

The LongFellow Investor Report

Stock Challenges

Sorted by Total Return

Select Series Expanded

EPSR2 > 0.75
Trend All

PAR >= 11.4
RV 55.0 - 110.0

Use Due Diligence

Ticker	Name	Industry	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgin	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	RV	Sorted by			Cur. Price	Buy UP to	
														PAR	TR	REC Tck			
AL	Air Lease	Rental & Leasin	M	30.3	36.6	35.2	UP	0.90	0.89	71.1%	0.300	0.8%	74.1	14.3	21.5	B	AL	36.61	41.85
BJRI	BJ's Restaurants	Restaurants	M	13.8	17.5	5.4	UP	0.98	0.81	36.2%	0.000	0.0%	73.0	15.9	19.7	B	BJRI	46.10	54.36
CVS	CVS Caremark	Health Care Pla	L	9.0	10.8	5.4	DOWN	0.98	0.96	42.9%	2.000	2.5%	93.4	14.8	19.4	B	CVS	81.06	93.21
LEG	LEGGETT & PLATT I	Home Furnishin	M	-0.1	21.8	9.8	UP	0.00	0.85	49.3%	1.360	2.5%	104.6	15.5	19.1	B	LEG	53.79	60.18
CACC	Credit Acceptance	Credit Services	M	15.7	27.6	57.0	DOWN	0.98	0.93	70.8%	0.000	0.0%	105.1	12.3	18.9	B	CACC	215.62	232.64
EGOV	NIC INC	Software - Appli	S	15.9	18.9	22.4	UP	0.97	0.99	0.0%	0.320	1.5%	76.6	15.2	18.9	B	EGOV	21.45	25.01
LULU	LULULEMON Athelti	Apparel Stores	M	28.4	30.3	22.0	DOWN	0.96	0.85	0.0%	0.000	0.0%	72.8	14.5	18.4	B	LULU	51.95	59.99
INFY	INFOSYS TECHNOL	Information Tec	L	10.7	7.0	30.5	DOWN	0.94	0.89	0.0%	0.380	2.6%	90.8	13.3	18.0	B	INFY	14.80	16.38
URBN	URBAN OUTFITTER	Apparel Stores	M	10.1	7.1	11.6	DOWN	0.97	0.76	0.0%	0.000	0.0%	64.1	11.5	17.7	B	URBN	23.59	25.83
FLT	Fleetcor Technologies	Business Servic	M	26.3	23.4	39.1	DOWN	0.98	0.91	54.0%	0.000	0.0%	95.5	14.0	17.4	B	FLT	133.40	151.19
DG	Dollar General	Discount Stores	L	9.9	30.4	9.1	EVEN	0.99	0.80	37.0%	1.040	1.4%	94.3	12.8	17.4	B	DG	73.62	82.44
MD	MEDNAX INC	Medical Care	M	14.6	11.2	19.7	DOWN	1.00	0.98	39.0%	0.000	0.0%	86.8	12.2	17.3	B	MD	55.32	62.25
ORLY	O REILLY AUTOMO	Specialty Retail	L	12.4	25.8	17.1	UP	0.89	0.98	50.0%	0.000	0.0%	105.5	13.0	16.7	B	ORLY	252.70	292.72
MNRO	MONRO MUFFLER	Auto Parts	M	10.2	14.2	10.9	UP	0.99	0.89	42.1%	0.680	1.3%	90.3	13.1	16.3	B	MNRO	51.20	57.37
AZO	AUTOZONE INC ~	Specialty Retail	L	6.5	19.9	17.5	UP	0.99	0.99	0.0%	0.000	0.0%	103.8	11.5	16.3	B	AZO	705.31	789.46
TSCO	TRACTOR SUPPLY	Specialty Retail	L	11.1	24.1	10.0	EVEN	1.00	0.96	29.9%	0.960	1.5%	75.3	12.0	16.1	B	TSCO	61.95	67.66
SBNY	Signature Bank	Banks - Regiona	M	21.3	26.1	58.7	DOWN	0.72	0.83	39.7%	0.000	0.0%	99.5	11.5	15.8	B	SBNY	136.98	154.59
CAKE	CHEESECAKE FACT	Restaurants	M	4.3	14.9	7.9	UP	0.97	0.84	0.0%	0.960	1.5%	108.2	11.9	15.5	B	CAKE	63.07	69.10
NKE	NIKE INC	Footwear & Acc	L	7.9	12.2	13.2	UP	0.97	0.94	21.6%	0.720	1.3%	97.8	11.9	15.4	B	NKE	53.95	58.66

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Ticker Name	Industry	Rev Size	Sales Grwth	EPS Grwth	Profit Mrgn	Trend PTP	SLS R^2	EPS R^2	%Debt to Cap	Cur Div	Cur Div %	RV	PAR	TR	REC	Tck	Cur. Price	Buy UP to
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Report Headers Legend

Rev Size = Based on Sales Revenue Size-BI value
 SP Qlty = Standard Poors Quality
 Date of Data = Date of Last Update
 Sales Grwth = Sales Growth
 EPS Grwth = EPS Growth

Profit Mrgn = Pre-tax Profit Margin
 Trend PTP = Trend of Pre-tax Profit
 Sales R^2 = Sales Trend Line Predictability
 EPS R^2 = EPS Trend Line Predictability
 %Debt to Cap = % of Debt to Capitalization

RV = Relative Value of Current PE to Average PE
 PAR = 5 yr Projected Average Return
 TR = 5 yr Total Return
 Rec = Recommendation

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

1. Look for RV,PAR,TR Columns to be Dark Blue.
2. Sales ^2 in upper.90's should indicate good trend lines.
3. Compare PTP (Pre Tax Profit) for individual stock to the Industry
4. Compare % of Debt to Capitalization) for individual stock to the Industry
5. Check Company with Buy recommendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

Header	Color	Value Range	Count	Percentage
R ^2	Blue	.97 to 1.00	4	21.1%
	Green	.90 to 0.96	5	26.3%
	Orange	less than .90	10	52.6%
Relative Value	Blue	85.0 to 110.0	13	68.4%
	Green	70.0 to 84.9	5	26.3%
	Orange	110.01 to 115.	0	0.0%
	Pink	Market knows something that we don't		
	Pink	< 70.0	1	5.3%
	Pink	> 115.0	0	0.0%
Large Revenue	Blue	7	36.8%	
	Green	11	57.9%	
	Orange	1	5.3%	
	Yellow	19		
Mid Revenue	Blue	14.9 Plus %	3	15.8%
	Green	12.0 to 14.8	11	57.9%
	Orange	10.0 to 11.9	5	26.3%
	Orange	< 10.0	0	0.0%
Small Revenue Companies	Blue	20 Plus	1	5.3%
	Green	14.9 to 19.9	18	94.7%
	Orange	10.0 to 14.8	0	0.0%
	Orange	< 10.0	0	0.0%
PAR	Blue	33% or Less	2	10.5%
	Green	33.01 to 40.0	4	21.1%
	Orange	40.01 Plus	7	36.8%
	Orange	<= Zero	6	31.6%
Total Return	Orange	Null	0	0.0%
	Blue	40 Plus: Money goes to the Banks not to You. Compare to Industry		
	Green			
	Orange			
%Debt to Ca				