

The LongFellow Investor Report

Stock Challenges

Use Due Diligence

Sorted by

First Cut

Month 1

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	P/R	SLS R^2	EPS R^2	Cur Div	Cur Div %	Avg PE	PE	RV	PAR	2016			2017		2016		3/27/2017			
														High Price	Low Price	Pct	LTM Price	LTM Pr%	ACE	YE Price	YTD Pr %	REC	Cur. Price	Buy UP to
PETS	PETMED EXPRESS I S		3.0	2.3	U	0.51	0.16	0.760	3.8%	15.7	18.8	119.7	11.0	18.74	14.53	7.4%			7.5	23.07	-12.74	B	20.13	20.70
RIG	TRANSOCEAN OFFS M		-5.2	-33.5	U	0.26	0.12	0.600	5.0%	12.1	5.7	47.1	17.8	16.66	7.66	-27.7%			-25.6	14.74	-18.25	S	12.05	4.35
DIOD	DIODES INC M		10.8	-6.7	D	0.93	0.08	0.000	0.0%	43.7	74.5	170.5	11.1	27.17	16.58	-12.3%			10.0	25.67	-7.17	S	23.83	9.45
BWLD	BUFFALO WILD WI M		22.9	20.1	D	0.99	0.97	0.000	0.0%	30.1	28.5	94.7	14.1	175.10	122.25	-17.0%			19.0	154.40	-5.93	B	145.25	161.74
TXRH	TEXAS ROADHOU S M		11.4	13.9	U	0.99	0.99	0.840	1.9%	22.6	26.7	118.1	9.5	50.51	33.80	-14.3%			10.0	48.24	-10.30	B	43.27	43.70
PNRA	PANERA BREAD CO M		11.8	15.9	D	0.97	0.84	0.000	0.0%	28.1	40.8	145.2	3.0	224.15	178.99	13.0%			13.9	205.09	23.49	B	253.26	193.28
CHKP	CHECK POINT SOFT M		10.1	14.4	D	0.97	0.97	0.000	0.0%	19.0	24.7	130.0	11.2	89.98	71.64	15.3%			13.4	84.46	22.79	B	103.71	117.19
AEO	AMERN EAGLE OUT M		2.2	-4.1	U	0.78	0.08	0.500	3.6%	17.5	12.1	69.1	14.0	19.55	12.78	-28.4%			13.0	15.17	-7.78	B	13.99	14.70
SAP	SAP AG DE Adr L		6.5	5.9	D	0.90	0.45	1.310	1.3%	22.8	29.2	128.1	4.4	92.76	71.39	4.9%			7.3	86.43	12.63	B	97.35	85.13
VAR	VARIAN MEDICAL M		6.6	9.0	D	0.95	0.88	0.000	0.0%	19.0	26.1	137.4	10.0	100.07	72.74	-8.4%			11.6	89.78	2.08	B	91.65	98.12
GILD	GILEAD SCIENCES I L		25.8	33.5	U	0.92	0.83	2.080	3.1%	13.2	6.8	51.5	0.9	103.10	70.83	-34.5%			-1.8	71.61	-5.74	B	67.50	47.32
TGT	TARGET CORP L		1.5	4.4	E	0.69	0.44	2.400	4.5%	16.4	11.6	70.7	11.3	84.14	62.94	-36.6%			7.5	72.23	-26.17	B	53.33	53.36
DIS	DISNEY (WALT) CO L		6.4	18.6	U	0.94	0.85	1.560	1.4%	17.3	20.3	117.3	7.9	120.65	86.25	-6.9%			8.1	104.22	7.83	B	112.38	113.07
PG	PROCTER & GAMBL L		-1.0	0.4	U	0.15	0.01	2.680	3.0%	21.6	26.2	121.3	8.8	84.80	65.02	6.7%			7.5	84.08	7.62	B	90.49	89.47
SBUX	STARBUCKS CORP L		9.8	14.3	U	0.95	0.05	0.900	1.6%	27.9	29.3	105.0	10.0	64.00	52.63	-10.6%			14.4	55.52	3.08	B	57.23	55.69
CAKE	CHEESECAKE FACT M		4.3	14.9	U	0.97	0.84	0.960	1.6%	20.7	21.6	104.3	12.7	64.41	44.16	-5.4%			12.0	59.88	1.77	B	60.94	69.10
LKQ	LKQ CORP L		24.2	21.2	D	0.98	0.98	0.000	0.0%	22.3	20.1	90.1	10.0	36.35	23.95	-19.1%			11.0	30.65	-4.11	B	29.39	31.77
INFY	INFOSYS TECHNOL L		12.9	9.3	D	0.93	0.86	0.380	2.4%	17.6	16.8	95.5	13.0	19.46	15.26	-19.1%			11.7	14.83	6.20	B	15.75	17.44
COH	COACH INC M		6.2	0.2	D	0.71	0.00	1.350	3.4%	19.4	22.0	113.4	8.6	42.13	27.22	-5.0%			6.7	35.02	14.31	B	40.03	40.46
MMM	3M CO L		3.2	6.0	U	0.72	0.83	4.440	2.3%	18.1	23.3	128.7	6.7	182.27	134.64	4.5%			5.6	178.57	6.64	B	190.43	186.52
GRMN	GARMIN LTD CY Ad M		-1.3	-5.2	D	0.21	0.59	2.040	4.0%	18.3	18.9	103.3	6.9	55.94	30.93	-9.2%			3.9	48.49	4.70	B	50.77	48.30
MSFT	MICROSOFT CORP L		6.5	2.8	D	0.93	0.13	1.560	2.4%	18.8	30.6	162.8	8.3	56.85	39.72	14.5%			9.7	62.14	4.76	B	65.10	62.92
URBN	URBAN OUTFITTER M		10.1	7.1	D	0.97	0.76	0.000	0.0%	19.8	12.5	63.1	10.1	40.80	22.84	-43.1%			13.3	28.48	-18.50	B	23.21	23.69
NFLX	NETFLIX INC L		25.4	8.0	D	0.99	0.08	0.000	0.0%	281.1	343.0	122.0	28.7	129.29	79.95	11.4%			55.2	123.80	16.37	S	144.06	14.93
WDR	WADDELL&REED FI S		-1.2	-1.2	D	0.01	0.00	1.840	11.1%	28.3	5.1	18.0	15.9	28.59	15.28	-41.8%			-7.1	19.51	-14.76	S	16.63	2.90
TSS	TOTAL SYSTEM SE M		7.9	5.3	D	0.67	0.59	0.400	0.8%	21.9	30.0	137.0	6.7	56.54	37.47	-8.3%			9.0	49.03	5.69	B	51.82	50.17
GD	GENERAL DYNAMI L		0.9	0.6	U	0.23	0.00	3.040	1.6%	14.4	18.8	130.6	5.7	180.09	121.61	3.0%			5.0	172.66	7.43	B	185.49	180.21
VIVO	MERIDIAN BIOSCIE S		5.4	2.2	D	0.94	0.32	0.500	3.7%	24.0	19.1	79.6	16.6	21.49	16.86	-37.9%			14.0	17.70	-24.58	B	13.35	14.95
ISRG	INTUITIVE SURGIC M		16.9	18.1	U	0.89	0.81	0.000	0.0%	33.1	41.1	124.2	4.9	727.25	502.01	5.5%			15.6	634.17	21.00	B	767.32	606.90
MCK	MCKESSON CORP L		7.6	13.0	U	0.89	0.91	1.120	0.8%	20.5	16.4	80.0	9.4	243.61	148.29	-39.0%			9.6	140.45	5.73	B	148.50	151.40
ABC	AMERISOURCEBER L		9.3	-20.8	U	0.88	0.08	1.460	1.7%	27.5	14.7	53.5	12.1	105.81	73.31	-17.3%			10.2	78.19	11.88	B	87.48	92.76

