink	< 70.0	0	0.0%	Small Revenue Companies	Blue	33% or Less	2	50.0%
	Pink	> 115.0	0	0.0%		Green	33.01 to 40.0	0	0.0%
						Orange	40.01 Plus	0	0.0%
						Orange	<= Zero	2	50.0%
					%Debt to Ca	Orange	Null	0	0.0%

40 Plus: Money goes to the Banks not to You. Compare to Industry