The LongFellow Investor Report

Use Due Diligence

Stock Challenges

Sorted by Total Return

Select Series Expanded +

EPSR2 > 0.90 Trend not Down PAR 11.4 - 16.4 RV 75.0 - 110.0

Ticker	Name	Industry	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin		SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	RV	Sorte	<u> </u>	Cur. Price	Buy UP to
EGOV	NIC INC	Software - App	li S	15.9	18.9	22.4	UP	0.97	0.99	0.0%	0.320	1.5%	76.6	15.2	18.9 B EGOV	21.45	25.01
ORLY	O REILLY AUTOMO	Specialty Retail	l L	12.4	25.8	17.1	UP	0.89	0.98	50.0%	0.000	0.0%	105.5	13.0	16.7 B ORLY	252.70	292.72
AZO	AUTOZONE INC ~	Specialty Retail	l L	6.5	19.9	17.5	UP	0.99	0.99	0.0%	0.000	0.0%	103.8	11.5	16.3 B AZO	705.31	789.46
TSCO	TRACTOR SUPPLY	Specialty Retail	l L	11.1	24.1	10.0	EVEN	1.00	0.96	29.9%	0.960	1.5%	75.3	12.0	16.1 B TSCO	61.95	67.66
NKE	NIKE INC	Footwear & Ac	c L	7.9	12.2	13.2	UP	0.97	0.94	21.6%	0.720	1.3%	97.8	11.9	15.4 B NKE	53.95	58.66

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Ticker Name

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Industry

Rev Sales **EPS** Size Grwth Grwth Profit Trend Mrain PTP

SLS **EPS** R^2 R^2

%Debt to Cap

Cur Cur Div Div % RV

Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value

SP Qlty = Standard Poors Quality

Date of Data = Date of Last Update

Sales Grwth = Sales Growth

EPS Grwth = EPS Growth

Relative

Value

Profit Mrgin = Pre-tax Profit Margin

Trend PTP = Trend of Pre-tax Profit

Sales R^2 = Sales Trend Line Predictability

EPS R^2 = EPS Trend Line Predictability

%Debt to Cap = % of Debt to Capitalization

RV = Relative Value of Current PE to Average PE

PAR = 5 yr Projected Average Return

TR = 5 yr Total Return

Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

- 1. Look for RV,PAR,TR Columns to be Dark Blue.
- 2. Sales ^2 in upper.90's should indicate good trend lines.
- 3. Compare PTP (Pre Tax Profit) for individual stock to the Industry

4. Compare % of Debt to Capitalization) for individual stock to the Industry

5. Check Company with Buy reccomendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence, DO NOT PROCEED!



85.0 to 110.0

70.0 to 84.9

110.01 to 115.



60.0%

40.0%

0.0%





Market knows something that we don't 0.0% < 70.0 > 115.0 0.0%

> 40 Plus: Money goes to the Banks not to You. Compare to Industry