The LongFellow Investor Report

Stock Challenges

Sorted by Industry, PAR

Ticker		Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin		SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	Avg PE	Cur PE	RV	PAR	TR C Tck	Cur. Price	Buy UP to
Indust	ry 112 Pharmaceu	ıtical	Retailers			Group	Pharm		Sector	4 (Consum	er Defen	sive					
WBA	Walgreens Boots Allia	L	7.6	6.4	4.5	DOWN	0.86	0.52	37.8%	1.500	1.7%	20.5	22.2	108.3	10.8	14.2 B WBA	86.54	91.65
PETS	PETMED EXPRESS I	S	3.0	2.3	12.2	UP	0.51	0.16	0.0%	0.760	3.3%	15.7	21.6	137.6	10.6	13.8 PETS	23.10	24.22
GNC	GNC Acquisition Hold	M	6.9	-49.6	14.0	DOWN	0.85	0.26	<u>80.9%</u>	0.800	10.3%	15.6	-1.7	-10.9	0.9	0.8 S GNC	7.78	-80.48
RAD	RITE AID CORP	L	2.4	91.6	0.9	DOWN	0.59	0.44	<u>91.8%</u>	0.000	0.0%	366.6	-1000.0	-272.8	-41.7	-40.4 S RAD	4.00	0.00
Compa	nies 4		5.0	12.7	7.9		0.70	0.34	52.6%	0.765	3.8%	104.6	-239.5	-9.4	-4.9	-2.9		

Use Due Diligence

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Ticker Name

Rev Size

Sales EPS Grwth Grwth

EPS Prof

Profit Trend Mrgin PTP SLS EPS R^2

%Debt to Cap

Cur Cur Div Div % Avg Cur PE PE

PAR TR C Tck

.

Cur. Buy Price UP to

Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value

Sales Grwth = Sales Growth

EPS Grwth = EPS Growth

Profit Mrgin = Pre-tax Profit Margin

Trend PTP = Trend of Pre-tax Profit

Sales R² = Sales Trend Line Predictability EPS R² = EPS Trend Line Predictability

%Debt to Cap = % of Debt to Capitalization

Cur Div = Current Dividend Amount

Cur Div % = Current Dividend % Yie

Avg PE= Average PE

1. Look for RV,PAR,TR Columns to be Dark Blue.

2. Sales ^2 in upper.90's should indicate good trend lines.

3. Compare PTP (Pre Tax Profit) for individual stock to the Industry

4. Compare % of Debt to Capitalization) for individual stock to the Industry

Cur PE = Current PE

RV = Relative Value of Current PE to Average PE

PAR = 5 yr Projected Average Return

TR = 5 yr Total Return

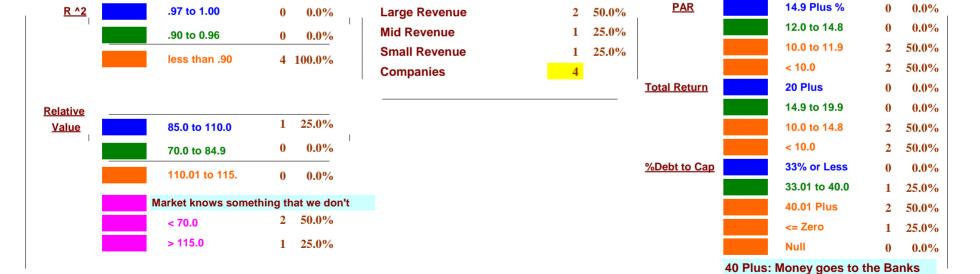
Rec = Recommendation

Buy Up To = Recommendation

5. Check Company with Buy reccomendation to PTP Trend. If Down this may be an

indication of the Barbed Wire

Fence. DO NOT PROCEED!



rptBIChallengeINDGroup

not to You. Compare to Industry