

The LongFellow Investor Report

Stock Challenges

Sorted by Sector, Industry, PAR

PAR >= 11.1

Select Series Loose

Trend All

Use Due Diligence

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	Avg PE	Cur PE	RV	PAR	TR	REC Tck	Cur. Price	Buy UP to	
Industry 3 Agricultural Inputs							Sector 1 Basic Materials													
MON	MONSANTO CO ~	L	5.4	7.2	22.0	DOWN	0.72	0.32	63.7%	2.160	1.9%	23.6	26.9	114.0	16.1	19.3	B MON	116.61	134.44	
SMG	SCOTTS CO ~	M	-0.5	46.5	9.8	UP	0.13	0.22	67.3%	2.000	2.1%	20.7	22.4	108.2	12.4	15.7	B SMG	96.60	103.31	
Companies 2			2.5	26.8	15.9		0.43	0.27	65.5%	2.080	2.0%	22.2	24.6	111.1	14.3	17.5				
Industry 32 Coal							Sector 1 Basic Materials													
AHGP	ALLIANCE HOLDIN	M	9.2	12.1	18.3	DOWN	0.80	0.66	54.4%	2.200	8.3%	12.1	8.6	71.1	22.0	27.9	B AHGP	26.65	29.51	
CLD	Cloud Peak Energy ~	M	-4.2	-38.0	5.0	DOWN	0.34	0.27	33.6%	0.000	0.0%	13.0	9.9	76.2	15.7	23.8	B CLD	3.37	3.95	
Companies 2			2.5	-12.9	11.6		0.57	0.47	44.0%	1.100	4.2%	12.6	9.3	73.6	18.8	25.8				
Industry 78 Industrial Metals & Minerals							Sector 1 Basic Materials													
VALE	VALE SA BR Adr	L	-1.1	-40.1	24.8	UP	0.01	0.38	42.5%	0.100	1.2%	37.8	8.6	22.8	22.3	28.2	B VALE	8.58	9.53	
CMP	COMPASS MINERA	M	2.2	3.9	17.4	EVEN	0.31	0.15	66.6%	2.880	4.4%	18.9	13.8	73.0	13.4	18.1	B CMP	66.00	69.01	
Companies 2			0.6	-18.1	21.1		0.16	0.27	54.5%	1.490	2.8%	28.4	11.2	47.9	17.8	23.2				
Industry 92 Luxury Goods							Sector 1 Basic Materials													
MOV	MOVADO GROUP I	M	3.2	61.6	11.0	DOWN	0.31	0.21	5.9%	0.520	2.2%	16.2	15.5	95.7	13.6	18.7	B MOV	23.40	25.66	
SIG	SIGNET JEWELERS	L	8.3	59.2	11.6	DOWN	0.80	0.28	31.4%	1.240	1.9%	17.1	9.4	55.0	12.8	20.8	B SIG	65.84	66.96	
Companies 2			5.8	60.4	11.3		0.56	0.24	18.7%	0.880	2.1%	16.7	12.4	75.3	13.2	19.8				
Industry 109 Paper & Paper Products							Sector 1 Basic Materials													
SWM	SCHWEITZER-MAU	M	1.1	52.4	17.5	DOWN	0.50	0.55	45.7%	1.680	3.9%	15.1	15.9	105.3	15.9	20.5	B SWM	43.05	49.15	
Companies 1			1.1	52.4	17.5		0.50	0.55	45.7%	1.680	3.9%	15.1	15.9	105.3	15.9	20.5				
Industry 139 Silver							Sector 1 Basic Materials													
CDE	COEUR D'ALENE MI	M	15.3	-7.8	7.0	DOWN	0.53	0.01	27.7%	0.000	0.0%	35.0	16.5	47.1	17.4	22.7	B CDE	9.06	11.25	
Companies 1			15.3	-7.8	7.0		0.53	0.01	27.7%	0.000	0.0%	35.0	16.5	47.1	17.4	22.7				
Industry 143 Specialty Chemicals							Sector 1 Basic Materials													
IPHS	Innophos Holdings ~	M	1.6	40.7	9.5	EVEN	0.11	0.16	34.7%	1.920	4.0%	21.7	19.7	90.8	15.3	18.8	B IPHS	47.94	53.84	
NEU	NEWMARKET CORP	M	5.2	18.1	15.5	UP	0.68	0.80	51.5%	6.400	1.4%	17.7	22.9	129.4	12.2	15.6	B NEU	470.70	526.34	
POL	POLYONE CORP ~	M	4.9	57.6	4.2	UP	0.57	0.35	61.4%	0.540	1.4%	26.4	20.1	76.1	11.3	15.2	B POL	39.21	42.24	

