

The LongFellow Investor Report

Stock Challenges

Use Due Diligence

Sorted by

Month 1

BI Top 100/200

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	P/E	SLS R^2	EPS R^2	Cur Div	Cur Div %	Avg PE	PE	RV	PAR	2016			2017			2016		3/27/2017	
														High Price	Low Price	Pct	LTM Price	LTM Pr%	ACE	YE Price	YTD Pr %	REC	Cur. Price
PG	PROCTER & GAMBL	L	-1.0	0.4 U	0.15	0.01	2.680	3.0%	21.6	26.2	121.3	8.8	84.80	65.02	6.7%			7.5	84.08	7.62	90.49	89.47	
EBAY	EBAY INC	L	4.3	7.8 U	0.18	0.03	0.000	0.0%	9.9	5.2	52.5	3.0	33.19	21.51	0.7%			5.3	29.69	12.60	33.43	22.31	
USB	U S BANCORP	L	4.5	9.4 E	0.85	0.49	1.120	2.1%	12.8	16.1	125.8	7.8	52.68	37.07	-0.9%			6.9	51.37	1.62	52.20	50.95	
CLX	CLOROX CO/DE	L	1.4	4.6 U	0.68	0.30	3.200	2.3%	20.6	27.6	134.0	5.4	138.41	105.45	-1.1%			6.3	120.02	14.09	136.93	124.04	
BAC	BANK OF AMERICA	L	2.3	1.8 U	0.00	0.10	0.300	1.3%	23.8	16.7	70.2	16.3	23.39	10.99	-1.5%			15.2	22.10	4.21 B	23.03	27.91	
TJX	TJX COMPANIES IN	L	7.0	17.8 D	0.99	0.95	1.040	1.3%	19.3	22.6	117.1	11.3	83.64	66.82	-6.3%			10.5	75.13	4.29 B	78.35	86.87	
XOM	EXXON MOBIL COR	L	-4.4	-8.1 D	0.27	0.25	3.000	3.7%	19.9	43.2	217.1	-2.0	95.55	71.55	-15.0%			6.2	90.26	-9.98 S	81.25	51.82	
BWLD	BUFFALO WILD WI	M	22.9	20.1 D	0.99	0.97	0.000	0.0%	30.1	28.5	94.7	14.1	175.10	122.25	-17.0%			19.0	154.40	-5.93 B	145.25	161.74	
ADM	ARCHER-DANIELS-	L	3.0	-2.3 D	0.18	0.10	1.280	2.8%	15.9	20.8	130.8	0.3	47.88	29.86	-5.3%			-1.6	45.65	-0.66	45.35	40.26	
PNRA	PANERA BREAD CO	M	11.8	15.9 D	0.97	0.84	0.000	0.0%	28.1	40.8	145.2	3.0	224.15	178.99	13.0%			13.9	205.09	23.49	253.26	193.28	
IBM	INTL BUSINESS MA	L	-2.2	6.9 D	0.48	0.65	5.600	3.2%	12.1	14.0	115.7	6.2	169.95	116.90	2.2%			5.4	165.99	4.69	173.77	160.89	
TGT	TARGET CORP	L	1.5	4.4 E	0.69	0.44	2.400	4.5%	16.4	11.6	70.7	11.3	84.14	62.94	-36.6%			7.5	72.23	-26.17 B	53.33	53.36	
KO	COCA-COLA CO	L	5.3	1.9 D	0.63	0.07	1.400	3.3%	23.8	28.2	118.5	3.3	47.13	40.19	-10.2%			4.1	41.46	2.07	42.32	36.17	
HOG	HARLEY-DAVIDSO	L	1.7	11.8 D	0.34	0.17	1.400	2.3%	15.9	15.8	99.4	9.2	62.08	36.36	-3.1%			8.0	58.34	3.15 B	60.18	61.20	
SBUX	STARBUCKS CORP	L	9.8	14.3 U	0.95	0.05	0.900	1.6%	27.9	29.3	105.0	10.0	64.00	52.63	-10.6%			14.4	55.52	3.08	57.23	55.69	
LKQ	LKQ CORP	L	24.2	21.2 D	0.98	0.98	0.000	0.0%	22.3	20.1	90.1	10.0	36.35	23.95	-19.1%			11.0	30.65	-4.11 B	29.39	31.77	
COH	COACH INC	M	6.2	0.2 D	0.71	0.00	1.350	3.4%	19.4	22.0	113.4	8.6	42.13	27.22	-5.0%			6.7	35.02	14.31 B	40.03	40.46	
MMM	3M CO	L	3.2	6.0 U	0.72	0.83	4.440	2.3%	18.1	23.3	128.7	6.7	182.27	134.64	4.5%			5.6	178.57	6.64	190.43	186.52	
JPM	JPMORGAN CHASE	L	2.7	14.0 U	0.31	0.43	1.920	2.2%	10.4	14.1	135.6	6.9	87.39	52.50	-0.2%			6.2	86.29	1.10	87.24	81.98	
C	CITIGROUP INC	L	0.3	78.0 U	0.00	0.25	0.640	1.1%	13.5	12.3	91.1	2.8	61.30	34.52	-4.8%			4.2	59.43	-1.85	58.33	50.50	
SSYS	STRATASYS INC	M	33.8	-63.7 D	0.86	0.73	0.000	0.0%	0.0	-13.1	0.0	0.0	30.46	14.48	-36.2%			23.0	16.54	17.53 S	19.44	-26.63	
SO	SOUTHERN CO ~	L	1.9	1.0 D	0.60	0.07	2.240	4.5%	19.9	19.9	100.0	6.6	54.64	46.00	-7.9%			3.0	49.19	2.26	50.30	47.30	
CHKP	CHECK POINT SOFT	M	10.1	14.4 D	0.97	0.97	0.000	0.0%	19.0	24.7	130.0	11.2	89.98	71.64	15.3%			13.4	84.46	22.79 B	103.71	117.19	
LMT	LOCKHEED MARTI	L	1.0	6.4 D	0.58	0.84	7.280	2.7%	15.2	20.9	137.5	7.9	269.90	200.47	-1.0%			6.6	249.94	6.89	267.16	266.24	
MSFT	MICROSOFT CORP	L	6.5	2.8 D	0.93	0.13	1.560	2.4%	18.8	30.6	162.8	8.3	56.85	39.72	14.5%			9.7	62.14	4.76	65.10	62.92	
DD	DU PONT (E I) DE N	L	-0.7	0.9 U	0.02	0.01	1.520	1.9%	20.7	28.3	136.7	6.9	75.86	50.71	6.2%			8.4	73.40	9.78	80.58	73.93	
DOW	DOW CHEMICAL ~	L	-0.4	21.1 D	0.02	0.32	1.840	2.9%	12.1	19.1	157.9	-0.8	59.33	40.26	7.9%			-3.9	57.22	11.88 S	64.02	54.42	
RPM	RPM INTERNATIONAL	M	4.3	11.1 U	0.82	0.32	1.200	2.2%	22.6	34.9	154.4	7.2	51.60	36.78	5.6%			13.0	53.83	1.17	54.46	47.78	
TM	TOYOTA MOTOR C	L	2.4	40.7 U	0.54	0.13	3.540	3.2%	10.6	13.6	128.3	-1.6	142.84	102.54	-21.8%			-4.5	117.20	-4.67 S	111.73	91.03	
F	FORD MOTOR CO ~	L	0.2	100.3 D	0.00	0.45	0.600	5.2%	10.8	10.1	93.5	-0.4	14.22	11.02	-19.4%			-4.2	12.13	-5.52	11.46	8.36	
VFC	VF CORP	L	7.5	11.7 D	0.89	0.78	1.680	3.1%	21.3	19.6	92.0	11.5	67.10	51.76	-18.5%			10.4	53.35	2.51 B	54.69	59.13	

