

The LongFellow Investor Report

Stock Challenges

Sorted by Sector, Industry, PAR

Use Due Diligence

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgn	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	Avg PE	Cur PE	RV	PAR	TR	REC Tck	Cur. Price	Buy UP to	
Industry 110 Pay TV							Sector 2 Communication Services													
CMCSA	COMCAST CORP	L	12.2	19.6	17.9	EVEN	0.94	0.97	52.6%	0.630	1.6%	16.6	22.0	132.5	12.4	16.0	CMCSA	39.19	43.64	
SJR	SHAW COMMUNIC	M	7.7	10.0	19.5	DOWN	0.83	0.30	55.7%	0.900	4.2%	14.6	24.1	165.1	9.9	12.8	SJR	21.21	21.81	
LBTYA	LIBERTY GLOBAL I	L	9.2	50.9	4.5	EVEN	0.75	0.27	85.1%	0.000	0.0%	16.8	18.4	109.5	-0.7	3.4	LBTYA	35.42	30.70	
DISH	EHOSTAR COMMU	L	3.7	2.7	11.0	UP	0.91	0.07	78.7%	0.000	0.0%	27.7	21.1	76.2	-14.9	-11.9	S DISH	64.44	47.56	
Companies	4		8.2	20.8	13.2		0.86	0.40	68.0%	0.382	1.4%	18.9	21.4	120.8	1.7	5.1				

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Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value
 SP Qlty = Standard Poors Quality
 Date of Data = Date of Last Update
 Sales Grwth = Sales Growth
 EPS Grwth = EPS Growth

Profit Mrgn = Pre-tax Profit Margin
 Trend PTP = Trend of Pre-tax Profit
 Sales R^2 = Sales Trend Line Predictability
 EPS R^2 = EPS Trend Line Predictability
 %Debt to Cap = % of Debt to Capitalization

RV = Relative Value of Current PE to Average PE
 PAR = 5 yr Projected Average Return
 TR = 5 yr Total Return
 Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

1. Look for RV, PAR, TR Columns to be Dark Blue.
2. Sales ^2 in upper.90's should indicate good trend lines.
3. Compare PTP (Pre Tax Profit) for individual stock to the Industry
4. Compare % of Debt to Capitalization) for individual stock to the Industry
5. Check Company with Buy recommendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

R ^2	Color	Value Range	Count	Percentage
	Blue	.97 to 1.00	1	25.0%
	Green	.90 to 0.96	0	0.0%
	Orange	less than .90	3	75.0%

Category	Count	Percentage
Large Revenue	3	75.0%
Mid Revenue	1	25.0%
Small Revenue Companies	0	0.0%
	4	

Relative Value	Color	Value Range	Count	Percentage
	Blue	85.0 to 110.0	1	25.0%
	Green	70.0 to 84.9	1	25.0%
	Orange	110.01 to 115.	0	0.0%
	Magenta	Market knows something that we don't		
	Magenta	< 70.0	0	0.0%
	Magenta	> 115.0	2	50.0%

Category	Color	Value Range	Count	Percentage
PAR	Blue	14.9 Plus %	0	0.0%
	Green	12.0 to 14.8	1	25.0%
	Orange	10.0 to 11.9	0	0.0%
	Orange	< 10.0	3	75.0%
Total Return	Blue	20 Plus	0	0.0%
	Green	14.9 to 19.9	1	25.0%
	Orange	10.0 to 14.8	1	25.0%
	Orange	< 10.0	2	50.0%
%Debt to Ca	Blue	33% or Less	0	0.0%
	Green	33.01 to 40.0	0	0.0%
	Orange	40.01 Plus	4	#####
	Orange	<= Zero	0	0.0%
	Orange	Null	0	0.0%

40 Plus: Money goes to the Banks not to You. Compare to Industry