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Month 1

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	P/E	SLS R^2	EPS R^2	Cur Div	Cur Div %	Avg PE	PE	RV	PAR	2016			2017		2016		3/27/2017			
														High Price	Low Price	Pct	LTM Price	LTM Pr%	ACE	YE Price	YTD Pr %	REC	Cur. Price	Buy UP to
NEOG	NEOGEN CORP \$	S	15.6	14.0	D	0.99	0.96	0.000	0.0%	48.4	60.2	124.4	0.5	62.70	43.00	3.7%			20.0	66.00	-1.50	S	65.01	37.95
HOLX	HOLOGIC INC	M	12.2	43.5	U	0.78	0.11	0.000	0.0%	52.4	36.5	69.7	-0.2	41.66	31.84	2.5%			7.2	40.12	6.48	S	42.72	32.85
XOM	EXXON MOBIL COR	L	-4.4	-8.1	D	0.27	0.25	3.000	3.7%	19.9	43.2	217.1	-2.0	95.55	71.55	-15.0%			6.2	90.26	-9.98	S	81.25	51.82
NVS	NOVARTIS AG SW A	L	2.8	-0.7	D	0.35	0.02	2.750	3.7%	23.0	26.8	116.5	4.7	86.26	66.93	-12.9%			3.5	72.84	3.10		75.10	67.66
TJX	TJX COMPANIES IN	L	7.0	17.8	D	0.99	0.95	1.040	1.3%	19.3	22.6	117.1	11.3	83.64	66.82	-6.3%			10.5	75.13	4.29	B	78.35	86.87
WTW	WEIGHT WATCHER	M	-1.9	-10.9	D	0.14	0.30	0.000	0.0%	17.3	14.8	85.5	16.9	23.42	9.37	-35.4%			28.0	11.45	32.14	B	15.13	18.27
ACN	ACCENTURE LTD IE	L	5.4	12.8	U	0.90	0.94	2.420	2.0%	16.4	19.9	121.3	10.0	120.78	91.40	-1.2%			9.1	117.13	1.93	B	119.39	124.92
SNY	SANOFI-AVENTIS F	L	-0.4	-3.8	U	0.02	0.46	1.660	3.7%	22.9	24.0	104.8	4.6	44.50	36.81	2.0%			1.1	40.44	12.22		45.38	42.28
FCFS	First Cash Financial Sv	M	12.4	8.9	D	0.91	0.48	0.760	1.7%	19.8	25.3	127.8	17.1	53.95	29.64	-15.9%			20.0	47.00	-3.51	B	45.35	54.36
BCR	BARD (C.R.) INC	M	5.4	0.3	D	0.98	0.00	1.040	0.4%	40.5	35.7	88.1	12.4	239.43	172.21	4.7%			65.1	224.66	11.63		250.78	247.13
UTHR	UNITED THERAPEU	M	26.0	100.5	U	0.96	0.55	0.000	0.0%	14.6	9.2	63.0	0.0	159.96	97.52	-12.2%			0.5	143.43	-2.04		140.50	107.91
INTU	INTUIT INC	M	6.0	9.0	D	0.91	0.54	1.360	1.1%	32.9	38.7	117.6	5.6	116.97	79.63	1.3%			13.6	114.61	3.35		118.45	95.48
KO	COCA-COLA CO	L	5.3	1.9	D	0.63	0.07	1.400	3.3%	23.8	28.2	118.5	3.3	47.13	40.19	-10.2%			4.1	41.46	2.07		42.32	36.17
EFX	EQUIFAX INC	M	5.8	8.6	E	0.86	0.76	1.560	1.2%	24.9	33.6	134.9	9.4	136.97	91.72	-1.0%			14.8	118.23	14.65		135.55	128.32
AMED	AMEDISYS INC	M	3.1	-45.9	U	0.15	0.22	0.000	0.0%	46.7	46.1	98.7	1.4	54.95	31.16	-7.0%			15.0	42.63	19.92		51.12	35.18
EW	EDWARDS LIFESCI	M	11.4	23.0	U	0.99	0.88	0.000	0.0%	28.3	36.6	129.3	7.2	121.75	72.20	-21.3%			16.2	93.70	2.32		95.87	84.90
ORCL	ORACLE CORP	L	8.7	12.6	D	0.81	0.86	0.640	1.4%	16.3	21.4	131.3	7.6	45.24	33.13	-0.9%			8.3	38.45	16.62		44.84	45.21
CVS	CVS Caremark	L	9.0	10.8	D	0.98	0.96	2.000	2.5%	18.1	16.0	88.4	12.7	106.67	69.30	-26.4%			13.4	78.91	-0.51	B	78.51	85.60
FDS	FACTSET RESEARC	M	9.3	14.0	U	0.99	0.97	2.000	1.1%	22.6	20.7	91.6	7.6	179.73	135.95	-2.9%			7.3	163.43	6.80	B	174.55	177.76
LOW	LOWES COS	L	3.2	9.7	U	0.84	0.66	1.400	1.7%	21.6	23.6	109.3	15.1	83.65	62.62	-2.5%			15.6	71.12	14.68	B	81.56	94.39
MDT	MEDTRONIC Plc IE	L	7.2	2.9	D	0.79	0.20	1.720	2.1%	19.6	28.6	145.9	5.8	80.74	55.54	0.4%			7.5	71.23	13.76		81.03	73.33
HRL	HORMEL FOODS CO	L	5.3	12.9	U	0.96	0.97	0.680	2.0%	20.7	20.7	100.0	7.0	45.72	32.92	-25.3%			5.7	34.81	-1.90	B	34.15	34.26
PDCO	PATTERSON DENTA	L	6.4	3.2	D	0.92	0.74	0.960	2.1%	19.6	24.2	123.5	14.3	53.07	38.51	-15.8%			15.2	41.03	8.94	B	44.70	51.62
STRA	STRAYER EDUCATI	S	1.3	-8.5	D	0.03	0.24	1.000	1.2%	15.6	24.9	159.6	9.1	83.92	42.39	-4.6%			10.0	80.63	-0.76		80.02	86.36
PAYX	PAYCHEX INC	M	4.6	4.0	E	0.89	0.68	1.840	3.0%	22.6	28.3	125.2	8.2	54.58	41.59	11.6%			8.5	60.88	0.02		60.89	56.81
SYX	SYSCO CORP	L	4.2	-2.4	D	0.96	0.22	1.320	2.5%	23.5	28.3	120.4	11.3	50.75	35.45	2.5%			12.9	55.37	-6.01		52.04	51.42
GPN	GLOBAL PAYMENT	M	11.6	14.8	D	0.97	0.44	0.040	0.1%	21.3	47.6	223.5	0.1	78.30	50.69	-0.2%			14.2	69.41	12.55	S	78.12	51.23
KSS	KOHL'S CORP	L	1.8	1.3	D	0.69	0.08	2.050	5.5%	14.1	12.0	85.1	3.1	59.67	33.87	-37.1%			-0.4	49.38	-23.94		37.56	30.95
DHR	DANAHER CORP	L	7.1	8.7	D	0.76	0.74	0.500	0.6%	16.7	23.4	140.1	0.5	82.64	61.58	4.1%			5.1	77.84	10.53		86.04	77.59
WCN	WASTE CONNECTI	M	13.1	-21.1	D	0.95	0.10	0.720	0.8%	28.6	55.5	194.1	-3.0	79.90	50.64	7.7%			11.2	78.59	9.48	S	86.04	47.25
HD	HOME DEPOT, INC.	L	3.1	17.6	U	0.62	0.86	3.560	2.4%	19.5	22.8	116.9	13.0	139.37	109.62	5.4%			13.4	134.08	9.54	B	146.87	165.32