The LongFellow Investor Report

Stock Challenges

Use Due Diligence

Sorted by

Month 1

BI Top 100/200

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	P/E	SLS R^2	EPS R^2	Cur Div	Cur Div %	Avg PE	PE	RV	PAR	2016			2017		2016		3/27/2017			
														High Price	Low Price	Pct	LTM Price	LTM Pr%	ACE	YE Price	YTD Pr %	REC	Cur. Price	Buy UP to
YHOO	YAHOO INC	L	-4.7	-37.8	D	0.71	0.22	0.000	0.0%	7.3-210.9	#####	0.0		44.92	26.15	3.3%			22.7	38.67	19.99	S	46.40	-3.98
CBI	CHICAGO BRIDGE	L	20.3	-53.9	D	0.67	0.08	0.280	1.0%	13.7	-9.4	-68.6	0.2	41.33	26.12	-30.2%			22.3	31.75	-9.10	S	28.86	-55.27
DIS	DISNEY (WALT) CO	L	6.4	18.6	U	0.94	0.85	1.560	1.4%	17.3	20.3	117.3	7.9	120.65	86.25	-6.9%			8.1	104.22	7.83	B	112.38	113.07
TASR	TASER INTERNATIO	S	11.5	51.2	D	0.76	0.21	0.000	0.0%	50.4	70.2	139.3	-2.6	30.15	13.56	-25.5%			30.0	24.24	-7.30	S	22.47	11.25
SLB	SCHLUMBERGER -L	L	5.4	-37.7	D	0.33	0.30	2.000	2.6%	26.4	-65.8	-249.2	1.1	87.00	59.60	-11.5%			9.5	83.95	-8.25	S	77.02	-21.08
ILMN	ILLUMINA INC	M	22.1	78.0	U	0.98	0.56	0.000	0.0%	53.1	55.0	103.6	-3.3	188.25	119.37	-8.5%			13.7	128.04	34.56	S	172.29	96.90
EW	EDWARDS LIFESCI	M	11.4	23.0	U	0.99	0.88	0.000	0.0%	28.3	36.6	129.3	7.2	121.75	72.20	-21.3%			16.2	93.70	2.32		95.87	84.90
NVS	NOVARTIS AG SW A	L	2.8	-0.7	D	0.35	0.02	2.750	3.7%	23.0	26.8	116.5	4.7	86.26	66.93	-12.9%			3.5	72.84	3.10		75.10	67.66
BMY	BRISTOL-MYERS S	L	-1.8	1.5	U	0.31	0.02	1.560	2.8%	38.4	18.4	47.9	20.2	77.12	49.03	-27.3%			21.1	58.44	-4.11	B	56.04	65.36
NVO	NOVO NORDISK A/S	L	9.2	19.2	U	0.96	0.98	1.120	3.3%	22.3	15.4	69.1	8.4	58.15	30.89	-41.2%			6.8	35.86	-4.68		34.18	32.48
ALK	ALASKA AIR GROU	L	6.9	74.2	U	0.94	0.42	1.200	1.3%	10.1	14.5	143.6	16.0	91.89	54.51	3.4%			17.6	88.73	7.07	B	95.00	110.96
MU	MICRON TECHNOL	L	13.2	69.7	D	0.79	0.18	0.000	0.0%	9.6	52.3	544.8	3.4	19.30	9.31	49.0%			102.9	21.92	31.20		28.76	19.35
NFLX	NETFLIX INC	L	25.4	8.0	D	0.99	0.08	0.000	0.0%	281.1	343.0	122.0	28.7	129.29	79.95	11.4%			55.2	123.80	16.37	S	144.06	14.93
ETN	EATON CORP	L	6.6	7.1	U	0.71	0.28	2.280	3.1%	15.4	17.2	111.7	8.6	70.00	46.19	3.8%			6.5	67.09	8.33		72.68	70.73
JBLU	JETBLUE AIRWAYS	L	10.3	74.5	U	0.98	0.59	0.000	0.0%	11.3	9.2	81.4	6.7	23.67	14.76	-14.3%			8.0	22.42	-9.50		20.29	18.36
HD	HOME DEPOT, INC.	L	3.1	17.6	U	0.62	0.86	3.560	2.4%	19.5	22.8	116.9	13.0	139.37	109.62	5.4%			13.4	134.08	9.54	B	146.87	165.32
GILD	GILEAD SCIENCES I	L	25.8	33.5	U	0.92	0.83	2.080	3.1%	13.2	6.8	51.5	0.9	103.10	70.83	-34.5%			-1.8	71.61	-5.74		67.50	47.32
LOW	LOWES COS	L	3.2	9.7	U	0.84	0.66	1.400	1.7%	21.6	23.6	109.3	15.1	83.65	62.62	-2.5%			15.6	71.12	14.68	B	81.56	94.39
MDT	MEDTRONIC Plc IE	L	7.2	2.9	D	0.79	0.20	1.720	2.1%	19.6	28.6	145.9	5.8	80.74	55.54	0.4%			7.5	71.23	13.76		81.03	73.33
GNTX	GENTEX CORP	M	13.3	19.2	U	0.92	0.81	0.360	1.7%	16.4	17.3	105.5	10.3	20.39	12.93	2.7%			9.7	19.69	6.40	B	20.95	21.38
HRL	HORMEL FOODS CO	L	5.3	12.9	U	0.96	0.97	0.680	2.0%	20.7	20.7	100.0	7.0	45.72	32.92	-25.3%			5.7	34.81	-1.90	B	34.15	34.26
ITW	ILLINOIS TOOL WO	L	-1.7	8.8	U	0.24	0.59	2.600	2.0%	16.9	23.1	136.7	8.6	127.99	79.15	2.9%			8.4	122.46	7.50		131.64	135.16
PAYX	PAYCHEX INC	M	4.6	4.0	E	0.89	0.68	1.840	3.0%	22.6	28.3	125.2	8.2	54.58	41.59	11.6%			8.5	60.88	0.02		60.89	56.81
SYX	SYSCO CORP	L	4.2	-2.4	D	0.96	0.22	1.320	2.5%	23.5	28.3	120.4	11.3	50.75	35.45	2.5%			12.9	55.37	-6.01		52.04	51.42
ORLY	O REILLY AUTOMO	L	12.4	25.8	U	0.89	0.98	0.000	0.0%	21.8	25.1	115.1	12.9	292.84	225.12	-7.9%			15.8	278.41	-3.09	B	269.80	305.57
CVS	CVS Caremark	L	9.0	10.8	D	0.98	0.96	2.000	2.5%	18.1	16.0	88.4	12.7	106.67	69.30	-26.4%			13.4	78.91	-0.51	B	78.51	85.60
PFE	PFIZER INC.	L	-0.1	1.0	D	0.00	0.05	1.280	3.7%	23.0	29.5	128.3	6.0	37.19	28.25	-8.1%			6.5	32.48	5.23		34.18	29.68
BDX	BECTON DICKINSON	L	6.0	0.8	D	0.82	0.02	2.920	1.6%	25.3	30.5	120.6	8.2	181.76	129.50	1.1%			9.6	165.55	11.00		183.76	177.82
FISV	FISERV, INC.	L	3.3	15.0	U	0.74	0.96	0.000	0.0%	21.8	27.8	127.5	5.7	111.51	85.63	3.6%			9.0	106.28	8.67		115.49	109.62
FAST	FASTENAL COMPA	M	8.8	11.7	D	0.90	0.82	1.280	2.6%	28.2	28.9	102.5	8.2	49.99	35.10	0.1%			10.1	46.98	6.51		50.04	46.51
CSCO	CISCO SYSTEMS, IN	L	4.1	6.5	U	0.88	0.71	1.040	3.1%	13.3	17.5	131.6	6.7	31.15	22.46	9.1%			4.7	30.22	12.48		33.99	33.38

