Use Due Diligence				The LongFellow Investor Report Stock Challenges Sorted by Sector, Industry, PAR						EPSR2 > 0.97				PAR 11.1 -	16.1		
						Select Series Ultra					Trend not Down				RV 85.0 -	110.0	
Ticker Name	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin		SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	Avg PE	Cur PE	RV	PAR	TR C Tck	Cur. Price	Buy UP to
Industry 145 Spe	ndustry 145 Specialty Retail Sector 3 Consumer Cyclical																
ORLY O REILLY A	UTOMO L	12.4	25.8	17.1	UP	0.89	0.98	50.0%	0.000	0.0%	21.8	22.6	103.7	12.4	16.2 B ORLY	248.15	279.46
Companies 1		12.4	25.8	17.1		0.89	0.98	50.0%	0.000	0.0%	21.8	22.6	103.7	12.4	16.2		

Use Due Diligence

The LongFellow Investor Report

Stock Challenges

Sorted by Sector, Industry, PAR

Select Series Ultra

EPSR2 > 0.97 Trend not Down

PAR 11.1 - 16.1

85.0 - 110.0

Profit Trend Rev Sales

EPS SLS R^2

%Debt

Cur Cur Div Div %

Cur Avg

PAR TR C Tck

Cur. Price

Ticker Name

Mrgin PTP Size Grwth Grwth

R^2

to Cap

PE PF

RV

Buv UP to

Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value

SP Qlty = Standard Poors Quality

Date of Data = Date of Last Update

Sales Grwth = Sales Growth

EPS Grwth = EPS Growth

Profit Mrgin = Pre-tax Profit Margin

Trend PTP = Trend of Pre-tax Profit

Sales R^2 = Sales Trend Line Predictability

EPS R^2 = EPS Trend Line Predictability

%Debt to Cap = % of Debt to Capitalization

RV = Relative Value of Current PE to Average PE

PAR = 5 yr Projected Average Return

TR = 5 yr Total Return

Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

- 1. Look for RV,PAR,TR Columns to be Dark Blue.
- 2. Sales ^2 in upper.90's should indicate good trend lines.
- 3. Compare PTP (Pre Tax Profit) for individual stock to the Industry

4. Compare % of Debt to Capitalization) for individual stock to the Industry

5. Check Company with Buy reccomendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence, DO NOT PROCEED!







40 Plus: Money goes to the Banks not to You. Compare to Industry



> 115.0

0.0%