The LongFellow	<b>Investor Report</b>
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## Use Due Diligence

## Stock Challenges

						%	Debt to	Capita	I sorted by I	ndustry, l	PAR	Fold a	t first V	ertical line	e and c	ompa	are to Ori	ginal Rep	ort
Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin		SLS R^2	EPS R^2	Debt	%Debt to Cap	Shares Issued	Owne Inside	rship % Instn	RV	PAR	TR	REC Tck	Cur. Price	Buy UP to
Indust	ry 112 Pharmaco	eutical	l Retailers			Group	Pharm		Sector	4 Cor	nsumer I	Defens	ive						
WBA	Walgreens Boots All	a L	7.6	6.4	4.5	DOWN	0.86	0.52	18911.0	37.8%	1079.7	0.8	60.5	108.3	10.8	14.2	B WBA	86.54	91.65
PETS	PETMED EXPRESS	I S	3.0	2.3	12.2	UP	0.51	0.16	0.0	0.0%	20.3	12.2	70.7	137.6	10.6	13.8	PETS	23.10	24.22
GNC	GNC Acquisition Ho	ld M	6.9	-49.6	14.0	DOWN	0.85	0.26	1515.4	<u>80.9%</u>	68.2	2.7	68.2	-10.9	0.9	0.8	S GNC	7.78	-80.48
RAD	RITE AID CORP	L	2.4	91.6	0.9	DOWN	0.59	0.44	7328.7	<u>91.8%</u>	1045.9	1.3	62.2	-272.8	-41.7	-40.4	S RAD	4.00	0.00
Compa	anies 4		5.0	12.7	7.9		0.70	0.34	6938.8	52.6%	]			-9.4	-4.9	-2.9			

No Recommendation madeUse Due DiligenceVersion2.25Research Only4/30/2017 7:40:50 PMhttp://LongFellowReports.Weebly.corptBIChallengeINDGroupDebt

