

The LongFellow Investor Report

Stock Challenges

Use Due Diligence

Sorted by EPS R2

EPSR2 > 0.75

PAR >= 11.4

Select Series Loose

Trend All

Ticker	Name	Industry	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	RV	PAR	TR	REC Tck	Cur. Price	Buy UP to	
EGOV	NIC INC	Software - Appli	S	15.9	18.9	22.4	UP	0.97	0.99	0.0%	0.320	1.5%	76.6	15.2	18.9	B	EGOV	21.45	25.01
AZO	AUTOZONE INC ~	Specialty Retail	L	6.5	19.9	17.5	UP	0.99	0.99	0.0%	0.000	0.0%	103.8	11.5	16.3	B	AZO	705.31	789.46
ORLY	O REILLY AUTOMO	Specialty Retail	L	12.4	25.8	17.1	UP	0.89	0.98	50.0%	0.000	0.0%	105.5	13.0	16.7	B	ORLY	252.70	292.72
MD	MEDNAX INC	Medical Care	M	14.6	11.2	19.7	DOWN	1.00	0.98	39.0%	0.000	0.0%	86.8	12.2	17.3	B	MD	55.32	62.25
CMCSA	COMCAST CORP	Pay TV	L	12.2	19.6	17.9	EVEN	0.94	0.97	52.9%	0.630	1.6%	125.3	12.7	16.4	B	CMCSA	39.01	43.81
CHKP	CHECK POINT SOFT	Software - Appli	M	10.1	14.4	55.3	DOWN	0.97	0.97	0.0%	0.000	0.0%	128.9	11.4	14.8	B	CHKP	106.00	120.80
CVS	CVS Caremark	Health Care Pla	L	9.0	10.8	5.4	DOWN	0.98	0.96	42.9%	2.000	2.5%	93.4	14.8	19.4	B	CVS	81.06	93.21
AON	AON CORP	Insurance Broke	L	6.4	12.2	13.7	UP	0.79	0.96	52.6%	1.320	1.1%	124.7	13.2	16.6	B	AON	122.27	141.03
TSCO	TRACTOR SUPPLY	Specialty Retail	L	11.1	24.1	10.0	EVEN	1.00	0.96	29.9%	0.960	1.5%	75.3	12.0	16.1	B	TSCO	61.95	67.66
CASY	CASEYS GENERAL	Grocery Stores	L	7.9	16.7	3.2	UP	0.85	0.96	46.9%	0.960	0.8%	129.6	11.7	15.2	B	CASY	113.73	125.80
ROST	ROSS STORES INC ~	Apparel Stores	L	9.0	21.9	13.4	UP	1.00	0.95	13.0%	0.640	1.0%	121.2	11.9	15.4	B	ROST	64.70	72.55
KORS	Michael Kors Holdings	Apparel Manufa	M	48.1	74.3	26.5	DOWN	0.97	0.94	6.6%	0.000	0.0%	43.2	19.0	28.1	B	KORS	38.10	49.37
HDB	HDFC Bank IN Adr	Banks - Regiona	L	14.9	20.5	57.3	DOWN	0.98	0.94	49.9%	0.420	0.5%	128.3	14.3	16.7	B	HDB	82.49	89.63
SWKS	SKYWORKS SOLUTI	Semiconductors	M	19.7	32.0	25.8	UP	0.97	0.94	0.0%	1.120	1.1%	119.4	12.9	16.7	B	SWKS	101.46	115.51
NKE	NIKE INC	Footwear & Acc	L	7.9	12.2	13.2	UP	0.97	0.94	21.6%	0.720	1.3%	97.8	11.9	15.4	B	NKE	53.95	58.66
