The LongFellow Investor Report

Stock Challenges																				
PAR 11.1 - 16.1 EPSR2 > 0.90 Select Series Expanded +																				
F	RV 75.0 - 110.0		1 to 10	Year F	PTP Trend not [ot Down	Di	Dividend Yield			•			Month 1		Sorted by			
Use Du	ie Diligence		Histo	orical	Histo	rical			TTGG	ila illola		2016		2017			2016		4/28/201	17
		Rev	B Sales	EPS T	SLS	EPS	Cur Cui	Avg	J	RV PAR	High	Low	D	LTM				YTD Z		Buy
Ticker	Name	Size	∞ Grwth	Grwth 7	R^2	R^2	Div Yld	% PE	PE	RV PAR	Price	Price	잌	Price	Pr%_	ACE	Price	Pr %	Price	UP to
NKE	NIKE INC	L	7.9	12.2 U	<u>0.97</u>	<u>0.94</u>	0.720 1.3	% 23.0	23.1	100.4 12.2	68.19	47.25	-18.7%	52.90	4.74	12.5	50.83	9.01 B	55.41	61.47
CNI	Canadian Ntnl Rail	LC	CA 6.2	10.9 U	0.87	<u>0.93</u>	1.220 1.7	% 14.8	15.0	101.4 11.9	70.00	46.23	3.3%	69.52	3.98	11.2	67.40	7.26 B	72.29	76.78
EGOV	NIC INC	S	<u>15.9</u>	<u>18.9</u> U	<u>0.97</u>	<u>0.99</u>	0.320 1.5	% 32.5	25.7	79.1 15.7	25.90	14.48	-17.6%	24.10	-11.41	18.8	23.90	-10.67 B	21.35	25.33
TSCO	TRACTOR SUPP	L	11.1	<u>24.1</u> E	<u>1.00</u>	<u>0.96</u>	0.960 1.6	% 25.5	19.2	75.3 12.0	97.25	61.50	-36.3%	73.67	-15.96	13.3	75.81	-18.34 B	61.91	67.66



Report Headers Legend

Rev Size = Based on Sales Revenue Size-Bl values RV = Relative Value of Current PE to Average PE LTM PR% = Last 2 or 3 Months Price % Growth Sales Grwth = Sales Growth Historical PAR = 5 yr Projected Average Return ACE= Analyst Consensus Estimate of EPS Growth EPS Grwth = EPS Growth Historical TR = 5 yr Projected Total Return YE Price = Year End Price of Previous Year YTD Pr %= Year to Date Price increase since 01/01/xx Trend PTP = Trend of Pre-tax Profit Up, Down, Even HIgh/Low Price Last Year Sales R^2 = Sales Trend Line Predictability PCT = Cur. Price is % of last years HIgh Price Rec = Recommendation Buy, Hold, Sell EPS R^2 = EPS Trend Line Predictability LTM Price = Last Two Months Price ADR = America Depository Receipt, Country Initials

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

3. Compare PTP (Pre Tax Profit) for 5. Check Company with Buy 1. Look for RV,PAR,TR Columns to be Dark Blue. individual stock to the Industry reccomendation to PTP Trend. 2. Sales ^2 in upper.90's should If Down this may be an 4. Compare % of Debt to Capitalization) indicate good trend lines. indication of the Barbed Wire for individual stock to the Industry Fence, DO NOT PROCEED! **PAR** 14.9 Plus % 25.0% R ^2 .97 to 1.00 75.0% 25.0% Large Revenue 12.0 to 14.8 50.0% Mid Revenue 0.0% .90 to 0.96 75.0% 10.0 to 11.9 25.0% **Small Revenue** 25.0% 1 less than .90 0.0% < 10.0 0.0% 4 Companies **Total Return** 20 Plus 0.0% 14.9 to 19.9 4 100.0% **Relative** 50.0% Value 85.0 to 110.0 10.0 to 14.8 0.0% < 10.0 0.0% 50.0% 70.0 to 84.9 %Debt to Cap 33% or Less 50.0% 110.01 to 115. 0.0% 33.01 to 40.0 0.0% Market knows something that we don't 40.01 Plus 25.0% 0.0% < 70.0 <= Zero 25.0% > 115.0 0.0% Null 0.0% 40 Plus: Money goes to the Banks not to You. Compare to Industry