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FISV	FISERV, INC.	L	3.3	15.0	U	0.74	0.96	0.000	0.0%	21.8	27.8	127.5	5.7	111.51	85.63	3.6%			9.0	106.28	8.67	115.49	109.62
FAST	FASTENAL COMPA	M	8.8	11.7	D	0.90	0.82	1.280	2.6%	28.2	28.9	102.5	8.2	49.99	35.10	0.1%			10.1	46.98	6.51	50.04	46.51
CSCO	CISCO SYSTEMS, IN	L	4.1	6.5	U	0.88	0.71	1.040	3.1%	13.3	17.5	131.6	6.7	31.15	22.46	9.1%			4.7	30.22	12.48	33.99	33.38
JNJ	JOHNSON & JOHNS	L	2.1	4.4	U	0.80	0.49	3.200	2.5%	17.5	21.4	122.3	5.4	126.07	94.28	-0.2%			4.3	113.25	11.08	125.80	117.94
AFL	AFLAC INC.	L	4.2	10.5	D	0.58	0.76	1.720	2.4%	9.2	11.2	121.7	8.8	74.50	54.57	-3.6%			7.5	69.60	3.22	71.84	67.43
ABT	ABBOTT LABORAT	L	-4.8	-12.7	D	0.30	0.55	1.060	2.4%	30.5	63.0	206.6	-6.1	45.79	36.00	-2.4%			9.3	38.41	16.38	44.70	20.55
INTC	INTEL CORPORATI	L	5.9	10.8	D	0.81	0.55	1.040	2.9%	13.2	16.8	127.3	6.9	38.36	27.68	-7.7%			5.3	36.82	-3.88	35.39	34.09
ORLY	O REILLY AUTOMO	L	12.4	25.8	U	0.89	0.98	0.000	0.0%	21.8	25.1	115.1	12.9	292.84	225.12	-7.9%			15.8	278.41	-3.09	269.80	305.57
SPLS	STAPLES INC.	L	-1.1	-38.2	D	0.09	0.29	0.480	5.7%	18.7	-11.6	-62.0	2.3	11.37	7.24	-26.5%			-2.5	9.05	-7.62	8.36	-12.97
SLB	SCHLUMBERGER -L	L	5.4	-37.7	D	0.33	0.30	2.000	2.6%	26.4	-65.8	-249.2	1.1	87.00	59.60	-11.5%			9.5	83.95	-8.25	77.02	-21.08
QCOM	QUALCOMM INC	L	14.2	12.6	D	0.88	0.60	2.120	3.7%	17.4	17.3	99.4	11.2	70.40	42.24	-19.5%			9.7	65.20	-13.10	56.66	58.46
PEP	PEPSICO INC	L	5.9	2.5	E	0.67	0.54	3.010	2.7%	20.8	25.6	123.1	7.9	110.94	93.25	0.8%			7.2	104.63	6.88	111.83	110.97
HCSG	HEALTHCARE SER	M	12.6	7.2	U	0.99	0.35	0.740	1.7%	47.7	39.6	83.0	10.3	42.18	31.50	0.3%			18.0	39.17	8.04	42.32	35.85
GE	GENERAL ELECTRI	L	-3.8	-11.8	D	0.80	0.29	0.960	3.3%	45.6	29.4	64.5	13.9	33.00	27.10	-10.8%			13.0	31.60	-6.84	29.44	28.00
WFC	WELLS FARGO & C	L	7.6	15.1	E	0.49	0.59	1.520	2.7%	11.6	13.9	119.8	7.5	58.02	43.55	-4.5%			5.6	55.11	0.51	55.39	52.83
QSII	QUALITY SYSTEMS	S	14.0	-14.8	D	0.90	0.38	0.700	4.6%	78.3	-302.0	-385.7	9.8	17.95	12.00	-15.9%			11.0	13.15	14.83	15.10	-0.90
CTSH	COGNIZANT TECH	L	23.5	19.3	D	0.98	0.96	0.000	0.0%	20.8	23.1	111.1	11.0	63.43	45.44	-7.4%			12.9	56.03	4.78	58.71	65.25
BBY	BEST BUY CO INC	L	-1.7	4.8	U	0.24	0.00	1.180	2.6%	12.1	12.3	101.7	13.0	49.40	26.10	-6.5%			12.1	42.67	8.27	46.20	47.78
JKHY	HENRY (JACK) & AS	M	8.5	12.3	U	0.98	0.98	1.240	1.3%	21.4	28.5	133.2	8.4	87.27	63.84	7.3%			10.7	88.78	5.45	93.62	89.95
ESRX	EXPRESS SCRIPTS I	L	24.6	14.5	U	0.88	0.83	0.000	0.0%	24.7	12.0	48.6	18.0	87.87	64.46	-26.5%			24.9	68.79	-6.09	64.60	81.64
BDX	BECTON DICKINSON	L	6.0	0.8	D	0.82	0.02	2.920	1.6%	25.3	30.5	120.6	8.2	181.76	129.50	1.1%			9.6	165.55	11.00	183.76	177.82
JCI	JOHNSON CONTRO	L	2.0	-16.5	D	0.23	0.03	1.120	2.7%	17.8	-25.7	-144.4	1.6	43.83	30.09	-5.6%			6.8	41.19	0.41	41.36	-28.95
COST	COSTCO WHOLESA	L	7.6	10.4	U	0.97	0.94	1.800	1.1%	25.1	30.7	122.3	6.3	169.73	138.18	-2.1%			8.8	160.11	3.77	166.15	157.28
ZBRA	ZEBRA TECHNOLO	M	17.0	-33.1	D	0.69	0.12	0.000	0.0%	16.9	-31.1	-184.0	0.0	88.00	46.13	-1.7%			10.5	85.76	0.86	86.50	-50.02
TEVA	TEVA PHARMACEU	L	9.1	-14.8	D	0.82	0.17	1.360	4.1%	162.3	550.5	339.2	-27.4	65.92	34.57	-49.9%			-0.4	36.25	-8.88	33.03	1.57
SYK	STRYKER CORP	L	6.9	2.1	U	0.98	0.04	1.700	1.3%	30.9	30.5	98.7	7.2	123.55	86.68	7.2%			8.8	119.81	10.58	132.49	126.23
ROP	ROPER INDUSTRIES	M	7.6	12.6	E	0.93	0.92	1.400	0.7%	23.6	31.9	135.2	7.0	189.44	155.79	8.2%			10.7	183.08	11.97	204.99	193.42
RMD	RESMED INC	M	10.9	20.8	D	0.97	0.91	1.320	1.8%	20.9	30.2	144.5	9.1	64.12	48.99	11.8%			10.7	62.05	15.52	71.68	71.33
HIBB	HIBBETT SPORTING	M	7.7	15.1	D	0.97	0.86	0.000	0.0%	17.7	10.3	58.2	2.5	45.85	29.71	-39.3%			3.5	37.30	-25.34	27.85	23.25
EMR	EMERSON ELECTRI	L	-2.1	1.5	U	0.15	0.08	1.920	3.3%	18.7	23.6	126.2	11.9	56.82	41.25	2.8%			9.7	55.75	4.81	58.43	63.94
NEM	NEWMONT MINING	L	-0.7	-53.3	D	0.05	0.04	0.200	0.6%	30.6	-199.5	-652.0	1.0	46.07	16.05	-26.4%			-24.7	34.07	-0.47	33.91	-3.07

