

The LongFellow Investor Report

Stock Challenges

Use Due Diligence

Sorted by PAR

EPSR2 > 0.75

PAR >= 11.4

Select Series Expanded

Trend All

RV 55.0 - 110.0

Ticker	Name	Industry	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	Sorted by			REC Tck	Cur. Price	Buy UP to	
													RV	PAR	TR				
BJRI	BJ's Restaurants	Restaurants	M	13.8	17.5	5.4	UP	0.98	0.81	36.2%	0.000	0.0%	73.0	15.9	19.7	B	BJRI	46.10	54.36
LEG	LEGGETT & PLATT I	Home Furnishin	M	-0.1	21.8	9.8	UP	0.00	0.85	49.3%	1.360	2.5%	104.6	15.5	19.1	B	LEG	53.79	60.18
EGOV	NIC INC	Software - Appli	S	15.9	18.9	22.4	UP	0.97	0.99	0.0%	0.320	1.5%	76.6	15.2	18.9	B	EGOV	21.45	25.01
CVS	CVS Caremark	Health Care Pla	L	9.0	10.8	5.4	DOWN	0.98	0.96	42.9%	2.000	2.5%	93.4	14.8	19.4	B	CVS	81.06	93.21
LULU	LULULEMON Athelti	Apparel Stores	M	28.4	30.3	22.0	DOWN	0.96	0.85	0.0%	0.000	0.0%	72.8	14.5	18.4	B	LULU	51.95	59.99
AL	Air Lease	Rental & Leasin	M	30.3	36.6	35.2	UP	0.90	0.89	71.1%	0.300	0.8%	74.1	14.3	21.5	B	AL	36.61	41.85
FLT	Fleetcor Technologies	Business Servic	M	26.3	23.4	39.1	DOWN	0.98	0.91	54.0%	0.000	0.0%	95.5	14.0	17.4	B	FLT	133.40	151.19
INFY	INFOSYS TECHNOL	Information Tec	L	10.7	7.0	30.5	DOWN	0.94	0.89	0.0%	0.380	2.6%	90.8	13.3	18.0	B	INFY	14.80	16.38
MNRO	MONRO MUFFLER	Auto Parts	M	10.2	14.2	10.9	UP	0.99	0.89	42.1%	0.680	1.3%	90.3	13.1	16.3	B	MNRO	51.20	57.37
ORLY	O REILLY AUTOMO	Specialty Retail	L	12.4	25.8	17.1	UP	0.89	0.98	50.0%	0.000	0.0%	105.5	13.0	16.7	B	ORLY	252.70	292.72
DG	Dollar General	Discount Stores	L	9.9	30.4	9.1	EVEN	0.99	0.80	37.0%	1.040	1.4%	94.3	12.8	17.4	B	DG	73.62	82.44
CACC	Credit Acceptance	Credit Services	M	15.7	27.6	57.0	DOWN	0.98	0.93	70.8%	0.000	0.0%	105.1	12.3	18.9	B	CACC	215.62	232.64
MD	MEDNAX INC	Medical Care	M	14.6	11.2	19.7	DOWN	1.00	0.98	39.0%	0.000	0.0%	86.8	12.2	17.3	B	MD	55.32	62.25
TSCO	TRACTOR SUPPLY	Specialty Retail	L	11.1	24.1	10.0	EVEN	1.00	0.96	29.9%	0.960	1.5%	75.3	12.0	16.1	B	TSCO	61.95	67.66
CAKE	CHEESECAKE FACT	Restaurants	M	4.3	14.9	7.9	UP	0.97	0.84	0.0%	0.960	1.5%	108.2	11.9	15.5	B	CAKE	63.07	69.10
NKE	NIKE INC	Footwear & Acc	L	7.9	12.2	13.2	UP	0.97	0.94	21.6%	0.720	1.3%	97.8	11.9	15.4	B	NKE	53.95	58.66
URBN	URBAN OUTFITTER	Apparel Stores	M	10.1	7.1	11.6	DOWN	0.97	0.76	0.0%	0.000	0.0%	64.1	11.5	17.7	B	URBN	23.59	25.83
SBNY	Signature Bank	Banks - Regiona	M	21.3	26.1	58.7	DOWN	0.72	0.83	39.7%	0.000	0.0%	99.5	11.5	15.8	B	SBNY	136.98	154.59
AZO	AUTOZONE INC ~	Specialty Retail	L	6.5	19.9	17.5	UP	0.99	0.99	0.0%	0.000	0.0%	103.8	11.5	16.3	B	AZO	705.31	789.46

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Trend All

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RV 55.0 - 110.0

Sorted by

Ticker Name	Industry	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgn	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	RV	PAR	TR	REC	Tck	Cur. Price	Buy UP to
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Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value

SP Qlty = Standard Poors Quality

Date of Data = Date of Last Update

Sales Grwth = Sales Growth

EPS Grwth = EPS Growth

Profit Mrgn = Pre-tax Profit Margin

Trend PTP = Trend of Pre-tax Profit

Sales R^2 = Sales Trend Line Predictability

EPS R^2 = EPS Trend Line Predictability

%Debt to Cap = % of Debt to Capitalization

RV = Relative Value of Current PE to Average PE

PAR = 5 yr Projected Average Return

TR = 5 yr Total Return

Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

1. Look for RV,PAR,TR Columns to be Dark Blue.

2. Sales ^2 in upper.90's should indicate good trend lines.

3. Compare PTP (Pre Tax Profit) for individual stock to the Industry

4. Compare % of Debt to Capitalization) for individual stock to the Industry

5. Check Company with Buy recommendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

R ^2	Color	Range	Count	Percentage
.97 to 1.00	Blue	.97 to 1.00	4	21.1%
.90 to 0.96	Green	.90 to 0.96	5	26.3%
less than .90	Orange	less than .90	10	52.6%

Category	Count	Percentage
Large Revenue	7	36.8%
Mid Revenue	11	57.9%
Small Revenue	1	5.3%
Companies	19	

Relative Value	Color	Range	Count	Percentage
85.0 to 110.0	Blue	85.0 to 110.0	13	68.4%
70.0 to 84.9	Green	70.0 to 84.9	5	26.3%
110.01 to 115.	Orange	110.01 to 115.	0	0.0%

Category	Color	Range	Count	Percentage
PAR	Blue	14.9 Plus %	3	15.8%
	Green	12.0 to 14.8	11	57.9%
	Orange	10.0 to 11.9	5	26.3%
	Orange	< 10.0	0	0.0%
Total Return	Blue	20 Plus	1	5.3%
	Green	14.9 to 19.9	18	94.7%
	Orange	10.0 to 14.8	0	0.0%
	Orange	< 10.0	0	0.0%
%Debt to Ca	Blue	33% or Less	2	10.5%
	Green	33.01 to 40.0	4	21.1%
	Orange	40.01 Plus	7	36.8%
	Orange	<= Zero	6	31.6%
	Orange	Null	0	0.0%

Market knows something that we don't				
< 70.0	Blue	< 70.0	1	5.3%
> 115.0	Blue	> 115.0	0	0.0%

40 Plus: Money goes to the Banks not to You. Compare to Industry