

The LongFellow Investor Report

Stock Challenges

PAR 11.4 - 16.4

RV 55.0 - 110.0

EPSR2 > 0.75

Select Series Expanded

1 to 10 Year

PTP Trend All

EPS R Squared

Month 1

Sorted by

Use Due Diligence

Ticker	Name	Rev Size	ADR	1 to 10 Year Historical			Historical			Cur Div	Cur Yld%	Avg PE	RV	PAR	2016			2017		2016 YE Price	YTD Pr %	5/5/2017 Cur. Price	Buy UP to	
				Sales Grwth	EPS Grwth	PTP	SLS R^2	EPS R^2	High Price						Low Price	Pct	LTM Price	LTM Pr%	ACE					
YY	YY CN ADR	M	CN	121.1	363.4	D	0.96	0.80	0.000	0.0%	22.0	13.5	61.4	11.9	63.96	31.07	-19.6%	41.08	25.15	15.0	39.42	30.42 B	51.41	55.25
VIPS	Vipshop Holdings	L	CN	199.2	319.7	E	0.91	0.84	0.000	0.0%	39.6	27.2	68.7	16.1	17.41	10.21	-20.9%	11.32	21.73	37.5	11.01	25.16 B	13.78	16.36
PHM	PULTE HOMES I	L		0.3	209.0	U	0.00	0.75	0.360	1.6%	13.4	12.4	92.5	18.6	22.40	14.61	-0.3%	21.51	3.86	21.6	18.38	21.55 B	22.34	27.28
BJRI	BJ's Restaurants	M		13.8	17.5	U	0.98	0.81	0.000	0.0%	34.5	25.2	73.0	15.9	47.55	32.24	-3.0%	35.55	29.68	25.0	39.30	17.30 B	46.10	54.36
NOAH	Noah Holdings SH	S	SH	57.7	51.8	D	0.96	0.88	0.000	0.0%	16.4	15.6	95.1	16.6	29.35	20.30	-12.7%	23.15	10.71	24.9	21.93	16.87 B	25.63	31.07
LEN	LENNAR CORP	L		7.9	193.0	U	0.20	0.78	0.160	0.3%	13.4	12.9	96.3	12.6	52.44	37.14	-5.1%	44.65	11.51	13.5	42.93	15.98 B	49.79	54.92
LEG	LEGGETT & PLA	M		-0.1	21.8	U	0.00	0.85	1.360	2.5%	19.7	20.6	104.6	15.5	54.63	36.64	-1.5%	47.72	12.72	15.0	48.88	10.05 B	53.79	60.18
BF.B	Brown-Forman	M		3.7	10.8	U	0.58	0.87	0.730	1.5%	23.4	18.7	79.9	13.1	55.53	45.01	-11.7%	45.60	7.48	12.4	44.92	9.11 B	49.01	54.76
EVR	EVERCORE PAR	M		21.6	166.4	U	0.94	0.77	1.360	1.8%	32.9	18.3	55.6	14.6	71.97	40.35	3.8%	77.45	-3.55	13.1	68.70	8.73 B	74.70	80.66
AL	Air Lease	M		30.3	36.6	U	0.90	0.89	0.300	0.8%	14.3	10.6	74.1	14.3	37.24	22.47	-1.7%	36.38	0.63	15.0	34.33	6.64 B	36.61	41.85
NKE	NIKE INC	L		7.9	12.2	U	0.97	0.94	0.720	1.3%	23.0	22.5	97.8	11.9	68.19	47.25	-20.9%	52.90	1.98	12.5	50.83	6.14 B	53.95	58.66
CAKE	CHEESECAKE F	M		4.3	14.9	U	0.97	0.84	0.960	1.5%	20.7	22.4	108.2	11.9	64.41	44.16	-2.1%	60.26	4.66	12.0	59.88	5.33 B	63.07	69.10
VLP	Valero Energy Prt	S		38.6	316.3	U	0.92	0.78	1.630	3.5%	27.6	17.1	62.0	16.4	52.20	38.90	-10.9%	48.17	-3.47	14.6	44.27	5.04 B	46.50	52.91