The LongFellow Investor Report

Stock Challenges

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Month 1

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	P/E	SLS R^2	EPS R^2	Cur Div	Cur Div %	Avg PE	PE	RV	PAR	2016			2017		2016		3/27/2017	
														High Price	Low Price	Pct	LTM Price	LTM Pr%	ACE	YE Price	YTD Pr %	REC
IIVI	II-VI INC	M	14.3	2.7 D	0.96	0.08	0.000	0.0%	21.2	35.8	168.9	4.9	23.39	15.04	68.4%			13.0	29.65	32.88	39.40	33.67
SKX	SKECHERS U S A IN	M	10.3	16.0 U	0.78	0.04	0.000	0.0%	20.5	18.4	89.8	-0.3	34.27	18.81	-15.7%			0.0	24.58	17.49	28.88	25.19
TITN	TITAN MACHINERY	M	22.4	-46.9 D	0.77	0.42	0.000	0.0%	27.1	-7.1	-26.2	0.0	16.99	7.92	-20.7%			18.8	14.57	-7.48 S	13.48	-34.35
ACM	AECOM TECHNOLO	L	15.4	-31.3 D	0.86	0.13	0.000	0.0%	24.4	32.6	133.6	2.1	36.20	22.80	-6.5%			7.0	36.36	-6.88	33.86	29.18
FMS	FRESENIUS Medical	L	6.9	4.5 E	1.00	0.71	0.450	1.1%	20.4	20.7	101.5	10.4	47.52	38.05	-11.5%			10.4	42.21	-0.36 B	42.06	45.45
KMG	KMG CHEMICALS I	S	12.7	-13.6 U	0.78	0.04	0.120	0.3%	18.6	23.1	124.2	14.4	28.77	18.45	48.4%			17.0	38.89	9.80 B	42.70	49.15
ATRI	ATRION CORP	S	6.0	9.3 D	0.97	0.92	4.200	0.9%	22.6	31.5	139.4	-2.2	522.05	350.00	-10.2%			0.0	507.20	-7.60 S	468.65	379.73
LULU	LULULEMON Athelti	M	30.8	34.2 D	0.97	0.86	0.000	0.0%	34.0	31.1	91.5	13.7	70.00	43.14	-8.4%			19.4	64.99	-1.35 B	64.11	70.95
CPLA	CAPELLA EDUCATI	S	6.3	8.6 U	0.63	0.55	1.640	2.0%	17.7	23.2	131.1	10.5	90.40	39.06	-8.2%			10.0	87.80	-5.47	83.00	88.04
ADBE	ADOBE SYSTEMS I	L	6.0	-0.2 U	0.78	0.00	0.000	0.0%	41.0	49.0	119.5	4.8	111.09	71.27	15.4%			25.9	102.95	24.58	128.25	92.10
ANSS	ANSYS INC	M	11.2	13.1 U	0.95	0.96	0.000	0.0%	30.4	35.3	116.1	5.2	98.99	80.51	6.7%			12.8	92.49	14.23	105.65	91.65
RPM	RPM INTERNATIONAL	M	4.3	11.1 U	0.82	0.32	1.200	2.2%	22.6	34.9	154.4	7.2	51.60	36.78	5.6%			13.0	53.83	1.17	54.46	47.78
NKE	NIKE INC	L	7.9	12.2 U	0.97	0.94	0.720	1.3%	23.0	23.3	101.3	12.0	68.19	47.25	-18.0%			12.5	50.83	10.03 B	55.93	61.47
ATVI	ACTIVISION BLIZZ	L	6.7	55.7 D	0.69	0.37	0.260	0.5%	19.6	40.7	207.7	6.0	45.55	26.49	8.2%			15.2	36.11	36.53	49.30	39.45
TXN	TEXAS INSTRUMEN	L	0.4	8.4 U	0.02	0.50	2.000	2.5%	18.9	23.9	126.5	9.9	75.25	46.73	7.0%			8.4	72.97	10.36 B	80.53	84.71
