Stock Challenges

Sorted by All Revenue Sizes, Par

Select Series Expanded +

Use Due Diligence

	EPSR2 >	0.90	PAR 11.1 - 16.1
	Trend not Down		RV 75.0 - 110.0

Ticker	Name	Industry	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgn	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	RV	PAR	TR	REC	Tck	Cur. Price	Buy UP to
ORLY	O REILLY AUTOMO	Specialty Retail	L	12.4	25.8	17.1	UP	0.89	0.98	50.0%	0.000	0.0%	103.7	12.4	16.2	B	ORLY	248.15	279.46
NKE	NIKE INC	Footwear & Acc	L	7.9	12.2	13.2	UP	0.97	0.94	21.6%	0.720	1.3%	100.4	12.2	15.6	B	NKE	55.41	61.47
TSCO	TRACTOR SUPPLY	Specialty Retail	L	11.1	24.1	10.0	EVEN	1.00	0.96	29.9%	0.960	1.6%	75.3	12.0	16.1	B	TSCO	61.91	67.66
CNI	Canadian Ntnl Railway	Railroads	L	6.2	10.9	37.3	UP	0.87	0.93	48.8%	1.220	1.7%	101.4	11.9	16.8	B	CNI	72.29	76.78
EGOV	NIC INC	Software - Appli	S	15.9	18.9	22.4	UP	0.97	0.99	0.0%	0.320	1.5%	79.1	15.7	19.3	B	EGOV	21.35	25.33

The LongFellow Investor Report

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Ticker	Name	Industry	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	RV	PAR	TR	REC	Tck	Cur. Price	Buy UP to

Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value

SP Qlty = Standard Poors Quality

Date of Data = Date of Last Update

Sales Grwth = Sales Growth

EPS Grwth = EPS Growth

Profit Mrgin = Pre-tax Profit Margin

Trend PTP = Trend of Pre-tax Profit

Sales R^2 = Sales Trend Line Predictability

EPS R^2 = EPS Trend Line Predictability

%Debt to Cap = % of Debt to Capitalization

RV = Relative Value of Current PE to Average PE

PAR = 5 yr Projected Average Return

TR = 5 yr Total Return

Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

1. Look for RV,PAR,TR Columns to be Dark Blue.

2. Sales ^2 in upper.90's should indicate good trend lines.

3. Compare PTP (Pre Tax Profit) for individual stock to the Industry

4. Compare % of Debt to Capitalization) for individual stock to the Industry

5. Check Company with Buy reccomendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

R ^2				
	.97 to 1.00	2	40.0%
	.90 to 0.96	3	60.0%
	less than .90	0	0.0%

Large Revenue	4	80.0%
Mid Revenue	0	0.0%
Small Revenue	1	20.0%
Companies	5	

PAR			
	14.9 Plus %	1	20.0%
	12.0 to 14.8	3	60.0%
	10.0 to 11.9	1	20.0%
	< 10.0	0	0.0%

Relative Value			
	85.0 to 110.0	3	60.0%
	70.0 to 84.9	2	40.0%
	110.01 to 115.	0	0.0%
	Market knows something that we don't		
	< 70.0	0	0.0%
	> 115.0	0	0.0%

Total Return			
	20 Plus	0	0.0%
	14.9 to 19.9	5	100.0%
	10.0 to 14.8	0	0.0%
	< 10.0	0	0.0%

%Debt to Cap			
	33% or Less	2	40.0%
	33.01 to 40.0	0	0.0%
	40.01 Plus	2	40.0%
	<= Zero	1	20.0%
	Null	0	0.0%

40 Plus: Money goes to the Banks not to You. Compare to Industry