The LongFellow Investor Report

Stock Challenges

% Debt to Capital sorted by Industry, PAR

Fold at first Vertical line and compare to Original Report

Ticker		Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	Debt	%Debt (Shares (Issued	Owneı Inside	ship %	% RV	PAR	TR	RE Tck	Cur. Price	Buy UP to
Industry 109 Paper & Paper Products					Group Paper				Sector	1 Basic Materials									
SWM	SCHWEITZER-MAU	M	1.1	52.4	17.5	DOWN	0.50	0.55	440.4	<u>45.7%</u>	30.3	3.6	94.0	105.3	15.9	20.5	B SWM	43.05	49.15
NP	NEENAH PAPER IN	M	2.5	89.6	9.5	UP	0.18	0.33	220.9	38.1%	16.8	0.6	98.9	131.0	11.1	15.1	NP	78.35	85.14
KS	KAPSTONE PAPER	M	29.9	13.2	8.1	DOWN	0.97	0.42	1485.3	<u>62.2%</u>	96.6	9.8	85.9	133.9	5.2	8.3	KS	21.09	20.84
GLT	GLATFELTER ~	M	4.6	-5.9	3.8	DOWN	0.74	0.18	372.6	34.7%	43.6	0.0	89.9	225.1	0.4	2.3	S GLT	21.51	14.25
Companies 4 9.5 3			37.3	9.7		0.60	0.37	629.8	45.1%				148.8	8.1	11.6	j			
Industry 115 Publishing				Group Paper				Sector	³ Consumer Cyclical										
MDP	MEREDITH CORP	M	0.4	17.2	13.8	UP	0.02	0.04	674.2	39.4%	44.5	2.8	88.3	116.7	12.5	15.2	MDP	58.55	58.45
AHC	A. H. BELO CORP	S	-10.7	40.0	9.4	DOWN	0.96	0.14	0.0	0.0%	21.7	10.6	50.2	-61.1	0.3	0.3	S AHC	6.25	-16.20
MNI	MCCLATCHY CO -	C M	-5.2	-69.2	124.1	DOWN	0.88	0.02	9.1	5.4%	7.6	42.3	41.2	-41.7	0.0	0.0	S MNI	10.78	-79.05
SCHL	SCHOLASTIC CORP	M	-2.8	-4.2	5.0	EVEN	0.64	0.04	5.8	0.5%	34.8	26.7	77.5	145.1	-2.3	-0.4	S SCHL	43.23	33.75
NYT	NEW YORK TIMES	M	-8.4	34.8	6.1	DOWN	0.93	0.11	247.0	23.5%	161.2	1.6	68.3	216.9	-24.2	-22.7	S NYT	14.45	4.35
Compa	nies 5		-5.3	3.7	31.7		0.69	0.07	187.2	13.8%				75.2	-2.7	-1.5			

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Use Due Diligence

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Ticker Name

Rev Size

Sales Grwth Grwth

Profit Trend

SLS **EPS** R^2

Debt

%Debt Shares Ownership %

PAR TR

Cur. Buy

Mrgin PTP

R^2

to Cap Issued Inside Instn

RE Tck

Price UP to

Report Headers Legend

Rev Size = Based on Sales Revenue Size-Bl value

Sales Grwth = Sales Growth

EPS Grwth = EPS Growth

Profit Mrgin = Pre-tax Profit Margin

Trend PTP = Trend of Pre-tax Profit

Sales R^2 = Sales Trend Line Predictability

EPS R^2 = EPS Trend Line Predictability

Debt = Long Term Debt

%Debt to Cap = % of Debt to Capitalization

Shares Issued = Common Issued

Inside = Insider Ownership %

Instn = Institutional Ownership %

RV = Relative Value of Current PE to Average PE

PAR = 5 yr Projected Average Return

TR = 5 yr Total Return

Rec = Recommendation

Buy Up To = Recommendation

- 1. Look for RV,PAR,TR Columns to be Dark Blue.
- 2. Sales ^2 in upper.90's should indicate good trend lines.

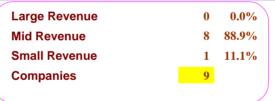
- 3. Compare PTP (Pre Tax Profit) for individual stock to the Industry
- 4. Compare % of Debt to Capitalization) for individual stock to the Industry

5. Check Company with Buy reccomendation to PTP Trend. If Down this may be an

indication of the Barbed Wire Fence, DO NOT PROCEED!



85.0 to 110.0







40.01 Plus

<= Zero

Null

22.2%

11.1%

0.0%

Relative

Value

1 11.1%