BIG	BIG LOTS INC	L	1.5	5.8 U	0.65	0.48	1.000	2.1%	14.5	14.5	100.0	14.0	56.54	35.86	-14.9%			15.0	50.21	-4.18 B	48.11	52.44
GME	GAMESTOP CORP ~	L	1.3	2.4 D	0.20	0.00	1.520	7.3%	10.6	6.1	57.5	18.8	33.72	20.10	-38.2%			15.0	25.26	-17.46	20.85	20.82
FOSL	FOSSIL INC	M	11.1	8.2 D	0.85	0.18	0.000	0.0%	17.9	10.2	57.0	11.4	51.93	23.10	-67.8%			14.0	25.86	-35.42 B	16.70	17.40
BKE	BUCKLE INC	M	5.2	3.6 D	0.60	0.18	1.000	5.6%	13.8	8.8	63.8	11.0	35.02	19.95	-49.2%			8.0	22.80	-21.93	17.80	16.84
KMX	CARMAX INC ~	L	9.2	20.5 E	0.89	0.62	0.000	0.0%	18.9	18.6	98.4	11.5	75.40	41.25	-21.9%			11.8	64.39	-8.57 B	58.87	66.40
YUM	YUM BRANDS INC ~	M	-7.1	1.9 U	0.15	0.06	1.730	2.7%	22.4	16.5	73.7	-0.8	66.02	46.35	-3.8%			13.6	63.33	0.28 S	63.51	52.86
MCD	MCDONALD'S CORP	L	1.6	7.8 U	0.36	0.52	3.760	2.9%	19.7	23.9	121.3	11.8	131.96	110.33	-1.9%			9.8	121.72	6.38 B	129.49	139.89
CMG	CHIPOTLE MEXICA	M	17.7	7.8 D	0.96	0.06	0.000	0.0%	149.0	518.7	348.1	35.2	542.50	358.63	-23.5%			101.2	377.32	9.98 S	414.96	27.60
SYMC	SYMANTEC CORP	M	-1.0	-6.3 D	0.03	0.00	0.300	1.0%	16.3	-19.0	-116.6	1.8	26.16	16.14	16.5%			15.4	23.89	27.54 S	30.47	-28.80
CL	Colgate-Palmolive	L	1.3	2.6 U	0.29	0.15	1.560	2.1%	27.5	27.0	98.2	8.9	75.38	61.40	-2.6%			9.3	65.44	12.21	73.43	71.82
DECK	Deckers Outdoor	M	21.6	16.7 D	0.92	0.66	0.000	0.0%	17.0	-807.3	#####	0.0	78.00	40.74	-27.6%			0.0	55.39	2.02 S	56.51	-1.28
GES	Guess	M	1.9	-16.8 D	0.19	0.58	0.900	8.3%	27.8	40.1	144.2	4.7	22.84	11.87	-52.6%			12.2	12.10	-10.58	10.82	8.33
BBBY	Bed Bath & Beyond	L	7.9	14.2 D	0.97	0.86	0.500	1.3%	13.3	8.3	62.4	5.3	78.10	41.26	-50.9%			6.5	40.64	-5.71	38.32	32.58
BBRY	Research in Motion C	M	-6.2	-67.2 D	0.06	0.67	0.000	0.0%	18.3	-2.7	-14.8	0.0	11.45	5.96	-38.1%			13.5	6.89	2.90 S	7.09	-48.07
MLAB	Mesa Laboratories	S	20.2	10.6 D	0.98	0.96	0.640	0.5%	25.9	37.5	144.8	-5.4	126.04	67.70	-4.2%			0.0	122.75	-1.64 S	120.74	82.28
SODA	SodaStream Internat	I S	17.2	4.9 U	0.78	0.33	0.000	0.0%	31.1	22.7	73.0	12.4	41.33	11.66	13.1%			15.0	39.47	18.39 B	46.73	52.58

No Recommendation made

Use Due Diligence

Version 2.25

Research Only

No Recommendation made

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The LongFellow Investor Report