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														High Price	Low Price	Pct	LTM Price	LTM Pr%	ACE	YE Price	YTD Pr %	REC	Cur. Price	Buy UP to
JNJ	JOHNSON & JOHNS	L	2.1	4.4	U	0.80	0.49	3.200	2.5%	17.5	21.4	122.3	5.4	126.07	94.28	-0.2%				4.3	113.25	11.08	125.80	117.94
AMGN	AMGEN, INC.	L	5.5	13.4	U	0.91	0.92	4.600	2.8%	16.5	16.1	97.6	4.9	176.85	133.64	-6.8%				4.1	146.21	12.79	164.91	151.52
AFL	AFLAC INC.	L	4.2	10.5	D	0.58	0.76	1.720	2.4%	9.2	11.2	121.7	8.8	74.50	54.57	-3.6%				7.5	69.60	3.22	71.84	67.43
ABT	ABBOTT LABORAT	L	-4.8	-12.7	D	0.30	0.55	1.060	2.4%	30.5	63.0	206.6	-6.1	45.79	36.00	-2.4%				9.3	38.41	16.38	44.70	20.55
INTC	INTEL CORPORATI	L	5.9	10.8	D	0.81	0.55	1.040	2.9%	13.2	16.8	127.3	6.9	38.36	27.68	-7.7%				5.3	36.82	-3.88	35.39	34.09
MRK	MERCK & CO	L	-0.6	-12.6	D	0.01	0.09	1.880	3.0%	25.3	31.1	122.9	26.4	65.46	47.97	-3.5%				4.5	58.87	7.34	63.19	39.75
ORCL	ORACLE CORP	L	8.7	12.6	D	0.81	0.86	0.640	1.4%	16.3	21.4	131.3	7.6	45.24	33.13	-0.9%				8.3	38.45	16.62	44.84	45.21
JCI	JOHNSON CONTRO	L	2.0	-16.5	D	0.23	0.03	1.120	2.7%	17.8	-25.7	-144.4	1.6	43.83	30.09	-5.6%				6.8	41.19	0.41	41.36	-28.95
QCOM	QUALCOMM INC	L	14.2	12.6	D	0.88	0.60	2.120	3.7%	17.4	17.3	99.4	11.2	70.40	42.24	-19.5%				9.7	65.20	-13.10	56.66	58.46
PEP	PEPSICO INC	L	5.9	2.5	E	0.67	0.54	3.010	2.7%	20.8	25.6	123.1	7.9	110.94	93.25	0.8%				7.2	104.63	6.88	111.83	110.97
LUV	SOUTHWEST AIRLI	L	9.4	32.5	U	0.93	0.58	0.400	0.8%	14.9	15.0	100.7	5.8	51.31	33.96	3.1%				6.0	49.84	6.10	52.88	50.62
MO	ALTRIA GROUP INC	L	-3.4	7.6	U	0.19	0.20	2.440	3.3%	15.4	10.1	65.6	14.0	70.14	56.15	4.4%				7.7	67.62	8.25	73.20	68.51
GE	GENERAL ELECTRI	L	-3.8	-11.8	D	0.80	0.29	0.960	3.3%	45.6	29.4	64.5	13.9	33.00	27.10	-10.8%				13.0	31.60	-6.84	29.44	28.00
WFC	WELLS FARGO & C	L	7.6	15.1	E	0.49	0.59	1.520	2.7%	11.6	13.9	119.8	7.5	58.02	43.55	-4.5%				5.6	55.11	0.51	55.39	52.83
CTSH	COGNIZANT TECH	L	23.5	19.3	D	0.98	0.96	0.000	0.0%	20.8	23.1	111.1	11.0	63.43	45.44	-7.4%				12.9	56.03	4.78	58.71	65.25
AXP	AMERICAN EXPRES	L	2.8	10.9	D	0.65	0.60	1.280	1.6%	14.4	13.8	95.8	5.8	75.74	50.27	2.5%				5.0	74.08	4.75	77.60	73.14
ESRX	EXPRESS SCRIPTS I	L	24.6	14.5	U	0.88	0.83	0.000	0.0%	24.7	12.0	48.6	18.0	87.87	64.46	-26.5%				24.9	68.79	-6.09	64.60	81.64
FDS	FACTSET RESEARC	M	9.3	14.0	U	0.99	0.97	2.000	1.1%	22.6	20.7	91.6	7.6	179.73	135.95	-2.9%				7.3	163.43	6.80	174.55	177.76
UNH	UNITEDHEALTH GR	L	9.9	11.0	D	0.97	0.86	2.500	1.5%	14.7	22.0	149.7	14.1	164.00	107.51	0.4%				15.1	160.04	2.85	164.60	190.44
NEE	NEXTERA ENERGY,	L	0.8	6.1	U	0.15	0.77	3.480	2.7%	17.4	24.5	140.8	10.0	131.98	102.20	-0.7%				6.0	119.46	9.74	131.10	135.70
COST	COSTCO WHOLESA	L	7.6	10.4	U	0.97	0.94	1.800	1.1%	25.1	30.7	122.3	6.3	169.73	138.18	-2.1%				8.8	160.11	3.77	166.15	157.28
WMT	WAL-MART STORES	L	2.9	4.4	D	0.92	0.63	2.040	2.9%	15.3	15.9	103.9	4.6	75.19	62.35	-7.4%				3.0	69.12	0.78	69.66	63.73
TROW	PRICE (T. ROWE) G	M	9.9	12.3	D	0.90	0.83	2.160	3.2%	17.3	14.4	83.2	8.6	79.00	62.97	-14.4%				6.9	75.26	-10.14	67.63	63.80
TEVA	TEVA PHARMACEU	L	9.1	-14.8	D	0.82	0.17	1.360	4.1%	162.3	550.5	339.2	27.4	65.92	34.57	-49.9%				-0.4	36.25	-8.88	33.03	1.57
SYK	STRYKER CORP	L	6.9	2.1	U	0.98	0.04	1.700	1.3%	30.9	30.5	98.7	7.2	123.55	86.68	7.2%				8.8	119.81	10.58	132.49	126.23
RMD	RESMED INC	M	10.9	20.8	D	0.97	0.91	1.320	1.8%	20.9	30.2	144.5	9.1	64.12	48.99	11.8%				10.7	62.05	15.52	71.68	71.33
EMR	EMERSON ELECTRI	L	-2.1	1.5	U	0.15	0.08	1.920	3.3%	18.7	23.6	126.2	11.9	56.82	41.25	2.8%				9.7	55.75	4.81	58.43	63.94
DHR	DANAHER CORP	L	7.1	8.7	D	0.76	0.74	0.500	0.6%	16.7	23.4	140.1	0.5	82.64	61.58	4.1%				5.1	77.84	10.53	86.04	77.59
ADP	AUTOMATIC DATA	L	4.7	5.3	E	0.88	0.83	2.280	2.2%	21.8	27.6	126.6	9.3	91.87	64.29	12.0%				10.2	102.78	0.13	102.91	100.34
VLO	VALERO ENERGY C	L	0.4	90.7	E	0.00	0.30	2.800	4.2%	8.3	13.5	162.7	-2.0	72.49	46.88	-8.6%				-3.2	68.32	-3.06	66.23	51.07
V	VISA INC	L	14.8	30.8	D	0.91	0.84	0.660	0.7%	27.0	35.2	130.4	8.9	83.79	66.12	6.2%				16.2	78.02	14.01	88.95	82.05

