The LongFellow Investor Report

Stock Challenges

Use Due Diligence

Sorted by Sector, Industry, PAR

Select Series Expanded

EPSR2 >	0.75	PAR >=	11.1
Trend All		RV	55.0 - 110.0

Ticker	Name	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	Avg PE	Cur PE	RV	PAR	TR	REC	Tck	Cur. Price	Buy UP to
Industry	47 **Discount Stores**						Sector	4 Consumer Defensive												
DG	Dollar General	L	9.9	30.4	9.1	EVEN	0.99	0.80	37.0%	1.040	1.4%	17.6	16.4	93.2	11.8	16.6	B	DG	72.71	77.27
Companies	**1**		9.9	30.4	9.1		0.99	0.80	37.0%	1.040	1.4%	17.6	16.4	93.2	11.8	16.6				
Industry	150 **Tobacco**						Sector	4 Consumer Defensive												
BTI	Bat-British Tobacco U	L	-0.3	6.3	39.5	UP	0.01	0.83	71.7%	2.180	3.2%	17.1	13.7	80.1	12.4	16.8	B	BTI	68.04	68.35
Companies	**1**		-0.3	6.3	39.5		0.01	0.83	71.7%	2.180	3.2%	17.1	13.7	80.1	12.4	16.8				

No Recommendation made   Use Due Diligence   **Version 2.25**   **Research Only**   **No Recommendation made   Use Due Diligence**

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Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value

SP Qlty = Standard Poors Quality

Date of Data = Date of Last Update

Sales Grwth = Sales Growth

EPS Grwth = EPS Growth

Profit Mrgin = Pre-tax Profit Margin

Trend PTP = Trend of Pre-tax Profit

Sales R^2 = Sales Trend Line Predictability

EPS R^2 = EPS Trend Line Predictability

%Debt to Cap = % of Debt to Capitalization

RV = Relative Value of Current PE to Average PE

PAR = 5 yr Projected Average Return

TR = 5 yr Total Return

Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

1. Look for RV,PAR,TR Columns to be Dark Blue.

2. Sales ^2 in upper.90's should indicate good trend lines.

3. Compare PTP (Pre Tax Profit) for individual stock to the Industry

4. Compare % of Debt to Capitalization) for individual stock to the Industry

5. Check Company with Buy reccomendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

R ^2			
	.97 to 1.00	0	0.0%
	.90 to 0.96	0	0.0%
	less than .90	2	######

Large Revenue		2	######
Mid Revenue		0	0.0%
Small Revenue		0	0.0%
Companies		2	

PAR			
	14.9 Plus %	0	0.0%
	12.0 to 14.8	1	50.0%
	10.0 to 11.9	1	50.0%
	< 10.0	0	0.0%

Total Return			
	20 Plus	0	0.0%
	14.9 to 19.9	2	######
	10.0 to 14.8	0	0.0%
	< 10.0	0	0.0%

Relative Value			
	85.0 to 110.0	1	50.0%
	70.0 to 84.9	1	50.0%
	110.01 to 115.	0	0.0%
	Market knows something that we don't		
	< 70.0	0	0.0%
	> 115.0	0	0.0%

%Debt to Ca			
	33% or Less	0	0.0%
	33.01 to 40.0	1	50.0%
	40.01 Plus	1	50.0%
	<= Zero	0	0.0%
	Null	0	0.0%

40 Plus: Money goes to the Banks not to You. Compare to Industry