Stock Challenges

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First Cut

Month 1

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	P/R	SLS R^2	EPS R^2	Cur Div	Cur Div %	Avg PE	PE	RV	PAR	2016			2017		2016		3/27/2017			
														High Price	Low Price	Pct	LTM Price	LTM Pr%	ACE	YE Price	YTD Pr %	REC	Cur. Price	Buy UP to
ECHO	Echo Global Logistics	M	35.4	9.8	D	0.96	0.07	0.000	0.0%	143.4	340.8	237.7	32.0	28.90	18.65	-29.2%			36.1	25.05	-18.36	S	20.45	1.87
BJRI	BJ's Restaurants	M	13.8	17.5	U	0.98	0.81	0.000	0.0%	34.5	20.5	59.4	16.2	47.55	32.24	-19.0%			20.0	39.30	-2.04	B	38.50	45.88
BMRC	Bank of Marin	S	5.7	5.3	U	0.92	0.74	1.080	1.7%	15.1	17.1	113.2	11.3	75.05	45.65	-13.5%			11.0	69.75	-6.95	B	64.90	68.95
ULTA	ULTA SALON COSM	M	20.6	37.8	U	1.00	0.97	0.000	0.0%	31.5	43.0	136.5	7.5	278.63	146.77	0.5%			21.5	254.94	9.88		280.14	229.28
RGA	Reinsurance Group	L	8.5	9.5	U	0.91	0.53	1.640	1.3%	9.7	11.8	121.6	6.9	129.28	76.96	-3.8%			7.5	125.83	-1.16		124.37	117.67
CASS	CASS Information Sys	S	4.0	3.9	D	0.92	0.72	0.920	1.4%	24.9	29.9	120.1	-0.6	74.83	45.05	-14.1%			0.0	73.57	-12.63	S	64.28	54.90
ZAGG	ZAGG INC	S	53.5	7.5	D	0.83	0.01	0.000	0.0%	18.2	-11.5	-63.2	0.0	10.83	4.71	-40.4%			5.0	7.10	-9.15	S	6.45	-10.05
EZPW	EZCORP INC -CL A	M	8.5	-50.1	D	0.53	0.46	0.000	0.0%	14.7	-5.6	-38.1	0.0	11.12	2.44	-28.1%			15.0	10.65	-24.88	S	8.00	-25.95
LL	LUMBER LIQUIDAT	M	11.3	-43.5	D	0.91	0.33	0.000	0.0%	29.4	-7.4	-25.2	0.0	20.10	10.01	-7.6%			30.0	15.74	18.04	S	18.58	-45.38
CMCSA	COMCAST CORP	L	12.2	19.6	E	0.94	0.97	0.630	1.7%	16.6	20.8	125.3	12.7	35.66	26.17	4.1%			12.8	34.53	7.49	B	37.11	41.54
MD	MEDNAX INC	M	14.6	11.2	D	1.00	0.98	0.000	0.0%	18.2	19.9	109.3	12.0	76.96	59.36	-9.5%			13.8	66.66	4.52	B	69.67	78.90
NKSH	NATIONAL BANKS	S	2.4	2.3	D	0.58	0.34	1.220	3.3%	14.3	17.4	121.7	2.4	45.35	31.75	-17.5%			0.0	43.45	-13.92		37.40	32.34
EBIX	EBIX INC	S	21.2	18.4	D	0.91	0.80	0.300	0.5%	11.6	20.9	180.2	17.4	63.00	28.28	-4.6%			20.0	57.05	5.35		60.10	73.68
FIZZ	NATIONAL BEVERA	M	2.6	10.9	U	0.93	0.89	0.000	0.0%	19.6	40.1	204.6	-7.5	48.01	19.98	70.3%			0.0	51.08	60.02	S	81.74	52.13
EBS	EMERGENT BIOSOL	S	12.8	4.8	U	0.92	0.18	0.000	0.0%	23.7	31.3	132.1	14.1	41.91	24.47	-30.6%			10.0	32.84	-11.39		29.10	32.32
ATR	APTARGROUP INC	M	3.1	5.7	U	0.62	0.79	1.280	1.7%	22.3	24.2	108.5	9.5	81.50	66.33	-6.0%			9.0	73.45	4.32	B	76.62	80.17
VRA	Vera Bradley	S	6.8	-6.4	D	0.67	0.24	0.000	0.0%	21.4	16.6	77.6	15.0	20.69	11.01	-57.4%			18.4	11.72	-24.74	B	8.82	10.32
AAPL	Apple	L	30.6	37.9	D	0.93	0.91	2.280	1.6%	12.8	16.8	131.3	7.8	123.82	89.47	13.8%			6.5	115.82	21.64		140.88	140.40
NSC	NORFOLK SOUTHE	L	1.7	6.3	U	0.19	0.51	2.440	2.2%	15.0	19.8	132.0	11.2	111.43	64.51	-0.3%			10.4	108.07	2.83		111.13	119.33
FLIR	FLIR SYSTEMS INC	M	6.9	2.4	D	0.75	0.16	0.600	1.7%	21.2	29.6	139.6	11.8	37.17	26.48	-3.6%			15.0	36.19	-0.99		35.83	38.33
CBU	COMMUNITY BANK	S	8.6	6.2	U	0.97	0.78	1.280	2.4%	17.3	22.7	131.2	11.6	62.39	34.27	-15.1%			9.9	61.79	-14.32		52.94	57.32
EWBC	EAST WEST BANCO	M	10.5	51.4	E	0.69	0.27	0.800	1.6%	13.8	16.9	122.5	8.8	51.73	27.25	-3.0%			8.0	50.83	-1.32	B	50.16	50.84
GBCI	GLACIER BANCORP	S	4.8	7.9	E	0.83	0.14	0.800	2.5%	17.0	20.4	120.0	11.0	37.87	21.90	-14.3%			10.0	36.23	-10.38	B	32.47	33.75
CELG	CELGENE CORP	L	24.2	62.6	D	0.98	0.39	0.000	0.0%	40.5	50.3	124.2	4.3	127.00	93.05	-1.7%			22.1	115.75	7.87		124.86	87.38
RAVN	RAVEN INDUSTRIE	S	5.2	-3.3	D	0.41	0.04	0.520	1.7%	37.2	51.3	137.9	-2.8	22.85	13.87	30.2%			10.0	25.20	18.06	S	29.75	17.10
AME	AMETEK INC	M	8.1	13.4	D	0.87	0.87	0.360	0.7%	21.2	24.4	115.1	8.2	52.93	42.82	1.1%			9.0	48.60	10.08	B	53.50	55.39
WRLD	WORLD ACCEPTAN	M	8.0	18.6	D	0.85	0.97	0.000	0.0%	8.3	6.0	72.3	0.1	96.23	25.30	-49.0%			0.0	64.28	-23.71		49.04	32.75
NVEC	NVE CORP	S	4.8	8.5	E	0.52	0.57	4.000	5.0%	23.5	31.2	132.8	18.9	81.55	45.47	-1.3%			25.0	71.43	12.66		80.47	90.68
FLR	FLUOR CORP	L	0.4	-1.7	D	0.00	0.03	0.840	1.6%	18.9	25.8	136.5	11.4	57.78	39.48	-11.1%			11.5	52.52	-2.15		51.39	55.78
DLB	DOLBY LABORATO	M	6.9	1.2	D	0.71	0.03	0.560	1.1%	19.6	25.5	130.1	14.6	54.68	30.38	-6.4%			16.0	45.19	13.30		51.20	59.71
SYNA	SYNAPTICS INC	M	21.0	12.8	D	0.91	0.56	0.000	0.0%	24.4	45.4	186.1	-4.5	94.48	49.22	-47.6%			6.5	53.58	-7.63	S	49.49	30.60