<b>e Due Diligence</b> ker Name	Rev Sales		Stock Ch % Debt to Capital sor ofit Trend SLS EPS gin PTP R^2 R^2	ted by Industry	y, PAR F	Fold at first Vertic Ownership % Inside Instn	cal line and compare RV PAR TR C		<b>jinal Report</b> Cur. I Price Ul
			Report Head	ers Leger	nd				
ev Size = Based	I on Sales Revenue Si	ze-BI value	Sales R^2 = Sales Trend	Line Predictat	oility	Instn = Institutio	onal Ownership %		
ales Grwth = Sa	les Growth		EPS R^2 = EPS Trend Lir	ne Predictabilit	ty	RV = Relative Va	alue of Current PE to	o Avera	ge PE
PS Grwth = EPS	S Growth		Debt = Long Term Debt			PAR = 5 yr Proje	ected Average Retur	n	
rofit Mrgin = Pre	e-tax Profit Margin		%Debt to Cap = % of Deb	t to Capitalizat	tion	TR = 5 yr Total F	Return		
rend PTP = Tren	nd of Pre-tax Profit		Shares Issued = Commo	n Issued		Rec = Recomme	endation		
			Inside = Insider Ownersh	ip %		Buy Up To = Re	commendation		
	_ook for RV,PAR,TR(		Dark Blue. 3. Compare PTI			5. Check Company			1
	Sales ^2 in upper.90's ndicate good trend lir		Profit) for indiv the Industry 4. Compare % of Capitalization) stock to the Ind	vidual stock to of Debt to for individual	lf ir	eccomendation to f Down this may b ndication of the E Fence. DO NOT Pf	be an Barbed Wire		
			Profit) for indiv the Industry 4. Compare % c Capitalization)	vidual stock to of Debt to for individual lustry	lf ir	f Down this may b ndication of the B	be an Barbed Wire	0	0.0%
i	ndicate good trend lin	0 0.0%	Profit) for indiv the Industry 4. Compare % of Capitalization) stock to the Ind	vidual stock to of Debt to for individual dustry 2	lf ir F	f Down this may b ndication of the E Fence. DO NOT Pf	be an Barbed Wire ROCEED!	0	0.0%
i	ndicate good trend lir .97 to 1.00 .90 to 0.96	0 0.0% 0 0.0%	Profit) for indiv the Industry 4. Compare % c Capitalization) stock to the Ind Large Revenue	vidual stock to of Debt to for individual dustry 2 1	lf in F 50.0%	f Down this may b ndication of the E Fence. DO NOT Pf	be an Barbed Wire ROCEED! 14.9 Plus %	0	
i	ndicate good trend lin	0 0.0%	Profit) for indiv the Industry 4. Compare % of Capitalization) stock to the Ind Large Revenue Mid Revenue	vidual stock to of Debt to for individual dustry 2 1	If in F 50.0% 25.0%	f Down this may b ndication of the E Fence. DO NOT Pf	be an Barbed Wire ROCEED! 14.9 Plus % 12.0 to 14.8	0 2	0.0%
i	ndicate good trend lir .97 to 1.00 .90 to 0.96	0 0.0% 0 0.0%	Profit) for indiv the Industry 4. Compare % of Capitalization) stock to the Ind Large Revenue Mid Revenue Small Revenue	vidual stock to of Debt to for individual dustry 2 1 1	If in F 50.0% 25.0% 25.0%	f Down this may b ndication of the E Fence. DO NOT Pf	200 e an Barbed Wire ROCEED! 14.9 Plus % 12.0 to 14.8 10.0 to 11.9	0 2	0.0% 50.0%
i <u>R ^2</u>	ndicate good trend lir .97 to 1.00 .90 to 0.96	0 0.0% 0 0.0%	Profit) for indiv the Industry 4. Compare % of Capitalization) stock to the Ind Large Revenue Mid Revenue Small Revenue	vidual stock to of Debt to for individual dustry 2 1 1	If in F 50.0% 25.0% 25.0%	f Down this may b ndication of the B Fence. DO NOT PR	be an Barbed Wire ROCEED! 14.9 Plus % 12.0 to 14.8 10.0 to 11.9 < 10.0	0 2 2	0.0% 50.0% 50.0%
i <u>R ^2</u>	ndicate good trend lir .97 to 1.00 .90 to 0.96	0 0.0% 0 0.0%	Profit) for indiv the Industry 4. Compare % of Capitalization) stock to the Ind Large Revenue Mid Revenue Small Revenue	vidual stock to of Debt to for individual dustry 2 1 1	If in F 50.0% 25.0% 25.0%	f Down this may b ndication of the B Fence. DO NOT PR	be an Barbed Wire ROCEED! 14.9 Plus % 12.0 to 14.8 10.0 to 11.9 < 10.0 20 Plus	0 2 2 0 0	0.0% 50.0% 50.0% 0.0%
in <u>R ^2</u>	ndicate good trend lin .97 to 1.00 .90 to 0.96 less than .90	0 0.0% 0 0.0% 4 100.0%	Profit) for indiv the Industry 4. Compare % of Capitalization) stock to the Ind Large Revenue Mid Revenue Small Revenue	vidual stock to of Debt to for individual dustry 2 1 1	If in F 50.0% 25.0% 25.0%	f Down this may b ndication of the B Fence. DO NOT PP PAR	be an   Barbed Wire   ROCEED!   12.0 to 14.8   10.0 to 11.9   < 10.0	0 2 2 0 0 2	0.0% 50.0% 50.0% 0.0% 0.0%
in <u>R ^2</u>	ndicate good trend lin .97 to 1.00 .90 to 0.96 less than .90 85.0 to 110.0	0 0.0%   0 0.0%   4 100.0%   1 25.0%	Profit) for indiv the Industry 4. Compare % of Capitalization) stock to the Ind Large Revenue Mid Revenue Small Revenue	vidual stock to of Debt to for individual dustry 2 1 1	If in 50.0% 25.0% 25.0% Tc	f Down this may b ndication of the B Fence. DO NOT PP PAR	be an   Barbed Wire   ROCEED!   14.9 Plus %   12.0 to 14.8   10.0 to 11.9   < 10.0	0 2 2 0 0 2	0.0% 50.0% 50.0% 0.0% 50.0%
in <u>R ^2</u>	ndicate good trend lin .97 to 1.00 .90 to 0.96 less than .90 85.0 to 110.0 70.0 to 84.9 110.01 to 115.	0 0.0%   0 0.0%   4 100.0%   1 25.0%   0 0.0%   0 0.0%	Profit) for indiv the Industry 4. Compare % of Capitalization) stock to the Ind Large Revenue Mid Revenue Small Revenue Companies	vidual stock to of Debt to for individual dustry 2 1 1	If in 50.0% 25.0% 25.0% Tc	f Down this may b ndication of the B Fence. DO NOT PF	be an   Barbed Wire   ROCEED!   14.9 Plus %   12.0 to 14.8   10.0 to 11.9   < 10.0	0 2 2 0 0 2 2 2 2 2 0 1	0.0% 50.0% 50.0% 0.0% 50.0% 50.0% 0.0% 25.0%
in <u>R ^2</u>	ndicate good trend lin .97 to 1.00 .90 to 0.96 less than .90 85.0 to 110.0 70.0 to 84.9 110.01 to 115. Market knows some	0 0.0%   0 0.0%   4 100.0%   1 25.0%   0 0.0%   0 0.0%   thing that we do	Profit) for indiv the Industry 4. Compare % of Capitalization) stock to the Ind Large Revenue Mid Revenue Small Revenue Companies	vidual stock to of Debt to for individual dustry 2 1 1	If in 50.0% 25.0% 25.0% Tc	f Down this may b ndication of the B Fence. DO NOT PF	be an   Barbed Wire   ROCEED!   14.9 Plus %   12.0 to 14.8   10.0 to 11.9   < 10.0	0 2 2 0 0 2 2 2 2 0 1 2 2	0.0% 50.0% 50.0% 0.0% 50.0% 50.0% 50.0% 25.0% 50.0%
in <u>R ^2</u>	ndicate good trend lin .97 to 1.00 .90 to 0.96 less than .90 85.0 to 110.0 70.0 to 84.9 110.01 to 115.	0 0.0%   0 0.0%   4 100.0%   1 25.0%   0 0.0%   0 0.0%	Profit) for indiv the Industry 4. Compare % of Capitalization) stock to the Ind Large Revenue Mid Revenue Small Revenue Companies	vidual stock to of Debt to for individual dustry 2 1 1	If in 50.0% 25.0% 25.0% Tc	f Down this may b ndication of the B Fence. DO NOT PF	be an   Barbed Wire   ROCEED!   14.9 Plus %   12.0 to 14.8   10.0 to 11.9   < 10.0	0 2 2 0 0 2 2 2 2 0 1 2 2	0.0% 50.0% 50.0% 0.0% 50.0% 50.0% 0.0% 25.0%

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