Stock Challenges

Use Due Diligence

Sorted by Industry, PAR

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	Avg PE	Cur PE	RV	PAR	TR	REC	Tck	Cur. Price	Buy UP to
Industry	20 Beverages - Brewers					Group	Bev		Sector	4	Consumer Defensive									
TAP	MOLSON COORS BR	M	-1.0	4.4	18.2	DOWN	0.02	0.09	55.1%	1.640	1.7%	21.8	10.4	47.7	15.3	21.5	B	TAP	95.89	96.37
FMX	Fomento Economico	L	5.5	5.7	9.2	DOWN	0.85	0.32	31.3%	1.300	1.4%	28.7	28.5	99.3	10.8	13.7		FMX	90.04	88.29
SAM	BOSTON BEER INC	M	13.1	25.9	15.9	DOWN	0.96	0.74	0.0%	0.000	0.0%	31.6	21.4	67.7	10.5	14.5	B	SAM	144.35	156.68
BREW	Craft Brew Alliance	S	15.6	25.9	1.7	DOWN	0.76	0.08	19.8%	0.000	0.0%	90.0	-680.0	-755.6	0.0	0.0	S	BREW	13.60	-0.38
BUD	ANHEUSER-BUSCH	L	8.2	-2.7	24.2	DOWN	0.76	0.01	80.0%	3.410	3.0%	48.7	168.3	345.6	-22.5	-21.5	S	BUD	113.24	18.08
Companies	5		8.3	11.8	13.8		0.67	0.25	37.2%	1.270	1.2%	44.2	-90.3	-39.1	2.8	5.6				
Industry	21 Beverages - Soft Drinks					Group	Bev		Sector	4	Consumer Defensive									
DPS	DR PEPPER SNAPPL	L	1.5	52.8	16.6	UP	0.82	0.26	67.4%	2.320	2.5%	17.4	20.2	116.1	10.2	13.8	B	DPS	91.65	94.47
MNST	Monster Beverage	M	15.2	21.3	30.0	UP	0.98	0.94	0.0%	0.000	0.0%	35.8	38.0	106.1	10.1	12.5		MNST	45.38	41.85
PEP	PEPSICO INC	L	5.9	2.5	13.4	EVEN	0.67	0.54	74.4%	3.010	2.7%	20.8	26.0	125.0	7.6	10.5		PEP	113.28	110.97
CCE	COCA-COLA ENTER	L	-10.4	6.3	9.9	DOWN	0.48	0.41	55.8%	0.720	1.9%	18.1	23.2	128.2	4.4	7.5		CCE	38.62	36.59
KO	COCA-COLA CO	L	5.3	1.9	22.1	DOWN	0.63	0.07	64.1%	1.480	3.4%	23.8	30.4	127.7	3.3	5.2		KO	43.15	37.95
COT	COTT CORP QUE CA	M	8.7	-64.2	1.9	DOWN	0.77	0.01	71.0%	0.240	1.8%	14.8	-21.5	-145.3	0.4	0.4	S	COT	13.17	-11.02
COKE	COCA-COLA BTLNG	M	7.2	12.4	3.3	DOWN	0.70	0.47	77.9%	1.000	0.5%	24.1	39.7	164.7	-6.3	-4.4	S	COKE	211.86	136.57
FIZZ	NATIONAL BEVERA	M	2.6	10.9	11.2	UP	0.93	0.89	0.0%	0.000	0.0%	19.6	43.4	221.4	-9.0	-7.0	S	FIZZ	88.59	52.13
Companies	8		4.5	5.5	13.5		0.75	0.45	51.3%	1.096	1.6%	21.8	24.9	105.5	2.6	4.8				
Industry	22 Beverages - Wineries & Disti					Group	Bev		Sector	4	Consumer Defensive									
STZ	CONSTELLATION B	L	9.0	156.2	28.2	EVEN	0.52	0.67	53.2%	1.600	0.9%	18.2	22.9	125.8	13.0	16.5	B	STZ	172.54	196.91
DEO	Diageo UK Adr	L	1.3	4.7	27.4	EVEN	0.32	0.70	58.9%	3.850	3.3%	19.7	30.5	154.8	5.5	7.5		DEO	117.43	108.08
Companies	2		5.1	80.4	27.8		0.42	0.69	56.0%	2.725	2.1%	19.0	26.7	140.3	9.3	12.0				

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Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	Avg PE	Cur PE	RV	PAR	TR	REC	Tck	Cur. Price	Buy UP to

Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value

Sales Grwth = Sales Growth

EPS Grwth = EPS Growth

Profit Mrgin = Pre-tax Profit Margin

Trend PTP = Trend of Pre-tax Profit

Sales R^2 = Sales Trend Line Predictability

EPS R^2 = EPS Trend Line Predictability

%Debt to Cap = % of Debt to Capitalization

Cur Div = Current Dividend Amount

Cur Div % = Current Dividend % Yie

Avg PE= Average PE

Cur PE = Current PE

RV = Relative Value of Current PE to Average PE

PAR = 5 yr Projected Average Return

TR = 5 yr Total Return

Rec = Recommendation

Buy Up To = Recommendation

1. Look for RV,PAR,TR Columns to be Dark Blue.

2. Sales ^2 in upper.90's should indicate good trend lines.

3. Compare PTP (Pre Tax Profit) for individual stock to the Industry

4. Compare % of Debt to Capitalization) for individual stock to the Industry

5. Check Company with Buy reccomendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

R ^2			
	.97 to 1.00	0	0.0%
	.90 to 0.96	1	6.7%
	less than .90	14	93.3%

Large Revenue	8	53.3%
Mid Revenue	6	40.0%
Small Revenue	1	6.7%
Companies	15	

PAR			
	14.9 Plus %	1	6.7%
	12.0 to 14.8	1	6.7%
	10.0 to 11.9	4	26.7%
	< 10.0	9	60.0%
Total Return	20 Plus	1	6.7%
	14.9 to 19.9	1	6.7%
	10.0 to 14.8	5	33.3%
	< 10.0	8	53.3%
%Debt to Cap	33% or Less	2	13.3%
	33.01 to 40.0	0	0.0%
	40.01 Plus	10	66.7%
	<= Zero	3	20.0%
	Null	0	0.0%

40 Plus: Money goes to the Banks not to You. Compare to Industry

Relative Value			
	85.0 to 110.0	2	13.3%
	70.0 to 84.9	0	0.0%
	110.01 to 115.	0	0.0%
	Market knows something that we don't		
	< 70.0	4	26.7%
	> 115.0	9	60.0%

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