No Recommendation made

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Version 2.25

Research Only

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Month 1

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														High Price	Low Price	Pct	LTM Price	LTM Pr%	ACE	YE Price	YTD Pr %	REC	Cur. Price	Buy UP to
ECL	ECOLAB INC ~	L	13.4	11.3	U	0.84	0.88	1.480	1.2%	28.8	29.9	103.8	11.0	124.60	98.62	-0.4%			13.5	117.22	5.88	B	124.11	129.45
SAM	BOSTON BEER INC	M	13.1	25.9	D	0.96	0.74	0.000	0.0%	31.6	21.9	69.3	7.0	202.77	145.30	-26.4%			7.7	169.85	-12.16	B	149.20	153.83
HPQ	HEWLETT-PACKAR	L	-5.0	-9.8	U	0.30	0.02	0.530	3.1%	5.7	11.2	196.5	-1.4	15.88	8.91	8.3%			-3.4	14.84	15.90		17.20	12.86
LLL	L-3 COMMUNICATI	L	-4.2	-1.6	E	0.73	0.03	3.000	1.8%	17.0	20.1	118.2	11.8	161.91	105.88	2.1%			11.3	152.11	8.65	B	165.27	177.94
EXPD	EXPEDITORS INTL	L	3.0	8.0	U	0.41	0.83	0.800	1.4%	22.6	23.6	104.4	6.8	56.37	40.41	-1.3%			5.9	52.96	5.04	B	55.63	56.47
CHRW	C H ROBINSON WO	L	7.8	7.6	E	0.90	0.81	1.800	2.3%	19.8	21.5	108.6	8.8	77.89	60.31	-1.1%			7.8	73.26	5.13	B	77.02	77.25
K	KELLOGG CO	L	1.6	-5.3	D	0.42	0.25	2.080	2.9%	29.3	37.2	127.0	1.2	87.16	68.73	-16.8%			6.4	73.71	-1.56	S	72.56	53.85
NOV	NATIONAL OILWEL	L	-2.0	-68.9	D	0.02	0.45	0.200	0.5%	12.3	-6.0	-48.8	0.7	43.63	25.74	-11.9%			-2.3	37.44	2.62	S	38.42	-115.58
AGN	Allergan	L	26.7	-66.1	D	0.96	0.75	2.800	1.2%	96.4	-77.5	-80.4	0.0	310.83	184.50	-23.0%			12.7	210.01	13.99	S	239.38	-55.65
JEC	JACOBS ENGINEERI	L	2.4	-2.9	D	0.39	0.16	0.600	1.1%	19.3	29.0	150.3	7.8	55.89	34.76	-3.9%			11.9	57.00	-5.79		53.70	51.80
MSM	MSC INDUSTRIAL D	M	7.9	6.0	D	0.86	0.52	1.800	1.8%	19.8	26.0	131.3	9.6	78.35	54.19	26.5%			10.3	92.39	7.31		99.14	102.78
UTX	UNITED TECHNOLO	L	0.9	3.7	E	0.20	0.42	2.640	2.4%	17.2	18.2	105.8	9.0	111.69	83.39	0.1%			7.8	109.62	2.02		111.83	111.65
NE	NOBLE CORP -PLC	M	-1.0	-53.5	D	0.03	0.46	0.080	1.4%	11.1	-1.5	-13.5	1.0	13.90	4.45	-58.6%			-13.6	5.92	-2.70	S	5.76	-68.93
DO	DIAMOND OFFSHR	M	-5.1	-59.9	D	0.43	0.56	0.500	3.2%	14.8	-5.1	-34.5	0.5	26.72	14.18	-41.8%			-9.2	17.70	-12.20	S	15.54	-54.52
OKE	ONEOK INC ~	L	-4.8	-0.1	U	0.43	0.00	2.460	4.6%	29.9	31.6	105.7	14.7	59.47	18.88	-10.7%			14.5	57.41	-7.52	B	53.09	53.32
AFAM	ALMOST FAMILY I	M	15.1	-3.6	D	0.88	0.09	0.000	0.0%	18.0	28.6	158.9	6.1	45.45	34.08	7.6%			10.0	44.10	10.88		48.90	45.99
LHCG	LHC GROUP INC	M	10.9	4.5	E	0.86	0.00	0.000	0.0%	18.0	25.6	142.2	12.4	46.73	32.24	13.4%			15.0	45.70	15.95		52.99	60.25
CYH	COMMUNITY HEAL	L	9.4	-32.7	D	0.82	0.24	0.000	0.0%	20.0	-0.6	-3.0	0.0	22.47	4.15	-57.1%			10.0	5.59	72.45	S	9.64	-277.05
DCI	DONALDSON CO IN	M	2.5	7.3	D	0.41	0.61	0.700	1.6%	21.8	27.3	125.2	6.5	37.08	25.21	20.9%			7.6	42.08	6.56		44.84	42.48
CAT	CATERPILLAR INC	L	-0.4	-38.9	D	0.02	0.24	3.080	3.4%	16.5	-703.9	#####	1.7	97.40	56.36	-6.0%			2.2	92.74	-1.33	S	91.51	-2.32
ABB	ABB LTD SW Adr	L	2.1	-4.4	D	0.30	0.68	0.750	3.2%	20.1	25.7	127.9	8.0	22.92	15.74	2.0%			7.1	21.07	10.92		23.37	23.03
FFIV	F5 NETWORKS INC	M	17.2	24.9	D	0.97	0.93	0.000	0.0%	25.0	26.4	105.6	4.9	127.13	86.03	15.3%			7.3	144.72	1.24		146.52	141.32
FSLR	FIRST SOLAR INC	M	17.6	-35.5	D	0.63	0.11	0.000	0.0%	12.3	-8.1	-65.9	0.0	74.29	28.60	-62.0%			-10.5	32.09	-12.03	S	28.23	-63.00
VSEC	VSE CORP	M	-6.2	3.5	D	0.39	0.35	0.240	0.6%	10.9	15.4	141.3	9.0	42.69	26.16	-11.1%			10.0	38.84	-2.24		37.97	38.38
INT	WORLD FUEL SERV	L	12.0	6.2	D	0.52	0.35	0.240	0.7%	17.0	19.4	114.1	3.9	51.01	35.13	-30.9%			4.6	45.91	-23.20		35.26	33.12
EME	EMCOR GROUP INC	L	2.2	18.2	E	0.34	0.04	0.320	0.5%	17.6	20.3	115.3	13.2	73.44	40.98	-16.4%			15.0	70.76	-13.28	B	61.36	69.58
CHD	CHURCH & DWIGH	M	5.3	12.3	U	0.98	0.98	0.720	1.4%	24.0	28.8	120.0	6.7	53.68	38.42	-6.3%			9.0	44.19	13.78		50.28	46.08
CASY	CASEYS GENERAL	L	7.9	16.7	U	0.85	0.96	0.960	0.9%	17.9	22.6	126.3	12.3	129.53	81.10	-14.5%			12.0	118.88	-6.82	B	110.77	125.80
LWAY	LIFEWAY FOODS IN	S	17.1	-0.9	D	0.98	0.00	0.000	0.0%	69.4	60.5	87.2	-7.0	22.38	9.88	-49.7%			10.0	11.51	-2.26	S	11.25	5.55
GIS	GENERAL MILLS IN	L	3.7	4.9	U	0.80	0.50	1.920	3.3%	19.4	21.8	112.4	8.0	65.49	47.43	-10.2%			6.3	61.77	-4.82	B	58.79	58.87
SJM	SMUCKER (JM) CO	L	13.0	6.7	D	0.86	0.58	3.000	2.3%	21.4	23.2	108.4	7.8	130.81	104.30	1.6%			6.7	128.06	3.77	B	132.89	133.66