The LongFellow Investor Report

Stock Challenges

Use Due Diligence

Sorted by

Month 1

BI Top 100/200

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	P/E	SLS R^2	EPS R^2	Cur Div	Cur Div %	Avg PE	PE	RV	PAR	2016		2017		2016		3/27/2017			
														High Price	Low Price	LTM Price	LTM Pr%	ACE	YE Price	YTD Pr %	REC	Cur. Price	Buy UP to
PII	POLARIS INDUSTRI	M	14.2	17.5	D	0.90	0.70	2.320	2.8%	20.5	25.5	124.4	17.3	104.25	67.80	-20.1%		23.1	82.39	1.07	B	83.27	97.09
WM	WASTE MANAGEM	L	0.7	-3.4	U	0.17	0.02	1.700	2.4%	22.4	27.1	121.0	9.1	71.78	50.36	0.1%		8.6	70.91	1.37		71.88	69.98
CMCSA	COMCAST CORP	L	12.2	19.6	E	0.94	0.97	0.630	1.7%	16.6	20.8	125.3	12.7	35.66	26.17	4.1%		12.8	34.53	7.49	B	37.11	41.54
ATVI	ACTIVISION BLIZZ	L	6.7	55.7	D	0.69	0.37	0.260	0.5%	19.6	40.7	207.7	6.0	45.55	26.49	8.2%		15.2	36.11	36.53		49.30	39.45
FTR	FRONTIER COMMU	L	15.2	-48.8	D	0.83	0.72	0.420	20.8%	38.9	-3.9	-10.0	11.4	5.85	3.10	-65.5%		10.1	3.38	-40.24	S	2.02	-9.30
SIRI	SIRIUS XM RADIO I	L	17.0	90.0	U	0.86	0.70	0.040	0.8%	35.2	36.4	103.4	6.9	4.65	3.29	9.7%		13.9	4.45	14.61		5.10	4.50
ULTA	ULTA SALON COSM	M	20.6	37.8	U	1.00	0.97	0.000	0.0%	31.5	43.0	136.5	7.5	278.63	146.77	0.5%		21.5	254.94	9.88		280.14	229.28
AWK	AMERICAN WATER	M	4.4	173.4	E	0.97	0.68	1.500	2.0%	21.1	29.2	138.4	4.7	85.24	58.90	-9.9%		6.5	72.36	6.19		76.84	66.85
VZ	VERIZON COMMUN	L	3.7	10.1	D	0.94	0.13	2.310	4.7%	14.5	15.3	105.5	9.0	56.95	43.79	-13.7%		6.1	53.38	-7.94		49.14	46.03
CL	Colgate-Palmolive	L	1.3	2.6	U	0.29	0.15	1.560	2.1%	27.5	27.0	98.2	8.9	75.38	61.40	-2.6%		9.3	65.44	12.21		73.43	71.82
BX	BLACKSTONE GRO	L	23.9	91.5	U	0.43	0.26	1.640	5.5%	18.6	19.1	102.7	9.9	30.25	22.31	-2.2%		4.4	27.03	9.47		29.59	27.88
GM	General Motors	L	3.2	49.6	U	0.40	0.13	1.520	4.4%	10.9	5.8	53.2	8.4	37.74	26.69	-8.0%		0.9	34.84	-0.37		34.71	24.68
PM	PHILIP MORRIS INT	L	1.8	5.6	D	0.26	0.59	4.160	3.7%	18.1	25.1	138.7	7.1	104.20	84.46	7.9%		5.0	91.49	22.83		112.38	110.09
UA	UNDER ARMOUR IN	M	27.1	22.0	D	1.00	0.90	0.000	0.0%	77.4	41.6	53.7	8.7	46.20	23.51	-60.4%		25.0	25.17	-27.29		18.30	15.68
WTR	AQUA AMERICA IN	M	3.4	11.0	U	0.94	0.94	0.760	2.4%	21.8	24.4	111.9	8.2	35.79	28.03	-10.9%		6.9	30.04	6.19	B	31.90	32.04
NKE	NIKE INC	L	7.9	12.2	U	0.97	0.94	0.720	1.3%	23.0	23.3	101.3	12.0	68.19	47.25	-18.0%		12.5	50.83	10.03	B	55.93	61.47
SWKS	SKYWORKS SOLUTI	M	19.7	32.0	U	0.97	0.94	1.120	1.2%	17.5	20.5	117.1	13.3	88.52	54.50	9.8%		14.3	74.66	30.18	B	97.19	112.64
TSCO	TRACTOR SUPPLY	L	11.1	24.1	E	1.00	0.96	0.960	1.4%	25.5	20.9	82.0	12.2	97.25	61.50	-29.6%		13.4	75.81	-9.75	B	68.42	76.14
YUM	YUM BRANDS INC ~	M	-7.1	1.9	U	0.15	0.06	1.730	2.7%	22.4	16.5	73.7	-0.8	66.02	46.35	-3.8%		13.6	63.33	0.28	S	63.51	52.86
MCD	MCDONALD'S CORP	L	1.6	7.8	U	0.36	0.52	3.760	2.9%	19.7	23.9	121.3	11.8	131.96	110.33	-1.9%		9.8	121.72	6.38	B	129.49	139.89
UTX	UNITED TECHNOLO	L	0.9	3.7	E	0.20	0.42	2.640	2.4%	17.2	18.2	105.8	9.0	111.69	83.39	0.1%		7.8	109.62	2.02		111.83	111.65
T	AT&T INC	L	2.8	-0.4	D	0.74	0.00	1.960	4.7%	18.0	19.9	110.6	8.0	43.89	33.41	-5.5%		4.7	42.53	-2.45		41.49	40.41
PSX	Phillips 66 ~	L	-5.3	-12.4	D	0.19	0.29	2.520	3.3%	13.1	26.5	202.3	-0.8	90.87	71.74	-15.0%		-1.0	86.41	-10.60	S	77.25	66.13
PYPL	PayPal Holdings	L	17.6	92.6	D	1.00	0.83	0.000	0.0%	34.5	37.1	107.5	5.9	44.52	30.52	-3.2%		14.9	39.47	9.15		43.08	36.75
KHC	Kraft Heinz	L	4.2	-45.4	U	0.39	0.16	2.400	2.6%	28.3	32.4	114.5	16.8	90.54	68.18	0.8%		25.7	87.32	4.50	B	91.25	99.00
DEO	Diageo UK Adr	L	1.3	4.7	E	0.32	0.70	3.850	3.3%	19.7	30.3	153.8	5.6	122.21	99.59	-4.5%		7.0	103.94	12.26		116.68	108.08
DG	Dollar General	L	9.9	30.4	E	0.99	0.80	1.040	1.5%	17.6	15.5	88.1	13.0	96.88	66.50	-28.8%		11.5	74.07	-6.89	B	68.97	77.27
GOOGL	Google	L	21.0	17.0	U	0.99	0.95	0.000	0.0%	25.1	30.1	119.9	12.5	839.00	672.66	-0.1%		16.5	792.45	5.81	B	838.51	921.08
BABA	Alibaba Group Holdin	L	71.6	101.1	U	0.95	0.91	0.000	0.0%	40.6	48.5	119.5	5.0	95.06	57.20	13.7%		25.3	87.81	23.08		108.08	78.38
AMBA	Ambarella	S	25.4	37.7	D	0.97	0.87	0.000	0.0%	27.6	33.6	121.7	8.4	74.95	33.39	-25.2%		14.5	54.13	3.57		56.06	53.32
NXPI	NXP Semiconductors	L	7.3	125.3	D	0.50	0.32	0.000	0.0%	23.0-181.1		-787.4	0.0	107.54	61.61	-4.0%		20.0	98.01	5.32	S	103.22	-10.27

