The LongFellow Investor Report

Stock Challenges

% Debt to Capital sorted by Industry, PAR

Fold at first Vertical line and compare to Original Report

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	Debt	%Debt و to Cap _ا	Shares ssued	Ownership % Inside Instn	κν	PAR	TR	R C Tck	Cur. Price	Buy UP to
Industry 51 Education & Training Service				Group Educ			Sector	4 Consumer Defensive										
APEI	AMERICAN PUBLIC	S	18.1	11.2	18.2	DOWN	0.80	0.50	0.0	0.0%	16.1	3.4 91.0	96.7	13.3	18.8	B APEI	22.10	25.36
GPX	GP STRATEGIES CO	S	9.5	11.9	7.7	DOWN	0.86	0.18	57.7	26.1%	16.7	6.1 82.8	108.7	12.6	16.4	B GPX	27.10	30.84
LOPE	GRAND CANYON E	M	25.1	53.5	25.3	UP	0.91	0.79	98.3	12.1%	46.5	1.5 102.1	148.4	12.2	15.8	LOPE	75.16	84.04
CPLA	CAPELLA EDUCAT	I S	6.3	8.6	15.0	UP	0.63	0.55	0.0	0.0%	11.6	9.0 93.4	147.5	9.6	12.6	CPLA	95.30	98.27
EDU	NEW ORIENTL ED,	ΓМ	30.6	23.7	18.3	EVEN	0.97	0.96	0.0	0.0%	157.6	0.2 76.3	171.5	9.5	11.9	EDU	64.54	57.97
DV	DEVRY INC	M	7.2	-32.3	12.0	DOWN	0.53	0.23	225.0	12.3%	63.6	12.0 97.3	180.6	7.4	9.6	DV	37.85	37.50
STRA	STRAYER EDUCAT	I S	1.3	-8.5	14.0	DOWN	0.03	0.24	0.0	0.0%	10.6	10.8 92.4	173.1	7.3	10.6	STRA	86.71	86.36
BPI	BRIDGEPOINT EDU	M	16.3	-32.4	7.5	DOWN	0.38	0.15	0.0	0.0%	46.4	1.1 91.2	-135.3	0.0	0.0	S BPI	12.20	-11.70
FC	Franklin Covey	S	-0.8	49.3	8.9	DOWN	0.01	0.21	40.4	28.7%	13.8	16.5 49.9	-1144.8	0.0	0.0	S FC	21.25	-1.42
UTI	UNIVERSAL TECH	N S	-0.1	-49.8	1.8	DOWN	0.00	0.63	43.8	23.4%	24.6	2.2 68.5	-2.3	0.0	0.0	S UTI	3.62	-37.28
LRN	K12 INC	M	23.2	-15.3	3.1	DOWN	0.90	0.62	25.3	4.5%	38.1	6.8 86.9	144.4	-5.7	-3.7	S LRN	18.85	8.92
Compa	nies 11		12.4	1.8	12.0		0.55	0.46	44.6	9.7%			-10.1	6.0	8.4			

Use Due Diligence

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Ticker Name

Rev

Sales

EPS

Profit Trend

SLS **EPS** R^2

%Debt Shares Ownership %

Cur. Buy

Size

Grwth Grwth

Mrgin PTP

R^2

Debt

to Cap Issued Inside Instn

PAR TR

RE Tck

Price UP to

Report Headers Legend

Rev Size = Based on Sales Revenue Size-Bl value

Sales Grwth = Sales Growth

EPS Grwth = EPS Growth

Profit Mrgin = Pre-tax Profit Margin

Trend PTP = Trend of Pre-tax Profit

Sales R^2 = Sales Trend Line Predictability EPS R^2 = EPS Trend Line Predictability

Debt = Long Term Debt

%Debt to Cap = % of Debt to Capitalization

Shares Issued = Common Issued

Inside = Insider Ownership %

Instn = Institutional Ownership %

RV = Relative Value of Current PE to Average PE

PAR = 5 yr Projected Average Return

TR = 5 yr Total Return

Rec = Recommendation

Buy Up To = Recommendation

- 1. Look for RV,PAR,TR Columns to be Dark Blue.
- 2. Sales ^2 in upper.90's should indicate good trend lines.

- 3. Compare PTP (Pre Tax Profit) for individual stock to the Industry
- 4. Compare % of Debt to Capitalization) for individual stock to the Industry

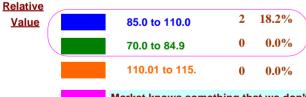
5. Check Company with Buy reccomendation to PTP Trend. If Down this may be an indication of the Barbed Wire

Fence, DO NOT PROCEED!











40 Plus: Money goes to the Banks not to You. Compare to Industry

<= Zero

Null

45.5%

0.0%