OTEX	OPEN TEXT CORP	Software - Appli	M	14.0	26.1	15.7	UP	0.99	0.93	55.5%	0.460	1.3%	31.4	16.0	24.1	B	OTEX	34.82	36.66
CACC	Credit Acceptance	Credit Services	M	15.7	27.6	57.0	DOWN	0.98	0.93	70.8%	0.000	0.0%	105.1	12.3	18.9	B	CACC	215.62	232.64
CPRT	COPART INC	Auto & Truck D	M	8.3	11.9	28.7	UP	0.93	0.93	47.3%	0.000	0.0%	45.1	11.4	19.9	B	CPRT	30.65	31.40
FLT	Fleetcor Technologies	Business Servic	M	26.3	23.4	39.1	DOWN	0.98	0.91	54.0%	0.000	0.0%	95.5	14.0	17.4	B	FLT	133.40	151.19
WWD	Woodward	Aerospace & De	M	7.5	8.5	11.1	EVEN	0.89	0.89	36.8%	0.500	0.7%	118.8	15.1	19.2	B	WWD	67.41	77.28
AL	Air Lease	Rental & Leasin	M	30.3	36.6	35.2	UP	0.90	0.89	71.1%	0.300	0.8%	74.1	14.3	21.5	B	AL	36.61	41.85
INFY	INFOSYS TECHNOL	Information Tec	L	10.7	7.0	30.5	DOWN	0.94	0.89	0.0%	0.380	2.6%	90.8	13.3	18.0	B	INFY	14.80	16.38
MNRO	MONRO MUFFLER	Auto Parts	M	10.2	14.2	10.9	UP	0.99	0.89	42.1%	0.680	1.3%	90.3	13.1	16.3	B	MNRO	51.20	57.37
NOAH	Noah Holdings SH Ad	Asset Managem	S	57.7	51.8	33.6	DOWN	0.96	0.88	14.3%	0.000	0.0%	95.1	16.6	22.2	B	NOAH	25.63	31.07
BLK	BLACKROCK INC \$	Asset Managem	L	11.5	15.7	39.4	UP	0.83	0.87	0.0%	10.000	2.6%	117.4	13.4	17.4	B	BLK	383.76	425.88
HD	HOME DEPOT, INC.	Home Improve	L	3.1	17.6	11.6	UP	0.62	0.86	80.6%	3.560	2.3%	123.6	12.6	15.8	B	HD	155.73	172.84
LEG	LEGGETT & PLATT I	Home Furnishin	M	-0.1	21.8	9.8	UP	0.00	0.85	49.3%	1.360	2.5%	104.6	15.5	19.1	B	LEG	53.79	60.18
LULU	LULULEMON Athelti	Apparel Stores	M	28.4	30.3	22.0	DOWN	0.96	0.85	0.0%	0.000	0.0%	72.8	14.5	18.4	B	LULU	51.95	59.99
CAKE	CHEESECAKE FACT	Restaurants	M	4.3	14.9	7.9	UP	0.97	0.84	0.0%	0.960	1.5%	108.2	11.9	15.5	B	CAKE	63.07	69.10
ESRX	EXPRESS SCRIPTS I	Health Care Pla	L	24.6	14.5	3.3	UP	0.88	0.83	48.8%	0.000	0.0%	45.3	17.5	25.0	B	ESRX	61.58	75.83
SBNY	Signature Bank	Banks - Regiona	M	21.3	26.1	58.7	DOWN	0.72	0.83	39.7%	0.000	0.0%	99.5	11.5	15.8	B	SBNY	136.98	154.59
BJRI	BJ's Restaurants	Restaurants	M	13.8	17.5	5.4	UP	0.98	0.81	36.2%	0.000	0.0%	73.0	15.9	19.7	B	BJRI	46.10	54.36
DG	Dollar General	Discount Stores	L	9.9	30.4	9.1	EVEN	0.99	0.80	37.0%	1.040	1.4%	94.3	12.8	17.4	B	DG	73.62	82.44

