The LongFellow Investor Report

Stock Challenges

Use Due Diligence

Historical Sales Growth

Select Series Expanded

EPSR2 > 0.75

Trend not Down

PAR 11.1 - 16.1

RV 55.0 - 110.0

Sls >= 20.0

Sorted by PAR

4/28/2017

Ticker	Name	Industry	Rev Size	Sales Grwth	EPS Grwth	ACE	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	PE	RV	PAR	TR	REC	YTD Pr %	Cur. Price	Buy UP to
LULU	LULULEMON Athelti	Apparel Stores	M	28.4	30.3	17.9	22.0	DOWN	0.96	0.85	0.0%	0.000	0.0%	23.5	72.8	14.4	18.3	B	-22.97	52.00	59.99
BWLD	BUFFALO WILD WI	Restaurants	M	22.9	20.1	19.0	7.8	DOWN	0.99	0.97	24.6%	0.000	0.0%	30.9	102.7	14.0	16.4	B	2.04	157.55	176.03
FLT	Fleetcor Technologies	Business Servic	M	26.3	23.4	18.0	39.1	DOWN	0.98	0.91	54.2%	0.000	0.0%	29.8	104.2	13.8	16.2	B	-0.27	141.14	160.20
AL	Air Lease	Rental & Leasin	M	30.3	36.6	15.0	35.2	UP	0.90	0.89	71.1%	0.300	0.8%	11.1	77.6	13.4	20.5	B	11.10	38.14	41.85
SBNY	Signature Bank	Banks - Regiona	M	21.3	26.1	13.4	58.7	DOWN	0.72	0.83	39.7%	0.000	0.0%	18.7	100.5	11.3	15.6	B	-7.82	138.45	154.59

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Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value

Sales Grwth = Sales Growth

EPS Grwth = EPS Growth

ACE = Analyst's Concensus Estimate EPS Growth

Profit Mrgin = Pre-tax Profit Margin

Trend PTP = Trend of Pre-tax Profit

Sales R^2 = Sales Trend Line Predictability

EPS R^2 = EPS Trend Line Predictability

%Debt to Cap = % of Debt to Capitalization

Cur Div = Current Dividend Amount

Cur Div % = Current Dividend % Yie

RV = Relative Value of Current PE to Average PE

PAR = 5 yr Projected Average Return

TR = 5 yr Total Return

Rec = Recommendation

Buy Up To = Recommendation

1. Look for RV,PAR,TR Columns to be Dark Blue.

2. Sales ^2 in upper.90's should indicate good trend lines.

3. Compare PTP (Pre Tax Profit) for individual stock to the Industry

4. Compare % of Debt to Capitalization) for individual stock to the Industry

5. Check Company with Buy reccomendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

R ^2			
.97 to 1.00	1	20.0%
.90 to 0.96	1	20.0%
less than .90	3	60.0%

Relative Value		
85.0 to 110.0	3	60.0%
70.0 to 84.9	2	40.0%
110.01 to 115.	0	0.0%
Market knows something that we don't		
< 70.0	0	0.0%
> 115.0	0	0.0%

Large Revenue	0	0.0%
Mid Revenue	5	100.0%
Small Revenue	0	0.0%
Companies	5	

PAR			
14.9 Plus %	0	0.0%
12.0 to 14.8	4	80.0%
10.0 to 11.9	1	20.0%
< 10.0	0	0.0%

Total Return			
20 Plus	1	20.0%
14.9 to 19.9	4	80.0%
10.0 to 14.8	0	0.0%
< 10.0	0	0.0%

%Debt to Ca			
33% or Less	1	20.0%
33.01 to 40.0	1	20.0%
40.01 Plus	2	40.0%
<= Zero	1	20.0%
Null	0	0.0%

40 Plus: Money goes to the Banks not to You. Compare to Industry

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