No Recommendation made

Use Due Diligence

Version 2.25

Research Only

No Recommendation made

Use Due Diligence

The LongFellow Investor Report

Stock Challenges

Use Due Diligence

Sorted by

Month 1

BI Top 100/200

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	P/E	SLS R^2	EPS R^2	Cur Div	Cur Div %	Avg PE	PE	RV	PAR	2016		2017		2016		3/27/2017		
														High Price	Low Price	LTM Price	LTM Pr%	ACE	YE Price	YTD Pr %	REC	Cur. Price
WBA	Walgreens Boots Allia	L	7.6	6.4 D	0.86	0.52	1.500	1.8%	20.5	22.2	108.3	10.8	95.74	71.50	-12.7%			9.6	82.76	0.97 B	83.56	88.63
HON	HONEYWELL INTE	L	2.1	9.4 U	0.55	0.60	2.660	2.1%	16.4	20.3	123.8	9.8	119.34	93.18	4.3%			8.6	115.85	7.47 B	124.50	128.23
AL	Air Lease	M	30.3	36.6 U	0.90	0.89	0.300	0.8%	14.3	10.9	76.2	13.7	37.24	22.47	1.1%			15.0	34.33	9.67 B	37.65	41.85
UNP	UNION PACIFIC CO	L	4.1	15.2 D	0.58	0.90	2.420	2.3%	16.6	20.5	123.5	9.2	106.62	67.06	-2.4%			8.8	103.68	0.33 B	104.02	105.68
ABBV	AbbVie	L	8.0	1.0 U	0.97	0.00	2.560	3.9%	18.5	18.2	98.4	8.3	68.12	50.71	-3.0%			5.7	62.62	5.56	66.10	63.56
DNKN	Dunkin Brands Group	M	6.6	30.4 U	0.99	0.77	1.290	2.3%	31.6	26.3	83.2	10.2	56.13	36.44	-0.8%			10.0	52.44	6.14 B	55.66	56.94
FB	Facebook	L	53.3	108.1 U	1.00	0.46	0.000	0.0%	57.8	43.0	74.4	9.0	133.50	89.37	5.1%			41.0	115.05	21.96	140.32	118.50
BBBY	Bed Bath & Beyond	L	7.9	14.2 D	0.97	0.86	0.500	1.3%	13.3	8.3	62.4	5.3	78.10	41.26	-50.9%			6.5	40.64	-5.71	38.32	32.58
MDLZ	Mondelez International	L	-4.7	1.0 U	0.44	0.00	0.760	1.7%	25.0	41.5	166.0	3.5	46.40	35.88	-6.2%			11.9	44.33	-1.80	43.53	32.18
KORS	Michael Kors Holdings	M	48.1	74.3 D	0.97	0.94	0.000	0.0%	19.9	8.6	43.2	19.2	65.83	34.83	-42.6%			90.0	42.98	-12.05 B	37.80	49.37
KMI	Kinder Morgan -LP ~	L	7.4	-22.3 D	0.45	0.26	0.500	2.4%	131.9	84.1	63.8	27.0	23.36	11.20	-10.0%			11.1	20.71	1.55 S	21.03	7.50
BRK.B	Berkshire Hathaway -	L	9.0	13.7 D	0.95	0.65	0.000	0.0%	14.5	17.2	118.6	0.8	167.25	123.55	0.1%			2.0	162.98	2.74	167.44	149.04
DLTR	Dollar Tree Stores	L	17.2	16.0 D	0.89	0.63	0.000	0.0%	27.3	20.1	73.6	14.8	99.93	72.52	-23.8%			16.8	77.18	-1.36 B	76.13	90.97
WWAV	The Whitewave Foods	M	16.2	13.0 U	0.97	0.78	0.000	0.0%	35.4	46.8	132.2	-1.6	56.82	31.40	-2.1%			11.3	55.60	0.07 S	55.64	35.70
