The LongFellow Investor Report

Stock Challenges

Use Due Diligence

ACE >= 14.9

ACE EPS Growth Rate

Sorted by RV

Ticker	Name	Industry	Rev Size	Sales Grwth	EPS Grwth	ACE	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	RV	PAR	TR	REC	Tck	Cur. Price	Buy UP to
KORS	Michael Kors Holdings	Apparel Manufa	M	48.1	74.3	90.0	26.5	DOWN	0.97	0.94	6.6%	0.000	0.0%	42.7	16.7	26.5	B	KORS	37.33	43.47
UA	UNDER ARMOUR IN	Apparel Manufa	M	27.1	22.0	25.0	10.2	DOWN	1.00	0.90	29.5%	0.000	0.0%	57.0	7.5	9.8		UA	19.41	15.68
EGOV	NIC INC	Software - Appli	S	15.9	18.9	18.8	22.4	UP	0.97	0.99	0.0%	0.320	1.5%	79.1	15.7	19.3	B	EGOV	21.35	25.33
CERN	CERNER CORP	Health Informati	M	14.4	18.3	17.8	20.4	DOWN	0.97	0.98	11.5%	0.000	0.0%	93.6	10.2	12.5		CERN	64.75	62.33
BWLD	BUFFALO WILD WI	Restaurants	M	22.9	20.1	19.0	7.8	DOWN	0.99	0.97	24.6%	0.000	0.0%	102.7	14.0	16.4	B	BWLD	157.55	176.03
RHT	RED HAT INC	Software - Appli	M	18.4	16.1	17.3	14.5	DOWN	1.00	0.97	36.4%	0.000	0.0%	103.6	-3.0	-0.9	S	RHT	88.08	45.82
ORLY	O REILLY AUTOMO	Specialty Retail	L	12.4	25.8	15.4	17.1	UP	0.89	0.98	50.0%	0.000	0.0%	103.7	12.4	16.2	B	ORLY	248.15	279.46
FLT	Fleetcor Technologies	Business Servic	M	26.3	23.4	18.0	39.1	DOWN	0.98	0.91	54.2%	0.000	0.0%	104.2	13.8	16.2	B	FLT	141.14	160.20
MNST	Monster Beverage	Beverages - Soft	M	15.2	21.3	21.2	30.0	UP	0.98	0.94	0.0%	0.000	0.0%	106.1	10.1	12.5		MNST	45.38	41.85
MIDD	MIDDLEBY CORP $	Diversified Indu	M	18.3	19.3	16.0	17.2	UP	0.98	0.95	35.4%	0.000	0.0%	113.3	12.0	15.4	B	MIDD	136.13	148.13
NEOG	NEOGEN CORP $	Diagnostics & R	S	15.6	14.0	20.0	18.3	DOWN	0.99	0.96	0.0%	0.000	0.0%	119.2	1.4	3.5	S	NEOG	62.33	37.95
TYL	TYLER TECHNOLO	Software - Appli	M	13.3	22.5	18.1	17.0	EVEN	0.95	0.95	1.1%	0.000	0.0%	123.1	-0.5	1.7	S	TYL	163.59	85.95
HDB	HDFC Bank IN Adr	Banks - Regiona	L	14.9	20.5	19.1	57.3	DOWN	0.98	0.94	49.9%	0.420	0.5%	123.9	15.1	17.5	B	HDB	79.61	89.63
BABA	Alibaba Group Holdin	Specialty Retail	L	71.6	101.1	25.3	56.7	UP	0.95	0.91	27.7%	0.000	0.0%	127.6	3.6	5.8		BABA	115.50	78.38
GOOGL	Google	Internet Content	L	21.0	17.0	16.5	26.0	UP	0.99	0.95	2.8%	0.000	0.0%	132.3	10.4	12.7		GOOGL	924.52	921.08
ULTA	ULTA SALON COSM	Specialty Retail	M	20.6	37.8	21.5	12.8	UP	1.00	0.97	0.0%	0.000	0.0%	137.1	7.4	9.7		ULTA	281.44	229.28
NTES	NETEASE.COM INC	Internet Content	L	35.1	27.1	15.7	45.0	DOWN	0.97	0.98	9.8%	3.300	1.2%	146.0	15.3	19.3		NTES	265.39	309.42
DPZ	DOMINO'S PIZZA IN	Restaurants	M	6.2	21.7	16.0	12.8	UP	0.91	0.96	1200.6%	1.840	1.0%	158.3	5.6	7.6		DPZ	181.39	139.65
MKTX	MARKETAXESS HO	Capital Markets	S	17.3	34.8	15.3	46.9	UP	0.99	0.93	0.0%	1.320	0.7%	166.2	0.2	2.2	S	MKTX	192.52	117.45
PCLN	PRICELINE.COM IN	Leisure	L	26.2	37.1	17.7	34.1	EVEN	0.98	0.91	41.8%	0.000	0.0%	167.8	5.5	7.8		PCLN	1846.82	1439.70
EDU	NEW ORIENTL ED,T	Education & Tra	M	30.6	23.7	21.3	18.3	EVEN	0.97	0.96	0.0%	0.000	0.0%	171.5	9.5	11.9		EDU	64.54	57.97

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Ticker	Name	Industry	Rev Size	Sales Grwth	EPS Grwth	ACE	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	RV	PAR	TR	REC	Tck	Cur. Price	Buy UP to

Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value
Sales Grwth = Sales Growth
EPS Grwth = EPS Growth
ACE = Analyst's Concensus Estimate EPS Growth
Profit Mrgin = Pre-tax Profit Margin
Trend PTP = Trend of Pre-tax Profit

Sales R^2 = Sales Trend Line Predictability
EPS R^2 = EPS Trend Line Predictability
%Debt to Cap = % of Debt to Capitalization
Cur Div = Current Dividend Amount
Cur Div % = Current Dividend % Yie

RV = Relative Value of Current PE to Average PE
PAR = 5 yr Projected Average Return
TR = 5 yr Total Return
Rec = Recommendation
Buy Up To = Recommendation

1. Look for RV,PAR,TR Columns to be Dark Blue.
2. Sales ^2 in upper.90's should indicate good trend lines.
3. Compare PTP (Pre Tax Profit) for individual stock to the Industry
4. Compare % of Debt to Capitalization) for individual stock to the Industry
5. Check Company with Buy reccomendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

R ^2			
	.97 to 1.00	7	33.3%
	.90 to 0.96	14	66.7%
	less than .90	0	0.0%

Large Revenue	6	28.6%
Mid Revenue	12	57.1%
Small Revenue	3	14.3%
Companies	21	

PAR			
	14.9 Plus %	4	19.0%
	12.0 to 14.8	4	19.0%
	10.0 to 11.9	3	14.3%
	< 10.0	10	47.6%

Total Return			
	20 Plus	1	4.8%
	14.9 to 19.9	7	33.3%
	10.0 to 14.8	4	19.0%
	< 10.0	9	42.9%

Relative Value			
	85.0 to 110.0	6	28.6%
	70.0 to 84.9	1	4.8%
	110.01 to 115.	1	4.8%
	Market knows something that we don't		
	< 70.0	2	9.5%
	> 115.0	11	52.4%

%Debt to Ca			
	33% or Less	8	38.1%
	33.01 to 40.0	2	9.5%
	40.01 Plus	5	23.8%
	<= Zero	6	28.6%
	Null	0	0.0%

40 Plus: Money goes to the Banks not to You. Compare to Industry

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