Stock Challenges

Use Due Diligence

Sorted by

First Cut

Month 1

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	P/B	SLS R^2	EPS R^2	Cur Div	Cur Div %	Avg PE	PE	RV	PAR	2016			2017		2016		REC	Cur. Price	Buy UP to	
														High Price	Low Price	PCT	LTM Price	LTM Pr%	ACE	YE Price				YTD Pr %
LDR	LANDAUER INC	S	7.6	-7.2	U	0.86	0.14	1.100	2.3%	23.5	24.6	104.7	14.4	49.74	26.99	-4.0%			12.0	48.10	-0.73	B	47.75	54.23
SRCL	STERICYCLE INC	M	15.9	7.9	D	1.00	0.47	0.000	0.0%	36.5	39.4	107.9	0.3	128.94	71.52	-36.7%			8.9	77.04	5.93	S	81.61	60.23
CTRP	CTRIP.COM INTL LT M		34.4	-22.1	D	0.99	0.15	0.000	0.0%	32.6	-93.4	-286.5	0.0	49.62	35.50	-0.7%			38.3	40.00	23.22	S	49.29	-9.52

3/27/2017

Stock Challenges

Use Due Diligence

Sorted by

First Cut

Month 1

3/27/2017

Ticker Name	Rev Size	Sales Grwth	EPS Grwth	PTP	SLS R^2	EPS R^2	Cur Div	Cur Div %	Avg PE	PE	RV	PAR	High Price	Low Price	PCT	2016 LTM Price	2017 LTM Pr%	ACE	2016 YE Price	YTD Pr %	REC	Cur. Price	Buy UP to
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Report Headers Legend

- Rev Size = Based on Sales Revenue Size-BI values
- Sales Grwth = Sales Growth Historical
- EPS Grwth = EPS Growth Historical
- Trend PTP = Trend of Pre-tax Profit Up,Down,Even
- Sales R^2 = Sales Trend Line Predictability
- EPS R^2 = EPS Trend Line Predictability
- RV = Relative Value of Current PE to Average PE
- PAR = 5 yr Projected Average Return
- TR = 5 yr Total Return
- High/Low Price Last Year
- PCT = Cur. Price is % of last years High Price
- LTM Price = Last Two Months Price
- LTM PR% = Last 2 or 3 Months Price % Growth
- ACE= Analyst Consensus Estimate
- YE Price = Year End Price
- YTD Pr % = Year to Date Price increase since 01/01/x
- Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

- Look for RV,PAR,TR Columns to be Dark Blue.
- Sales ^2 in upper.90's should indicate good trend lines.
- Compare PTP (Pre Tax Profit) for individual stock to the Industry
- Compare % of Debt to Capitalization) for individual stock to the Industry
- Check Company with Buy reccomendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

R ^2	Color	Range	Count	Percentage
	Blue	.97 to 1.00	13	6.9%
	Green	.90 to 0.96	17	9.0%
	Orange	less than .90	159	84.1%

Category	Count	Percentage
Large Revenue	90	47.6%
Mid Revenue	75	39.7%
Small Revenue Companies	24	12.7%
Total	189	

Category	Color	Range	Count	Percentage
PAR	Blue	14.9 Plus %	10	5.3%
	Green	12.0 to 14.8	26	13.8%
	Orange	10.0 to 11.9	28	14.8%
	Orange	< 10.0	129	68.3%
Total Return	Blue	20 Plus	9	4.8%
	Green	14.9 to 19.9	38	20.1%
	Orange	10.0 to 14.8	57	30.2%
	Orange	< 10.0	85	45.0%
%Debt to Ca	Blue	33% or Less	63	33.3%
	Green	33.01 to 40.0	20	10.6%
	Orange	40.01 Plus	66	34.9%
	Orange	<= Zero	40	21.2%
	Orange	Null	0	0.0%

Relative Value	Color	Range	Count	Percentage
	Blue	85.0 to 110.0	38	20.1%
	Green	70.0 to 84.9	8	4.2%
	Orange	110.01 to 115.	5	2.6%
Market knows something that we don't				
	Pink	< 70.0	38	20.1%
	Pink	> 115.0	100	52.9%

40 Plus: Money goes to the Banks not to You. Compare to Industry