HPQ	HEWLETT-PACKAR	L	-5.0	-9.8 U	0.30	0.02	0.530	3.1%	5.7	11.2	196.5	-1.4	15.88	8.91	8.3%			-3.4	14.84	15.90	17.20	12.86
CMG	CHIPOTLE MEXICA	M	17.7	7.8 D	0.96	0.06	0.000	0.0%	149.0	518.7	348.1	35.2	542.50	358.63	-23.5%			101.2	377.32	9.98 S	414.96	27.60
DDD	3D SYSTEMS CORP	M	24.6	6.8 D	0.88	0.00	0.000	0.0%	47.8	-40.7	-85.1	0.0	19.76	6.00	-28.0%			23.7	13.29	7.07 S	14.23	-6.30
IPGP	IPG PHOTONICS CO	M	23.1	35.9 E	0.94	0.64	0.000	0.0%	19.2	24.5	127.6	10.6	102.90	73.55	15.3%			12.0	98.71	20.18 B	118.63	129.94
GLW	CORNING INC	L	6.7	-0.6 U	0.86	0.00	0.540	2.0%	12.1	8.5	70.2	2.6	25.34	16.13	8.1%			0.1	24.27	12.94	27.41	19.50
BIIB	BIOGEN IDEC INC	L	15.3	27.6 U	0.96	0.99	0.000	0.0%	23.5	16.3	69.4	8.7	333.65	223.02	-17.5%			9.5	283.58	-2.94 B	275.23	282.50
CELG	CELGENE CORP	L	24.2	62.6 D	0.98	0.39	0.000	0.0%	40.5	50.3	124.2	4.3	127.00	93.05	-1.7%			22.1	115.75	7.87	124.86	87.38
MA	MASTERCARD INC	L	11.4	60.3 E	0.98	0.34	0.880	0.8%	24.5	30.3	123.7	9.0	108.93	78.52	2.8%			13.2	103.25	8.42 B	111.94	113.10
AAPL	Apple	L	30.6	37.9 D	0.93	0.91	2.280	1.6%	12.8	16.8	131.3	7.8	123.82	89.47	13.8%			6.5	115.82	21.64	140.88	140.40
ECL	ECOLAB INC ~	L	13.4	11.3 U	0.84	0.88	1.480	1.2%	28.8	29.9	103.8	11.0	124.60	98.62	-0.4%			13.5	117.22	5.88 B	124.11	129.45
SJM	SMUCKER (JM) CO	L	13.0	6.7 D	0.86	0.58	3.000	2.3%	21.4	23.2	108.4	7.8	130.81	104.30	1.6%			6.7	128.06	3.77 B	132.89	133.66
STZ	CONSTELLATION B	L	3.7	107.6 D	0.12	0.42	1.600	1.0%	15.9	25.3	159.1	12.7	154.58	110.45	5.9%			13.9	153.31	6.76	163.68	184.57
GIS	GENERAL MILLS IN	L	3.7	4.9 U	0.80	0.50	1.920	3.3%	19.4	21.8	112.4	8.0	65.49	47.43	-10.2%			6.3	61.77	-4.82 B	58.79	58.87
DAL	DELTA AIR LINES I	L	8.2	86.8 U	0.84	0.30	0.810	1.8%	15.0	8.0	53.3	7.0	52.76	32.60	-12.6%			6.4	49.19	-6.28	46.10	39.50
BA	BOEING CO	L	5.5	10.2 D	0.87	0.48	5.680	3.2%	17.1	23.0	134.5	6.7	160.07	102.10	10.0%			5.6	155.68	13.12	176.10	174.59
UPS	UNITED PARCEL SE	L	2.7	17.8 E	0.77	0.34	3.120	3.0%	24.4	27.1	111.1	9.0	120.44	87.30	-13.0%			8.9	114.64	-8.60	104.78	102.23
CHRW	C H ROBINSON WO	L	7.8	7.6 E	0.90	0.81	1.800	2.3%	19.8	21.5	108.6	8.8	77.89	60.31	-1.1%			7.8	73.26	5.13 B	77.02	77.25

