

The LongFellow Investor Report

Stock Challenges

PAR 11.1 - 16.1

RV 55.0 - 110.0

EPSR2 > 0.75

PTP Trend All

Select Series Expanded

Dividend Yield

Month 1

Sorted by

Use Due Diligence

Ticker	Name	Rev Size	ADR	1 to 10 Year Historical			Historical			Cur Div	Cur Yld%	Avg PE	PE	RV	PAR	2016			2017		2016 YE Price	YTD Pr %	REC	4/28/2017	
				Sales Grwth	EPS Grwth	PTP	SLS R^2	EPS R^2	High Price							Low Price	Pct	LTM Price	LTM Pr%	ACE				Cur. Price	Buy UP to
PHM	PULTE HOMES I L			0.3	<u>209.0</u> U	0.00	0.75	0.360	1.6%	13.4	12.6	94.0	18.2	22.40	14.61	1.2%	21.51	5.39	21.6	18.38	23.34 B	22.67	27.28		
BTI	Bat-British Tobacc L			-0.3	6.3 U	0.01	0.83	2.180	3.2%	17.1	13.7	80.1	12.4	65.67	49.90	3.6%	61.60	10.45	8.4	56.33	20.78 B	68.04	68.35		
LEN	LENNAR CORP L			7.9	<u>193.0</u> U	0.20	0.78	0.160	0.3%	13.4	13.1	97.8	12.3	52.44	37.14	-3.7%	44.65	13.10	13.5	42.93	17.63 B	50.50	54.92		
AL	Air Lease M			30.3	<u>36.6</u> U	0.90	0.89	0.300	0.8%	14.3	11.1	77.6	13.4	37.24	22.47	2.4%	36.38	4.84	15.0	34.33	11.10 B	38.14	41.85		
NKE	NIKE INC L			7.9	12.2 U	<u>0.97</u>	<u>0.94</u>	0.720	1.3%	23.0	23.1	100.4	12.2	68.19	47.25	-18.7%	52.90	4.74	12.5	50.83	9.01 B	55.41	61.47		
TEP	Tallgrass Energy P M			16.9	<u>123.9</u> U	0.73	0.76	3.260	6.4%	22.2	23.1	104.1	15.1	50.78	25.82	1.0%	49.48	3.68	11.2	47.45	8.11 B	51.30	55.88		
LEG	LEGGETT & PLA M			-0.1	<u>21.8</u> U	0.00	0.85	1.360	2.6%	19.7	20.1	102.0	16.1	54.63	36.64	-3.8%	47.72	10.10	15.0	48.88	7.49 B	52.54	60.41		
EVR	EVERCORE PAR M			21.6	<u>166.4</u> U	0.94	0.77	1.360	1.8%	32.9	30.2	91.8	17.9	71.97	40.35	2.5%	77.45	-4.78	19.6	68.70	7.35 B	73.75	85.65		
VLP	Valero Energy Prt S			38.6	<u>316.3</u> U	0.92	0.78	1.630	3.4%	27.6	17.4	63.0	15.9	52.20	38.90	-9.0%	48.17	-1.39	14.6	44.27	7.30 B	47.50	52.91		
CNI	Canadian Ntnl Rail L			6.2	10.9 U	0.87	0.93	1.220	1.7%	14.8	15.0	101.4	11.9	70.00	46.23	3.3%	69.52	3.98	11.2	67.40	7.26 B	72.29	76.78		
BF.B	Brown-Forman M			3.7	10.8 U	0.58	0.87	0.730	1.5%	23.4	18.1	77.4	12.8	55.53	45.01	-14.8%	45.60	3.77	12.4	44.92	5.34 B	47.32	51.70		
GNTX	GENTEX CORP M			13.3	<u>19.2</u> U	0.92	0.81	0.360	1.7%	16.4	16.5	100.6	11.6	20.39	12.93	1.3%	20.89	-1.15	9.7	19.69	4.88 B	20.65	22.30		
CVS	CVS Caremark L			9.0	10.8 D	0.98	0.96	2.000	2.4%	18.1	16.8	92.8	12.9	106.67	69.30	-22.7%	78.81	4.61	13.4	78.91	4.47 B	82.44	91.42		
VFC	VF CORP L			7.5	11.7 D	0.89	0.78	1.680	3.1%	21.3	19.6	92.0	11.5	67.10	51.76	-18.6%	51.48	6.12	10.4	53.35	2.40 B	54.63	59.13		
WIT	WIPRO LTD IN A L			8.1	8.5 U	0.76	0.89	0.040	0.4%	21.9	19.1	87.2	11.3	13.48	10.65	-26.9%	9.23	6.72	11.0	9.68	1.76 B	9.85	10.55		
CHRW	C H ROBINSON L			7.8	7.6 E	0.90	0.81	1.800	2.5%	19.8	20.1	101.5	11.2	77.89	60.31	-6.7%	76.06	-4.42	10.0	73.26	-0.76 B	72.70	76.84		
INFY	INFOSYS TECHN L			10.7	7.0 D	0.94	0.89	0.380	2.6%	17.4	15.5	89.1	13.7	20.47	13.58	-28.9%	13.77	5.74	11.7	14.83	-1.82 B	14.56	16.38		
DG	Dollar General L			9.9	<u>30.4</u> E	0.99	0.80	1.040	1.4%	17.6	16.4	93.2	11.8	96.88	66.50	-24.9%	73.82	-1.50	11.5	74.07	-1.84 B	72.71	77.27		
MNRO	MONRO MUFFL M			10.2	14.2 U	0.99	0.89	0.680	1.3%	28.8	26.3	91.3	12.8	77.00	55.34	-32.7%	59.90	-13.44	15.0	57.20	-9.35 B	51.85	57.37		
EGOV	NIC INC S			15.9	<u>18.9</u> U	0.97	0.99	0.320	1.5%	32.5	25.7	79.1	15.7	25.90	14.48	-17.6%	24.10	-11.41	18.8	23.90	-10.67 B	21.35	25.33		
AAP	Advance Auto Part L			8.8	13.4 D	0.88	0.89	0.240	0.2%	20.9	23.0	110.0	11.3	177.83	131.59	-20.1%	164.24	-13.46	13.1	169.12	-15.95 B	142.14	158.74		
TSCO	TRACTOR SUPP L			11.1	<u>24.1</u> E	1.00	0.96	0.960	1.6%	25.5	19.2	75.3	12.0	97.25	61.50	-36.3%	73.67	-15.96	13.3	75.81	-18.34 B	61.91	67.66		

