

The LongFellow Investor Report

Stock Challenges

Sorted by Sector, Industry, PAR

Select Series Expanded

EPSR2 > 0.75
Trend All

PAR >= 11.1
RV 55.0 - 110.0

Use Due Diligence

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	Avg PE	Cur PE	RV	PAR	TR	REC Tck	Cur. Price	Buy UP to	
Industry 8 Apparel Manufacturing																				
Sector 3 Consumer Cyclical																				
VFC	VF CORP	L	7.5	11.7	13.3	DOWN	0.89	0.78	31.8%	1.680	3.1%	21.3	19.6	92.0	11.5	15.2	B	VFC	54.63	59.13
Companies	1		7.5	11.7	13.3		0.89	0.78	31.8%	1.680	3.1%	21.3	19.6	92.0	11.5	15.2				
Industry 9 Apparel Stores																				
Sector 3 Consumer Cyclical																				
LULU	LULULEMON Athleti	M	28.4	30.3	22.0	DOWN	0.96	0.85	0.0%	0.000	0.0%	32.3	23.5	72.8	14.4	18.3	B	LULU	52.00	59.99
Companies	1		28.4	30.3	22.0		0.96	0.85	0.0%	0.000	0.0%	32.3	23.5	72.8	14.4	18.3				
Industry 13 Auto Parts																				
Sector 3 Consumer Cyclical																				
MNRO	MONRO MUFFLER	M	10.2	14.2	10.9	UP	0.99	0.89	42.1%	0.680	1.3%	28.8	26.3	91.3	12.8	16.1	B	MNRO	51.85	57.37
GNTX	GENTEX CORP	M	13.3	19.2	28.4	UP	0.92	0.81	1.9%	0.360	1.7%	16.4	16.5	100.6	11.6	16.0	B	GNTX	20.65	22.30
Companies	2		11.8	16.7	19.6		0.96	0.85	22.0%	0.520	1.5%	22.6	21.4	96.0	12.2	16.1				
Industry 62 Footwear & Accessories																				
Sector 3 Consumer Cyclical																				
NKE	NIKE INC	L	7.9	12.2	13.2	UP	0.97	0.94	21.6%	0.720	1.3%	23.0	23.1	100.4	12.2	15.6	B	NKE	55.41	61.47
Companies	1		7.9	12.2	13.2		0.97	0.94	21.6%	0.720	1.3%	23.0	23.1	100.4	12.2	15.6				
Industry 72 Home Furnishings & Fixtures																				
Sector 3 Consumer Cyclical																				
LEG	LEGGETT & PLATT I	M	-0.1	21.8	9.8	UP	0.00	0.85	45.4%	1.360	2.6%	19.7	20.1	102.0	16.1	19.8	B	LEG	52.54	60.41
Companies	1		-0.1	21.8	9.8		0.00	0.85	45.4%	1.360	2.6%	19.7	20.1	102.0	16.1	19.8				
Industry 130 Restaurants																				
Sector 3 Consumer Cyclical																				
BJRI	BJ's Restaurants	M	13.8	17.5	5.5	UP	0.98	0.81	31.5%	0.000	0.0%	34.5	24.0	69.6	16.0	19.9	B	BJRI	45.10	53.33
BWLD	BUFFALO WILD WI	M	22.9	20.1	7.8	DOWN	0.99	0.97	24.6%	0.000	0.0%	30.1	30.9	102.7	14.0	16.4	B	BWLD	157.55	176.03
Companies	2		18.3	18.8	6.7		0.99	0.89	28.1%	0.000	0.0%	32.3	27.4	86.1	15.0	18.1				
Industry 145 Specialty Retail																				
Sector 3 Consumer Cyclical																				
ORLY	O REILLY AUTOMO	L	12.4	25.8	17.1	UP	0.89	0.98	50.0%	0.000	0.0%	21.8	22.6	103.7	12.4	16.2	B	ORLY	248.15	279.46
TSCO	TRACTOR SUPPLY	L	11.1	24.1	10.0	EVEN	1.00	0.96	29.9%	0.960	1.6%	25.5	19.2	75.3	12.0	16.1	B	TSCO	61.91	67.66
AAP	Advance Auto Parts IN	L	8.8	13.4	8.6	DOWN	0.88	0.89	26.7%	0.240	0.2%	20.9	23.0	110.0	11.3	14.9	B	AAP	142.14	158.74
Companies	3		10.8	21.1	11.9		0.92	0.94	35.5%	0.400	0.6%	22.7	21.6	96.3	11.9	15.7				

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Ticker Name	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgn	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	Avg PE	Cur PE	RV	PAR	TR	REC Tck	Cur. Price	Buy UP to
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Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value
 SP Qlty = Standard Poors Quality
 Date of Data = Date of Last Update
 Sales Grwth = Sales Growth
 EPS Grwth = EPS Growth

Profit Mrgn = Pre-tax Profit Margin
 Trend PTP = Trend of Pre-tax Profit
 Sales R^2 = Sales Trend Line Predictability
 EPS R^2 = EPS Trend Line Predictability
 %Debt to Cap = % of Debt to Capitalization

RV = Relative Value of Current PE to Average PE
 PAR = 5 yr Projected Average Return
 TR = 5 yr Total Return
 Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

1. Look for RV,PAR,TR Columns to be Dark Blue.
2. Sales ^2 in upper.90's should indicate good trend lines.
3. Compare PTP (Pre Tax Profit) for individual stock to the Industry
4. Compare % of Debt to Capitalization) for individual stock to the Industry
5. Check Company with Buy recommendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

R ^2	Color	Range	Count	Percentage
	Blue	.97 to 1.00	2	18.2%
	Green	.90 to 0.96	2	18.2%
	Orange	less than .90	7	63.6%

Category	Count	Percentage
Large Revenue	5	45.5%
Mid Revenue	6	54.5%
Small Revenue Companies	0	0.0%
Total	11	

Relative Value	Color	Range	Count	Percentage
	Blue	85.0 to 110.0	8	72.7%
	Green	70.0 to 84.9	2	18.2%
	Orange	110.01 to 115.	0	0.0%
	Pink	Market knows something that we don't		
	Pink	< 70.0	1	9.1%
	Pink	> 115.0	0	0.0%

Category	Color	Range	Count	Percentage
PAR	Blue	14.9 Plus %	2	18.2%
	Green	12.0 to 14.8	6	54.5%
	Orange	10.0 to 11.9	3	27.3%
	Orange	< 10.0	0	0.0%
Total Return	Blue	20 Plus	0	0.0%
	Green	14.9 to 19.9	11	#####
	Orange	10.0 to 14.8	0	0.0%
	Orange	< 10.0	0	0.0%
%Debt to Ca	Blue	33% or Less	7	63.6%
	Green	33.01 to 40.0	0	0.0%
	Orange	40.01 Plus	3	27.3%
	Orange	<= Zero	1	9.1%
	Orange	Null	0	0.0%

40 Plus: Money goes to the Banks not to You. Compare to Industry