No Recommendation made

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The LongFellow Investor Report

Stock Challenges

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Sorted by

Month 1

BI Top 100/200

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	P/E	SLS R^2	EPS R^2	Cur Div	Cur Div %	Avg PE	PE	RV	PAR	2016			2017		2016		3/27/2017			
														High Price	Low Price	Pct	LTM Price	LTM Pr%	ACE	YE Price	YTD Pr %	REC	Cur. Price	Buy UP to
FDX	FEDEX CORP	L	4.2	10.6	D	0.88	0.11	1.600	0.9%	23.6	26.3	111.4	11.4	185.19	119.71	1.0%			13.8	186.20	0.45	B	187.04	202.82
HAL	HALLIBURTON CO	L	4.8	-51.3	D	0.23	0.43	0.720	1.5%	15.1	-7.1	-47.0	0.6	56.08	27.64	-14.8%			10.0	54.09	-11.67	S	47.78	-120.45
NOV	NATIONAL OILWEL	L	-2.0	-68.9	D	0.02	0.45	0.200	0.5%	12.3	-6.0	-48.8	0.7	43.63	25.74	-11.9%			-2.3	37.44	2.62	S	38.42	-115.58
FCX	FREEMPORT-MCMOR	L	0.0	-49.8	D	0.00	0.25	0.200	1.6%	12.3	-3.8	-30.9	0.0	16.42	3.52	-25.6%			-20.8	13.19	-7.43	S	12.21	-57.30
DUK	DUKE ENERGY COR	L	9.1	2.7	D	0.84	0.28	3.420	4.1%	20.6	22.4	108.7	5.7	87.75	70.16	-5.7%			3.2	77.62	6.66		82.79	76.60
RAD	RITE AID CORP	L	3.4	134.6	E	0.52	0.71	0.000	0.0%	20.7	60.5	292.3	10.1	9.47	5.88	-51.4%			7.0	8.24	-44.17	S	4.60	2.10
CAT	CATERPILLAR INC	L	-0.4	-38.9	D	0.02	0.24	3.080	3.4%	16.5	-703.9	#####	1.7	97.40	56.36	-6.0%			2.2	92.74	-1.33	S	91.51	-2.32
CSX	CSX CORP	L	2.0	9.3	E	0.37	0.81	0.720	1.6%	14.7	25.5	173.5	7.9	37.42	21.33	23.5%			8.3	35.93	28.61		46.21	46.92
NSC	NORFOLK SOUTHE	L	1.7	6.3	U	0.19	0.51	2.440	2.2%	15.0	19.8	132.0	11.2	111.43	64.51	-0.3%			10.4	108.07	2.83		111.13	119.33
CNI	Canadian Ntnl Railway	L	6.2	10.9	U	0.87	0.93	1.250	1.7%	14.8	15.6	105.4	12.4	70.00	46.23	3.8%			11.2	67.40	7.77	B	72.64	79.60
TMO	THERMO FISHER SC	L	7.7	13.2	U	0.92	0.95	0.600	0.4%	24.0	30.4	126.7	8.0	160.10	119.75	-3.4%			10.7	141.10	9.56		154.59	153.22
COP	CONOCOPHILLIPS ~	L	-31.5	-80.1	D	0.82	0.12	1.060	2.4%	11.8	-15.2	-128.8	1.6	53.17	31.05	-16.7%			-14.9	50.14	-11.67	S	44.29	-52.35
CVX	CHEVRON CORP ~	L	-5.5	-41.6	D	0.38	0.31	4.320	4.1%	16.9	-393.6	#####	2.6	119.00	75.33	-10.7%			18.8	111.35	-4.55	S	106.28	-4.88
BP	BP -PLC UK Adr	L	-2.8	-42.0	D	0.10	0.20	2.380	7.1%	305.4	-23.6	-7.7	27.1	37.67	27.01	-10.4%			-12.2	37.38	-9.71	S	33.75	-25.57
TRN	TRINITY INDUSTRI	M	7.4	40.9	D	0.40	0.18	0.440	1.7%	8.8	11.4	129.5	9.4	29.31	14.94	-12.7%			10.0	27.76	-7.85		25.58	24.83
DE	DEERE & CO	L	2.8	7.9	D	0.22	0.27	2.400	2.2%	12.3	23.2	188.6	13.2	89.34	70.16	19.9%			14.1	103.04	4.00		107.16	120.80
SRCL	STERICYCLE INC	M	15.9	7.9	D	1.00	0.47	0.000	0.0%	36.5	39.4	107.9	0.3	128.94	71.52	-36.7%			8.9	77.04	5.93	S	81.61	60.23
WAB	WABTEC CORP	M	11.4	17.2	D	0.90	0.89	0.400	0.5%	20.2	22.4	110.9	10.8	89.18	60.28	-15.9%			12.0	83.02	-9.64	B	75.02	81.82
AGN	Allergan	L	26.7	-66.1	D	0.96	0.75	2.800	1.2%	96.4	-77.5	-80.4	0.0	310.83	184.50	-23.0%			12.7	210.01	13.99	S	239.38	-55.65
AMZN	AMAZON.COM INC	L	28.2	-20.4	U	0.99	0.05	0.000	0.0%	134.8	172.5	128.0	18.6	847.21	474.00	0.0%			50.9	749.87	12.93	S	846.82	172.42
PCLN	PRICELINE.COM IN	L	26.2	37.1	E	0.98	0.91	0.000	0.0%	25.8	41.5	160.9	6.4	#####	954.02	10.7%			17.7	1466.06	20.87		1772.00	1439.70
BIDU	BAIDU.COM INC CN	L	67.3	60.2	D	0.92	0.82	0.000	0.0%	26.3	35.5	135.0	11.8	201.00	139.61	-16.0%			23.4	164.41	2.75		168.93	167.63
CHD	CHURCH & DWIGH	M	5.3	12.3	U	0.98	0.98	0.720	1.4%	24.0	28.8	120.0	6.7	53.68	38.42	-6.3%			9.0	44.19	13.78		50.28	46.08
KMB	KIMBERLY-CLARK	L	0.0	0.5	U	0.00	0.00	3.880	2.9%	25.0	22.1	88.4	8.5	138.87	111.30	-4.7%			5.5	114.12	15.98		132.36	130.36
CERN	CERNER CORP	M	14.4	18.3	D	0.97	0.98	0.000	0.0%	37.6	32.2	85.6	12.1	67.50	47.01	-12.2%			17.8	47.37	25.16	B	59.29	62.33
KR	KROGER CO	L	5.8	22.3	E	0.98	0.32	0.480	1.7%	14.1	14.2	100.7	8.3	40.91	28.71	-29.3%			7.9	34.51	-16.17		28.93	28.26
HSY	HERSHEY CO	L	5.4	13.0	D	0.95	0.69	2.470	2.3%	29.0	32.4	111.7	9.4	117.79	82.42	-8.1%			11.7	103.43	4.67		108.26	102.37
HAIN	HAIN CELESTIAL G	M	24.0	34.7	D	0.88	0.14	0.000	0.0%	26.2	18.6	71.0	9.5	68.76	40.83	-46.0%			10.0	39.03	-4.82	B	37.15	40.21
CMI	CUMMINS INC	L	5.2	13.2	D	0.61	0.56	4.100	2.7%	14.4	18.2	126.4	2.7	147.10	79.88	1.7%			1.9	136.67	9.50		149.66	133.97