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EPSR2 > 0.75

PAR >= 11.4

Select Series Loose

Trend All

Ticker	Name	Industry	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	RV	PAR	TR	REC Tck	Cur. Price	Buy UP to
NEU	NEWMARKET CORP	Specialty Chemi	M	5.2	18.1	15.5	UP	0.68	0.80	55.8%	7.000	1.5%	126.6	11.7	15.3	B NEU	463.85	506.45
COL	ROCKWELL COLLIN	Aerospace & De	L	1.7	4.7	18.2	DOWN	0.70	0.79	50.8%	1.320	1.3%	123.2	12.8	16.9	B COL	104.06	116.82
LEN	LENNAR CORP	Residential Con	L	7.9	193.0	10.9	UP	0.20	0.78	0.0%	0.160	0.3%	96.3	12.6	18.7	B LEN	49.79	54.92
NGVC	Natural Grocers	Grocery Stores	M	22.0	16.0	3.6	DOWN	0.99	0.78	31.8%	0.000	0.0%	50.2	12.5	16.3	B NGVC	9.90	11.20
TLYS	Tilly's	Apparel Stores	M	10.3	-19.8	4.8	DOWN	0.91	0.77	0.5%	0.000	0.0%	96.1	14.8	18.4	B TLYS	9.64	11.45
EVR	EVERCORE PARTNE	Capital Markets	M	21.6	166.4	15.5	UP	0.94	0.77	0.0%	1.360	1.8%	55.6	14.6	18.4	B EVR	74.70	80.66
MHO	M/I Homes	Residential Con	M	21.0	9.2	4.9	UP	0.54	0.76	41.0%	0.000	0.0%	118.0	12.9	18.3	B MHO	27.77	31.25
URBN	URBAN OUTFITTER	Apparel Stores	M	10.1	7.1	11.6	DOWN	0.97	0.76	0.0%	0.000	0.0%	64.1	11.5	17.7	B URBN	23.59	25.83
PHM	PULTE HOMES INC	Residential Con	L	0.3	209.0	10.2	UP	0.00	0.75	39.4%	0.360	1.6%	92.5	18.6	25.2	B PHM	22.34	27.28
WSO	WATSCO INC	Electronics Distr	M	11.8	12.4	7.5	UP	0.91	0.75	22.8%	4.200	3.0%	110.6	15.2	18.3	B WSO	139.23	155.89

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Trend All

Ticker Name	Industry	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgn	Trend PTP	SLS R <sup>2</sup>	EPS R <sup>2</sup>	%Debt to Cap	Cur Div	Cur Div %	RV	PAR	TR	REC Tck	Cur. Price	Buy UP to
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Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value  
 SP Qlty = Standard Poors Quality  
 Date of Data = Date of Last Update  
 Sales Grwth = Sales Growth  
 EPS Grwth = EPS Growth

Profit Mrgn = Pre-tax Profit Margin  
 Trend PTP = Trend of Pre-tax Profit  
 Sales R<sup>2</sup> = Sales Trend Line Predictability  
 EPS R<sup>2</sup> = EPS Trend Line Predictability  
 %Debt to Cap = % of Debt to Capitalization

RV = Relative Value of Current PE to Average PE  
 PAR = 5 yr Projected Average Return  
 TR = 5 yr Total Return  
 Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

1. Look for RV,PAR,TR Columns to be Dark Blue.
2. Sales ^2 in upper.90's should indicate good trend lines.
3. Compare PTP (Pre Tax Profit) for individual stock to the Industry
4. Compare % of Debt to Capitalization) for individual stock to the Industry
5. Check Company with Buy recommendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

R <sup>2</sup>	Color	Range	Count	Percentage
	Blue	.97 to 1.00	6	14.0%
	Green	.90 to 0.96	13	30.2%
	Orange	less than .90	24	55.8%

Category	Count	Percentage
Large Revenue	18	41.9%
Mid Revenue	23	53.5%
Small Revenue	2	4.7%
Companies	43	

Relative Value	Color	Range	Count	Percentage
	Blue	85.0 to 110.0	17	39.5%
	Green	70.0 to 84.9	5	11.6%
	Orange	110.01 to 115.	1	2.3%
	Pink	Market knows something that we don't		
	Pink	< 70.0	7	16.3%
	Pink	> 115.0	13	30.2%

Category	Color	Range	Count	Percentage
PAR	Blue	14.9 Plus %	10	23.3%
	Green	12.0 to 14.8	23	53.5%
	Orange	10.0 to 11.9	10	23.3%
	Orange	< 10.0	0	0.0%
Total Return	Blue	20 Plus	6	14.0%
	Green	14.9 to 19.9	36	83.7%
	Orange	10.0 to 14.8	1	2.3%
	Orange	< 10.0	0	0.0%
%Debt to Ca	Blue	33% or Less	8	18.6%
	Green	33.01 to 40.0	6	14.0%
	Orange	40.01 Plus	18	41.9%
	Orange	<= Zero	11	25.6%
	Orange	Null	0	0.0%

40 Plus: Money goes to the Banks not to You. Compare to Industry