TEP	Tallgrass Energy P	M		16.9	123.9	U	0.73	0.76	3.260	6.5%	22.2	22.4	100.9	15.0	50.78	25.82	-1.9%	49.48	0.65	11.2	47.45	4.95 B	49.80	53.33
CVS	CVS Caremark	L		9.0	10.8	D	0.98	0.96	2.000	2.5%	18.1	16.9	93.4	14.8	106.67	69.30	-24.0%	78.81	2.85	14.7	78.91	2.72 B	81.06	93.21
INFY	INFOSYS TECHN	L	IN	10.7	7.0	D	0.94	0.89	0.380	2.6%	17.4	15.8	90.8	13.3	20.47	13.58	-27.7%	13.77	7.48	11.7	14.83	-0.20 B	14.80	16.38
DG	Dollar General	L		9.9	30.4	E	0.99	0.80	1.040	1.4%	17.6	16.6	94.3	12.8	96.88	66.50	-24.0%	73.82	-0.27	11.5	74.07	-0.61 B	73.62	82.44
CACC	Credit Acceptance	M		15.7	27.6	D	0.98	0.93	0.000	0.0%	11.8	12.4	105.1	12.3	223.57	160.63	-3.6%	205.28	5.04	14.7	217.51	-0.87 B	215.62	232.64
FLT	Fleetcor Technolo	M		26.3	23.4	D	0.98	0.91	0.000	0.0%	28.6	27.3	95.5	14.0	176.42	107.56	-24.4%	147.49	-9.55	18.0	141.52	-5.74 B	133.40	151.19
SBNY	Signature Bank	M		21.3	26.1	D	0.72	0.83	0.000	0.0%	18.6	18.5	99.5	11.5	157.46	113.53	-13.0%	157.52	-13.04	13.4	150.20	-8.80 B	136.98	154.59
ORLY	O REILLY AUTO	L		12.4	25.8	U	0.89	0.98	0.000	0.0%	21.8	23.0	105.5	13.0	292.84	225.12	-13.7%	262.27	-3.65	15.4	278.41	-9.23 B	252.70	292.72
EGOV	NIC INC	S		15.9	18.9	U	0.97	0.99	0.320	1.5%	32.5	24.9	76.6	15.2	25.90	14.48	-17.2%	24.10	-11.00	18.8	23.90	-10.25 B	21.45	25.01
MNRO	MONRO MUFFL	M		10.2	14.2	U	0.99	0.89	0.680	1.3%	28.8	26.0	90.3	13.1	77.00	55.34	-33.5%	59.90	-14.52	15.0	57.20	-10.49 B	51.20	57.37
AZO	AUTOZONE INC	L		6.5	19.9	U	0.99	0.99	0.000	0.0%	16.0	16.6	103.8	11.5	819.54	681.01	-13.9%	724.98	-2.71	12.9	789.79	-10.70 B	705.31	789.46
MD	MEDNAX INC	M		14.6	11.2	D	1.00	0.98	0.000	0.0%	18.2	15.8	86.8	12.2	76.96	59.36	-28.1%	68.35	-19.06	13.8	66.66	-17.01 B	55.32	62.25
URBN	URBAN OUTFIT	M		10.1	7.1	D	0.97	0.76	0.000	0.0%	19.8	12.7	64.1	11.5	40.80	22.84	-42.2%	26.54	-11.12	13.3	28.48	-17.17 B	23.59	25.83
TSCO	TRACTOR SUPP	L		11.1	24.1	E	1.00	0.96	0.960	1.5%	25.5	19.2	75.3	12.0	97.25	61.50	-36.3%	73.67	-15.91	13.3	75.81	-18.28 B	61.95	67.66
LULU	LULULEMON At	M	CA	28.4	30.3	D	0.96	0.85	0.000	0.0%	32.3	23.5	72.8	14.5	81.81	54.00	-36.5%	65.26	-20.40	17.9	67.51	-23.05 B	51.95	59.99
TLYS	Tilly's	M		10.3	-19.8	D	0.91	0.77	0.000	0.0%	25.7	24.7	96.1	14.8	15.29	5.49	-37.0%	13.40	-28.06	17.0	13.19	-26.91 B	9.64	11.45