Stock Challenges

Use Due Diligence

Sorted by

Month 1

BI Top 100/200

2016

2017

2016

3/27/2017

Ticker Name	Rev Size	Sales Grwth	EPS Grwth	PTP	SLS R^2	EPS R^2	Cur Div	Cur Div %	Avg PE	PE	RV	PAR	High Price	Low Price	PCT	LTM Price	LTM Pr %	ACE	YE Price	YTD Pr %	REC	Cur. Price	Buy UP to
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Report Headers Legend

- Rev Size = Based on Sales Revenue Size-BI values
- Sales Grwth = Sales Growth Historical
- EPS Grwth = EPS Growth Historical
- Trend PTP = Trend of Pre-tax Profit Up,Down,Even
- Sales R^2 = Sales Trend Line Predictability
- EPS R^2 = EPS Trend Line Predictability
- RV = Relative Value of Current PE to Average PE
- PAR = 5 yr Projected Average Return
- TR = 5 yr Total Return
- High/Low Price Last Year
- PCT = Cur. Price is % of last years High Price
- LTM Price = Last Two Months Price
- LTM PR% = Last 2 or 3 Months Price % Growth
- ACE= Analyst Consensus Estimate
- YE Price = Year End Price
- YTD Pr % = Year to Date Price increase since 01/01/x
- Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

- Look for RV,PAR,TR Columns to be Dark Blue.
- Sales ^2 in upper.90's should indicate good trend lines.
- Compare PTP (Pre Tax Profit) for individual stock to the Industry
- Compare % of Debt to Capitalization) for individual stock to the Industry
- Check Company with Buy reccomendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

R ^2	Color	Range	Count	Percentage
	Blue	.97 to 1.00	12	6.5%
	Green	.90 to 0.96	20	10.9%
	Orange	less than .90	152	82.6%

Category	Count	Percentage
Large Revenue	148	80.4%
Mid Revenue	34	18.5%
Small Revenue Companies	2	1.1%
Total	184	

PAR	Color	Range	Count	Percentage
	Blue	14.9 Plus %	10	5.4%
	Green	12.0 to 14.8	19	10.3%
	Orange	10.0 to 11.9	22	12.0%
	Orange	< 10.0	136	73.9%
	Blue	20 Plus	8	4.3%
	Green	14.9 to 19.9	31	16.8%
	Orange	10.0 to 14.8	73	39.7%
	Orange	< 10.0	72	39.1%
	Blue	33% or Less	43	23.4%
	Green	33.01 to 40.0	20	10.9%
	Orange	40.01 Plus	96	52.2%
	Orange	<= Zero	25	13.6%
	Orange	Null	0	0.0%

Relative Value	Color	Range	Count	Percentage
	Blue	85.0 to 110.0	40	21.7%
	Green	70.0 to 84.9	12	6.5%
	Orange	110.01 to 115.	11	6.0%
	Magenta	Market knows something that we don't		
	Magenta	< 70.0	30	16.3%
	Magenta	> 115.0	91	49.5%

40 Plus: Money goes to the Banks not to You. Compare to Industry