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			Sales Grwth	EPS Grwth	SLS R^2	EPS R^2						High Price	Low Price	LTM Price	LTM Pr%		YE Price					

Report Headers Legend

- Rev Size = Based on Sales Revenue Size-BI values
- Sales Grwth = Sales Growth Historical
- EPS Grwth = EPS Growth Historical
- Trend PTP = Trend of Pre-tax Profit Up,Down,Even
- Sales R^2 = Sales Trend Line Predictability
- EPS R^2 = EPS Trend Line Predictability
- RV = Relative Value of Current PE to Average PE
- PAR = 5 yr Projected Average Return
- TR = 5 yr Projected Total Return
- High/Low Price Last Year
- PCT = Cur. Price is % of last years High Price
- LTM Price = Last Two Months Price
- LTM PR% = Last 2 or 3 Months Price % Growth
- ACE= Analyst Consensus Estimate of EPS Growth
- YE Price = Year End Price of Previous Year
- YTD Pr % = Year to Date Price increase since 01/01/xx
- Rec = Recommendation Buy, Hold, Sell
- ADR = America Depository Receipt, Country Initials

Because of Rounding 6 decimals a boundary figure may appear in either of 2 colors

- Look for RV,PAR,TR Columns to be Dark Blue.
- Sales ^2 in upper.90's should indicate good trend lines.

- Compare PTP (Pre Tax Profit) for individual stock to the Industry
- Compare % of Debt to Capitalization) for individual stock to the Industry

- Check Company with Buy recommendation to PTP Trend. If Down this may be an indication of the Barbed Wire Fence. DO NOT PROCEED!

R ^2	Color	Range	Count	Percentage
.97 to 1.00	Blue	.97 to 1.00	1	4.5%
.90 to 0.96	Green	.90 to 0.96	4	18.2%
less than .90	Orange	less than .90	17	77.3%

Relative Value	Color	Range	Count	Percentage
85.0 to 110.0	Blue	85.0 to 110.0	16	72.7%
70.0 to 84.9	Green	70.0 to 84.9	5	22.7%
110.01 to 115.	Orange	110.01 to 115.	0	0.0%
Market knows something that we don't				
< 70.0	Pink	< 70.0	1	4.5%
> 115.0	Pink	> 115.0	0	0.0%

Category	Count	Percentage
Large Revenue	13	59.1%
Mid Revenue	7	31.8%
Small Revenue	2	9.1%
Companies	22	

Category	Color	Range	Count	Percentage
PAR	Blue	14.9 Plus %	6	27.3%
	Green	12.0 to 14.8	9	40.9%
	Orange	10.0 to 11.9	7	31.8%
	Orange	< 10.0	0	0.0%
Total Return	Blue	20 Plus	4	18.2%
	Green	14.9 to 19.9	18	81.8%
	Orange	10.0 to 14.8	0	0.0%
	Orange	< 10.0	0	0.0%
%Debt to Cap	Blue	33% or Less	6	27.3%
	Green	33.01 to 40.0	2	9.1%
	Orange	40.01 Plus	9	40.9%
	Orange	<= Zero	5	22.7%
	Orange	Null	0	0.0%

40 Plus: Money goes to the Banks not to You. Compare to Industry