The LongFellow Investor Report

Stock Challenges

Select Series Expanded

Large Revenue Size

PAR 11.1 - 16.1
RV 55.0 - 110.0

EPSR2 > 0.75
PTP Trend All

Use Due Diligence

Month 1

Sorted by

Ticker	Name	Rev Size	ADR	1 to 10 Year Historical Sales Grwth	1 to 10 Year Historical EPS Grwth	PTP	Historical SLS R^2	Historical EPS R^2	Cur Div	Cur Yld%	Avg PE	PE	RV	PAR	2016 High Price	2016 Low Price	PCT	2017 LTM Price	LTM Pr%	ACE	2016 YE Price	YTD Pr %	REC	4/28/2017 Cur. Price	Buy UP to
VIPS	Vipshop Holdings	L	CN	199.2	319.7	E	0.91	0.84	0.000	0.0%	39.6	27.4	69.2	15.9	17.41	10.21	-20.3%	11.32	22.53	37.5	11.01	25.98	B	13.87	16.36
PHM	PULTE HOMES I	L		0.3	209.0	U	0.00	0.75	0.360	1.6%	13.4	12.6	94.0	18.2	22.40	14.61	1.2%	21.51	5.39	21.6	18.38	23.34	B	22.67	27.28
BTI	Bat-British Tobacc	L	UK	-0.3	6.3	U	0.01	0.83	2.180	3.2%	17.1	13.7	80.1	12.4	65.67	49.90	3.6%	61.60	10.45	8.4	56.33	20.78	B	68.04	68.35
LEN	LENNAR CORP	L		7.9	193.0	U	0.20	0.78	0.160	0.3%	13.4	13.1	97.8	12.3	52.44	37.14	-3.7%	44.65	13.10	13.5	42.93	17.63	B	50.50	54.92
NKE	NIKE INC	L		7.9	12.2	U	0.97	0.94	0.720	1.3%	23.0	23.1	100.4	12.2	68.19	47.25	-18.7%	52.90	4.74	12.5	50.83	9.01	B	55.41	61.47
CNI	Canadian Ntnl Rail	L	CA	6.2	10.9	U	0.87	0.93	1.220	1.7%	14.8	15.0	101.4	11.9	70.00	46.23	3.3%	69.52	3.98	11.2	67.40	7.26	B	72.29	76.78
CVS	CVS Caremark	L		9.0	10.8	D	0.98	0.96	2.000	2.4%	18.1	16.8	92.8	12.9	106.67	69.30	-22.7%	78.81	4.61	13.4	78.91	4.47	B	82.44	91.42
VFC	VF CORP	L		7.5	11.7	D	0.89	0.78	1.680	3.1%	21.3	19.6	92.0	11.5	67.10	51.76	-18.6%	51.48	6.12	10.4	53.35	2.40	B	54.63	59.13
WIT	WIPRO LTD IN A	L	IN	8.1	8.5	U	0.76	0.89	0.040	0.4%	21.9	19.1	87.2	11.3	13.48	10.65	-26.9%	9.23	6.72	11.0	9.68	1.76	B	9.85	10.55
CHRW	C H ROBINSON	L		7.8	7.6	E	0.90	0.81	1.800	2.5%	19.8	20.1	101.5	11.2	77.89	60.31	-6.7%	76.06	-4.42	10.0	73.26	-0.76	B	72.70	76.84
INFY	INFOSYS TECHN	L	IN	10.7	7.0	D	0.94	0.89	0.380	2.6%	17.4	15.5	89.1	13.7	20.47	13.58	-28.9%	13.77	5.74	11.7	14.83	-1.82	B	14.56	16.38
DG	Dollar General	L		9.9	30.4	E	0.99	0.80	1.040	1.4%	17.6	16.4	93.2	11.8	96.88	66.50	-24.9%	73.82	-1.50	11.5	74.07	-1.84	B	72.71	77.27
ORLY	O REILLY AUTO	L		12.4	25.8	U	0.89	0.98	0.000	0.0%	21.8	22.6	103.7	12.4	292.84	225.12	-15.3%	262.27	-5.38	15.4	278.41	-10.87	B	248.15	279.46
AAP	Advance Auto Part	L		8.8	13.4	D	0.88	0.89	0.240	0.2%	20.9	23.0	110.0	11.3	177.83	131.59	-20.1%	164.24	-13.46	13.1	169.12	-15.95	B	142.14	158.74
TSCO	TRACTOR SUPP	L		11.1	24.1	E	1.00	0.96	0.960	1.6%	25.5	19.2	75.3	12.0	97.25	61.50	-36.3%	73.67	-15.96	13.3	75.81	-18.34	B	61.91	67.66

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4/28/2017

Ticker	Name	Rev Size	ADR	1 to 10 Year Historical Sales Grwth	EPS Grwth	PTP	Historical SLS R^2	EPS R^2	Cur Div	Cur Yld%	Avg PE	PE	RV	PAR	2016 High Price	2016 Low Price	PCT	2017 LTM Price	LTM Pr%	ACE	2016 YE Price	YTD Pr %	REC	Cur. Price	Buy UP to

Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI values
Sales Grwth = Sales Growth Historical
EPS Grwth = EPS Growth Historical
Trend PTP = Trend of Pre-tax Profit Up,Down,Even
Sales R^2 = Sales Trend Line Predictability
EPS R^2 = EPS Trend Line Predictability

RV = Relative Value of Current PE to Average PE
PAR = 5 yr Projected Average Return
TR = 5 yr Projected Total Return
HIgh/Low Price Last Year
PCT = Cur. Price is % of last years HIgh Price
LTM Price = Last Two Months Price

LTM PR% = Last 2 or 3 Months Price % Growth
ACE= Analyst Consensus Estimate of EPS Growth
YE Price = Year End Price of Previous Year
YTD Pr %= Year to Date Price increase since 01/01/xx
Rec = Recommendation Buy, Hold, Sell
ADR = America Depository Receipt,Country Initials

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

1. Look for RV,PAR,TR Columns to be Dark Blue.
2. Sales ^2 in upper.90's should indicate good trend lines.
3. Compare PTP (Pre Tax Profit) for individual stock to the Industry
4. Compare % of Debt to Capitalization) for individual stock to the Industry
5. Check Company with Buy reccomendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

R ^2			
	.97 to 1.00	1	6.7%
	.90 to 0.96	4	26.7%
	less than .90	10	66.7%

Large Revenue	15	100.0%
Mid Revenue	0	0.0%
Small Revenue	0	0.0%
Companies	15	

PAR			
	14.9 Plus %	2	13.3%
	12.0 to 14.8	7	46.7%
	10.0 to 11.9	6	40.0%
	< 10.0	0	0.0%

Total Return			
	20 Plus	1	6.7%
	14.9 to 19.9	14	93.3%
	10.0 to 14.8	0	0.0%
	< 10.0	0	0.0%

Relative Value			
	85.0 to 110.0	12	80.0%
	70.0 to 84.9	2	13.3%
	110.01 to 115.	0	0.0%
	Market knows something that we don't		
	< 70.0	1	6.7%
	> 115.0	0	0.0%

%Debt to Cap			
	33% or Less	5	33.3%
	33.01 to 40.0	2	13.3%
	40.01 Plus	6	40.0%
	<= Zero	2	13.3%
	Null	0	0.0%

40 Plus: Money goes to the Banks not to You. Compare to Industry

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