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Companies	3		3.9	38.8	9.7		0.45	0.44	49.2%	2.953	2.3%	21.9	20.9	98.8	12.9	16.5				
Industry	147 Steel																			
WOR	WORTHINGTON IN	M	1.2	31.9	7.9	UP	0.05	0.13	43.2%	0.800	1.8%	17.5	13.6	77.7	19.5	25.4	B	WOR	43.50	52.86
Companies	1		1.2	31.9	7.9		0.05	0.13	43.2%	0.800	1.8%	17.5	13.6	77.7	19.5	25.4				
Industry	148 Telecom Services																			
IDCC	INTERDIGITAL INC	M	24.7	101.2	44.8	UP	0.60	0.51	30.4%	1.200	1.3%	11.3	10.2	90.3	14.5	21.8	B	IDCC	89.90	96.16
IRDM	Iridium Communicatio	S	17.0	53.7	32.4	UP	0.43	0.18	49.1%	0.000	0.0%	10.3	11.8	114.6	11.2	17.8	B	IRDM	10.60	11.40
Companies	2		20.9	77.4	38.6		0.52	0.34	39.8%	0.600	0.6%	10.8	11.0	102.5	12.8	19.8				

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Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value
 SP Qlty = Standard Poors Quality
 Date of Data = Date of Last Update
 Sales Grwth = Sales Growth
 EPS Grwth = EPS Growth

Profit Mrgn = Pre-tax Profit Margin
 Trend PTP = Trend of Pre-tax Profit
 Sales R^2 = Sales Trend Line Predictability
 EPS R^2 = EPS Trend Line Predictability
 %Debt to Cap = % of Debt to Capitalization

RV = Relative Value of Current PE to Average PE
 PAR = 5 yr Projected Average Return
 TR = 5 yr Total Return
 Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

1. Look for RV,PAR,TR Columns to be Dark Blue.
2. Sales ^2 in upper.90's should indicate good trend lines.
3. Compare PTP (Pre Tax Profit) for individual stock to the Industry
4. Compare % of Debt to Capitalization) for individual stock to the Industry
5. Check Company with Buy recommendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

R ^2	Color	Range	Count	Percentage
	Blue	.97 to 1.00	0	0.0%
	Green	.90 to 0.96	0	0.0%
	Orange	less than .90	16	#####

Category	Count	Percentage
Large Revenue	3	18.8%
Mid Revenue	12	75.0%
Small Revenue	1	6.3%
Companies	16	

Relative Value	Color	Range	Count	Percentage
	Blue	85.0 to 110.0	5	31.3%
	Green	70.0 to 84.9	5	31.3%
	Orange	110.01 to 115.	2	12.5%
	Pink	Market knows something that we don't		
	Pink	< 70.0	3	18.8%
	Pink	> 115.0	1	6.3%

Category	Color	Range	Count	Percentage
PAR	Blue	14.9 Plus %	8	50.0%
	Green	12.0 to 14.8	6	37.5%
	Orange	10.0 to 11.9	2	12.5%
	Orange	< 10.0	0	0.0%
Total Return	Blue	20 Plus	8	50.0%
	Green	14.9 to 19.9	8	50.0%
	Orange	10.0 to 14.8	0	0.0%
	Orange	< 10.0	0	0.0%
%Debt to Ca	Blue	33% or Less	4	25.0%
	Green	33.01 to 40.0	2	12.5%
	Orange	40.01 Plus	10	62.5%
	Orange	<= Zero	0	0.0%
	Orange	Null	0	0.0%

40 Plus: Money goes to the Banks not to You. Compare to Industry