

Stock Challenges

Sorted by Medium Rev Size, PAR

Select Series Expanded +

EPSR2 >
Trend not Down

PAR -
RV -

Ticker	Name	Industry	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	RV	PAR	TR	REC Tck	Cur. Price	Buy UP to
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The LongFellow Investor Report

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Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value

SP Qlty = Standard Poors Quality

Date of Data = Date of Last Update

Sales Grwth = Sales Growth

EPS Grwth = EPS Growth

Profit Mrgn = Pre-tax Profit Margin

Trend PTP = Trend of Pre-tax Profit

Sales R^2 = Sales Trend Line Predictability

EPS R^2 = EPS Trend Line Predictability

%Debt to Cap = % of Debt to Capitalization

RV = Relative Value of Current PE to Average PE

PAR = 5 yr Projected Average Return

TR = 5 yr Total Return

Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

1. Look for RV,PAR,TR Columns to be Dark Blue.

2. Sales ^2 in upper.90's should indicate good trend lines.





3. Compare PTP (Pre Tax Profit) for individual stock to the Industry




4. Compare % of Debt to Capitalization) for individual stock to the Industry




5. Check Company with Buy recommendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!





<u>R ^2</u>		.97 to 1.00	0	#Num!
		.90 to 0.96	0	#Num!
		less than .90	0	#Num!





Large Revenue	0	#Num!
Mid Revenue	0	#Num!
Small Revenue	0	#Num!
Companies	0	

<u>PAR</u>		14.9 Plus %	0	#Num!
		12.0 to 14.8	0	#Num!
		10.0 to 11.9	0	#Num!
		< 10.0	0	#Num!

<u>Relative Value</u>		85.0 to 110.0	0	#Num!
		70.0 to 84.9	0	#Num!
		110.01 to 115.	0	#Num!

	Market knows something that we don't			
	< 70.0	0	#Num!	
	> 115.0	0	#Num!	

<u>Total Return</u>		20 Plus	0	#Num!
		14.9 to 19.9	0	#Num!
		10.0 to 14.8	0	#Num!
		< 10.0	0	#Num!

<u>%Debt to Cap</u>		33% or Less	0	#Num!
		33.1 to 40.0	0	#Num!
		40.1 Plus	0	#Num!
		<= Zero	0	#Num!

40 Plus: Money goes to the Banks not to You. Compare to Industry