The LongFellow Investor Report

Stock Challenges

Sorted by Large Rev Size, PAR

EPSR2 > 0.90 Trend not Down

PAR 11.1 - 16.1 RV 75.0 - 110.0

Select S	Series Ex	xpanded +
----------	-----------	-----------

Ticker	Name		Rev Size	Sales Grwth			Trend PTP		EPS R^2	%Debt to Cap		Cur Div %	RV	PAR	TR C Tck		Buy UP to
ORLY	O REILLY AUTOMO	Specialty Retail	L	12.4	25.8	17.1	UP	0.89	0.98	50.0%	0.000	0.0%	103.7	12.4	16.2 B ORLY	248.15	279.46
NKE	NIKE INC	Footwear & Ace	c L	7.9	12.2	13.2	UP	0.97	0.94	21.6%	0.720	1.3%	100.4	12.2	15.6 B NKE	55.41	61.47
TSCO	TRACTOR SUPPLY	Specialty Retail	L	11.1	24.1	10.0	EVEN	1.00	0.96	29.9%	0.960	1.6%	75.3	12.0	16.1 B TSCO	61.91	67.66
CNI	Canadian Ntnl Railway	Railroads	L	6.2	10.9	37.3	UP	0.87	0.93	48.8%	1.220	1.7%	101.4	11.9	16.8 B CNI	72.29	76.78

Use Due Diligence

Use Due Diligence

The LongFellow Investor Report

Stock Challenges

Sorted by Large Rev Size, PAR

Select Series Expanded +

EPSR2 > 0.90 Trend not Down

PAR 11.1 - 16.1 75.0 - 110.0

Ticker Name

Rev Size Sales **EPS**

Profit Trend

SLS R^2

%Debt to Cap

Cur Cur Div Div %

PAR TR C Tck

Cur. Buv Price UP to

Industry

Grwth Grwth

Mrgin PTP

EPS R^2

Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value

SP Qlty = Standard Poors Quality

Date of Data = Date of Last Update

Sales Grwth = Sales Growth

EPS Grwth = EPS Growth

Profit Mrgin = Pre-tax Profit Margin

Trend PTP = Trend of Pre-tax Profit

Sales R^2 = Sales Trend Line Predictability

EPS R^2 = EPS Trend Line Predictability

%Debt to Cap = % of Debt to Capitalization

RV = Relative Value of Current PE to Average PE

PAR = 5 yr Projected Average Return

TR = 5 yr Total Return

Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

- 1. Look for RV,PAR,TR Columns to be Dark Blue.
- 2. Sales ^2 in upper.90's should indicate good trend lines.
- 3. Compare PTP (Pre Tax Profit) for individual stock to the Industry

- 4. Compare % of Debt to Capitalization) for individual stock to the Industry
- 5. Check Company with Buy reccomendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence, DO NOT PROCEED!







Relative 75.0% 85.0 to 110.0 Value 25.0% 70.0 to 84.9 110.01 to 115. 0.0%

> 115.0

Market knows something that we don't 0.0% < 70.0

> 40 Plus: Money goes to the Banks not to You. Compare to Industry

4/30/2017 7:35:37 PM

Null

0.0%

0.0%