

## Stock Challenges

Use Due Diligence

% Debt to Capital sorted by Industry, PAR

Fold at first Vertical line and compare to Original Report

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgn	Trend PTP	SLS R^2	EPS R^2	Debt	%Debt to Cap	Shares Issued	Ownership % Inside	Instn	RV	PAR	TR	REC	Tck	Cur. Price	Buy UP to	
Industry	51	Education & Training Service					Group	Educ		Sector	4 Consumer Defensive										
APEI	AMERICAN PUBLIC	S	18.1	11.2	18.2	DOWN	0.80	0.50	0.0	0.0%	16.1	3.4	91.0	96.7	13.3	18.8	B	APEI	22.10	25.36	
GPX	GP STRATEGIES CO	S	9.5	11.9	7.7	DOWN	0.86	0.18	57.7	26.1%	16.7	6.1	82.8	108.7	12.6	16.4	B	GPX	27.10	30.84	
LOPE	GRAND CANYON E	M	25.1	53.5	25.3	UP	0.91	0.79	98.3	12.1%	46.5	1.5	102.1	148.4	12.2	15.8		LOPE	75.16	84.04	
CPLA	CAPELLA EDUCATI	S	6.3	8.6	15.0	UP	0.63	0.55	0.0	0.0%	11.6	9.0	93.4	147.5	9.6	12.6		CPLA	95.30	98.27	
EDU	NEW ORIENTL ED,T	M	30.6	23.7	18.3	EVEN	0.97	0.96	0.0	0.0%	157.6	0.2	76.3	171.5	9.5	11.9		EDU	64.54	57.97	
DV	DEVRY INC	M	7.2	-32.3	12.0	DOWN	0.53	0.23	225.0	12.3%	63.6	12.0	97.3	180.6	7.4	9.6		DV	37.85	37.50	
STRA	STRAYER EDUCATI	S	1.3	-8.5	14.0	DOWN	0.03	0.24	0.0	0.0%	10.6	10.8	92.4	173.1	7.3	10.6		STRA	86.71	86.36	
BPI	BRIDGEPOINT EDU	M	16.3	-32.4	7.5	DOWN	0.38	0.15	0.0	0.0%	46.4	1.1	91.2	-135.3	0.0	0.0	S	BPI	12.20	-11.70	
FC	Franklin Covey	S	-0.8	49.3	8.9	DOWN	0.01	0.21	40.4	28.7%	13.8	16.5	49.9	-1144.8	0.0	0.0	S	FC	21.25	-1.42	
UTI	UNIVERSAL TECHN	S	-0.1	-49.8	1.8	DOWN	0.00	0.63	43.8	23.4%	24.6	2.2	68.5	-2.3	0.0	0.0	S	UTI	3.62	-37.28	
LRN	K12 INC	M	23.2	-15.3	3.1	DOWN	0.90	0.62	25.3	4.5%	38.1	6.8	86.9	144.4	-5.7	-3.7	S	LRN	18.85	8.92	
Companies	11		12.4	1.8	12.0			0.55	0.46	44.6	9.7%			-10.1	6.0	8.4					

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## Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value

Sales Grwth = Sales Growth

EPS Grwth = EPS Growth

Profit Mrgin = Pre-tax Profit Margin

Trend PTP = Trend of Pre-tax Profit

Sales R^2 = Sales Trend Line Predictability

EPS R^2 = EPS Trend Line Predictability

Debt = Long Term Debt

%Debt to Cap = % of Debt to Capitalization

Shares Issued = Common Issued

Inside = Insider Ownership %

Instn = Institutional Ownership %

RV = Relative Value of Current PE to Average PE

PAR = 5 yr Projected Average Return

TR = 5 yr Total Return

Rec = Recommendation

Buy Up To = Recommendation




1. Look for RV,PAR,TR Columns to be Dark Blue.







2. Sales ^2 in upper.90's should indicate good trend lines.

3. Compare PTP (Pre Tax Profit) for individual stock to the Industry









4. Compare % of Debt to Capitalization) for individual stock to the Industry

5. Check Company with Buy recommendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

<u>R ^2</u>		.97 to 1.00	0	0.0%
		.90 to 0.96	1	9.1%
		less than .90	10	90.9%

<u>Relative Value</u>		85.0 to 110.0	2	18.2%
		70.0 to 84.9	0	0.0%
		110.01 to 115.	0	0.0%
		Market knows something that we don't		
		< 70.0	3	27.3%
		> 115.0	6	54.5%

Large Revenue	0	0.0%
Mid Revenue	5	45.5%
Small Revenue Companies	6	54.5%
	11	

<u>PAR</u>		14.9 Plus %	0	0.0%
		12.0 to 14.8	3	27.3%
		10.0 to 11.9	0	0.0%
		< 10.0	8	72.7%
<u>Total Return</u>		20 Plus	0	0.0%
		14.9 to 19.9	3	27.3%
		10.0 to 14.8	3	27.3%
		< 10.0	5	45.5%
<u>%Debt to Cap</u>		33% or Less	6	54.5%
		33.01 to 40.0	0	0.0%
		40.01 Plus	0	0.0%
		<= Zero	5	45.5%
		Null	0	0.0%

40 Plus: Money goes to the Banks not to You. Compare to Industry