

The LongFellow Investor Report

Stock Challenges

Use Due Diligence

Sorted by PAR

EPSR2 > 0.97
Trend not Down

PAR 11.4 - 16.4
RV 85.0 - 110.0

Select Series Ultra

Sorted by

Ticker	Name	Industry	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	RV	PAR	TR	REC	Tck	Cur. Price	Buy UP to
ORLY	O REILLY AUTOMO	Specialty Retail	L	12.4	25.8	17.1	UP	0.89	0.98	50.0%	0.000	0.0%	105.5	13.0	16.7	B	ORLY	252.70	292.72
AZO	AUTOZONE INC ~	Specialty Retail	L	6.5	19.9	17.5	UP	0.99	0.99	0.0%	0.000	0.0%	103.8	11.5	16.3	B	AZO	705.31	789.46

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Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value
 SP Qlty = Standard Poors Quality
 Date of Data = Date of Last Update
 Sales Grwth = Sales Growth
 EPS Grwth = EPS Growth

Profit Mrgn = Pre-tax Profit Margin
 Trend PTP = Trend of Pre-tax Profit
 Sales R^2 = Sales Trend Line Predictability
 EPS R^2 = EPS Trend Line Predictability
 %Debt to Cap = % of Debt to Capitalization

RV = Relative Value of Current PE to Average PE
 PAR = 5 yr Projected Average Return
 TR = 5 yr Total Return
 Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

1. Look for RV,PAR,TR Columns to be Dark Blue.
2. Sales ^2 in upper.90's should indicate good trend lines.
3. Compare PTP (Pre Tax Profit) for individual stock to the Industry
4. Compare % of Debt to Capitalization) for individual stock to the Industry
5. Check Company with Buy recommendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

Category	Color	Value Range	Count	Percentage	Notes
R ^2	Blue	.97 to 1.00	2	100.0%	Large Revenue
	Green	.90 to 0.96	0	0.0%	Mid Revenue
	Orange	less than .90	0	0.0%	Small Revenue
					Companies: 2
Relative Value	Blue	85.0 to 110.0	2	100.0%	PAR
	Green	70.0 to 84.9	0	0.0%	14.9 Plus %
	Orange	110.01 to 115.	0	0.0%	12.0 to 14.8
	Blue	Market knows something that we don't	0	0.0%	10.0 to 11.9
	Green	< 70.0	0	0.0%	< 10.0
	Orange	> 115.0	0	0.0%	20 Plus
					Total Return
	Green		0	0.0%	14.9 to 19.9
	Orange		0	0.0%	10.0 to 14.8
					%Debt to Ca
	Blue		0	0.0%	33% or Less
	Green		0	0.0%	33.01 to 40.0
	Orange		1	50.0%	40.01 Plus
	Orange		1	50.0%	<= Zero
	Orange		0	0.0%	Null

40 Plus: Money goes to the Banks not to You. Compare to Industry