# Stock Challenges

Select Series Expanded

EPS R Squared

PAR 11.4 - 16.4

RV 55.0 - 110.0

EPSR2 > 0.75

PTP Trend All

1 to 10 Year

Month 1

Sorted by

Use Due Diligence

Ticker Name	Rev Size	ADR	1 to 10 Year Historical		Historical		Cur Div	Cur Yld%	Avg PE	RV	PAR	2016		2017		2016 YE Price	2016 YTD Pr %	REC	5/5/2017
			Sales Grwth	EPS Grwth	SLS R^2	EPS R^2						High Price	Low Price	LTM Price	LTM Pr%				

## Report Headers Legend

- Rev Size = Based on Sales Revenue Size-BI values
- Sales Grwth = Sales Growth Historical
- EPS Grwth = EPS Growth Historical
- Trend PTP = Trend of Pre-tax Profit Up,Down,Even
- Sales R^2 = Sales Trend Line Predictability
- EPS R^2 = EPS Trend Line Predictability
- RV = Relative Value of Current PE to Average PE
- PAR = 5 yr Projected Average Return
- TR = 5 yr Projected Total Return
- High/Low Price Last Year
- PCT = Cur. Price is % of last years High Price
- LTM Price = Last Two Months Price
- LTM PR% = Last 2 or 3 Months Price % Growth
- ACE= Analyst Consensus Estimate of EPS Growth
- YE Price = Year End Price of Previous Year
- YTD Pr % = Year to Date Price increase since 01/01/xx
- Rec = Recommendation Buy, Hold, Sell
- ADR = America Depository Receipt,Country Initials

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

- Look for RV,PAR,TR Columns to be Dark Blue.
- Sales ^2 in upper.90's should indicate good trend lines.

- Compare PTP (Pre Tax Profit) for individual stock to the Industry
- Compare % of Debt to Capitalization) for individual stock to the Industry

- Check Company with Buy recommendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

R ^2	Color	Range	Count	Percentage
.97 to 1.00	Blue	.97 to 1.00	4	13.8%
.90 to 0.96	Green	.90 to 0.96	5	17.2%
less than .90	Orange	less than .90	20	69.0%

Relative Value	Color	Range	Count	Percentage
85.0 to 110.0	Blue	85.0 to 110.0	18	62.1%
70.0 to 84.9	Green	70.0 to 84.9	6	20.7%
110.01 to 115.	Orange	110.01 to 115.	0	0.0%

Market knows something that we don't			
< 70.0	Color	Count	Percentage
> 115.0	Color	0	0.0%

Large Revenue	10	34.5%
Mid Revenue	16	55.2%
Small Revenue	3	10.3%
Companies	29	

PAR	Color	Range	Count	Percentage
14.9 Plus %	Blue	14.9 Plus %	8	27.6%
12.0 to 14.8	Green	12.0 to 14.8	15	51.7%
10.0 to 11.9	Orange	10.0 to 11.9	6	20.7%
< 10.0	Orange	< 10.0	0	0.0%
Total Return	Color	Range	Count	Percentage
20 Plus	Blue	20 Plus	4	13.8%
14.9 to 19.9	Green	14.9 to 19.9	25	86.2%
10.0 to 14.8	Orange	10.0 to 14.8	0	0.0%
< 10.0	Orange	< 10.0	0	0.0%
%Debt to Cap	Color	Range	Count	Percentage
33% or Less	Blue	33% or Less	4	13.8%
33.01 to 40.0	Green	33.01 to 40.0	5	17.2%
40.01 Plus	Orange	40.01 Plus	11	37.9%
<= Zero	Orange	<= Zero	9	31.0%
Null	Orange	Null	0	0.0%

40 Plus: Money goes to the Banks not to You. Compare to Industry